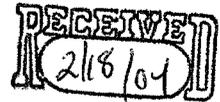


NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA and 21 C.F.R. § 101.93



49113 04 MAR 12 P2:15

This notification is being filed on behalf of Awareness Corporation, dba AwarenessLife, which is the labeler and marketer of the product which bears the statements identified in this notification. Its business address is: 25 South Arizona Place, Suite 500, Chandler, Arizona 85225. This notification is being made pursuant to Section 6 of the Dietary Supplement Health and Education Act (DSHEA) and 21 C.F.R. § 101.93. The dietary supplement product on whose label or labeling the statements appear is Pure Trim™.

A. The text of each structure/function statement or claim for which notification is now being given is:

(Statement 1): Control your appetite & cravings naturally.

B. The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

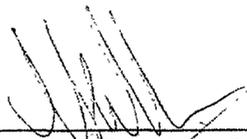
<u>Statement Number</u>	<u>Supplement or Ingredient that is the Subject of the Statement</u>
1.	Mediterranean Proprietary Blend, primarily guarana, mate, and green tea extract

C. The following identifies the brand name of each supplement for which a statement is made: (Complete this section only if the supplement(s) were not identified in Paragraph B.)

<u>Statement Number</u>	<u>Brand Name</u>
1.	Pure Trim™

I, Mark Tahiliani, am authorized to certify this Notification on behalf of Awareness Corporation. I certify that the information presented and contained in this Notification is complete and accurate, and that Awareness Corporation has in its files substantiation that the structure/function statement above is truthful and not misleading.

Date: 2-12-04

By:   
Mark Tahiliani, President and CEO  
Awareness Corporation

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