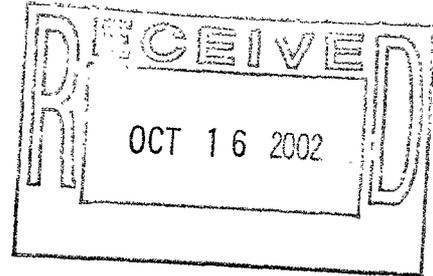


**Tabak's**  
**HEALTH PRODUCTS**  
A Corporation

82225

Our Guiding Philosophy:  
**Superior, Science-Based  
Nutritional Supplements**

0500 02 NOV -4 1P153



September 24, 2002

Mr. Robert Moore  
Food and Drug Administration  
200 C. Street SW  
Washington, DC 20204

Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000 here are copies of our offers for your files:

Sincerely,

A handwritten signature in black ink, appearing to read "Lawrence Tabak". The signature is fluid and cursive, with a long horizontal stroke at the end.

Lawrence Tabak

Enclosures

97S 0162 LET 11079



**Our Guiding Philosophy:  
Superior, Science-Based  
Nutritional Supplements**

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

A handwritten signature in black ink, appearing to be "Lawrence Tabak", is written over a horizontal line.

Lawrence Tabak,  
President

# 30-DAY FREE TRIAL

**YES!** I want my bowels to stay regular. Please rush my **FREE 30-DAY TRIAL** of all-natural ReguCleanse™.

If I don't want ReguCleanse™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:  
Tabak's Health Products  
3198 Airport Loop Drive, Suite G  
Costa Mesa, CA 92626-3407

Mail Free Trial Coupon Today!

X

Sign name here

- 2 -

of ReguCleanse™ to "test" for yourself for a full month.

**Try It Before You Buy It.**

If ReguCleanse™ does the trick for you, just pay the bill that comes with it. If not, simply return the empty container and owe us nothing. Your bill will be cancelled. No questions asked. And no hard feelings.

How can we afford to make this incredible offer? Because we're so sure you'll be pleased when you try it.

Want four more good reasons to send for your free trial?

- 1) ReguCleanse™ works in harmony with your body.
- 2) It promotes digestive regularity.
- 3) It helps eliminate that "heavy" feeling.
- 4) It's completely safe and effective for daily use.

With your digestive system working efficiently, you'll feel refreshed. Invigorated. Ready to do the things you love to do!

See for yourself. Grab your free trial coupon. Sign it. Mail it back today.

You have nothing to lose. . . except that old "plugged-up" feeling!

Sincerely,



Susan Bullock  
for ReguCleanse™

**P.S.** ReguCleanse™ is mild to your system. Easy to take. All natural. Helps you stay regular. Try it without risk for a full month. Mail your free trial coupon today!

This product is not intended to diagnose, treat, cure, or prevent any disease. Product

F4002

Health Products

Supplements

Costa Mesa, CA 92626

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# Free 30-Day Trial Personal Invitation

(MSY CODE)  
(CUSTOMER #)

**NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES**

If at any time you should find postage to be required to take order or return product, call 1-800-789-1937 for a postage paid return label.

[DATE]

[FINDER #]

[Firstname Lastname]  
[Street Address]  
[City, State Zipcode]  
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Are You Serious About Losing Weight?  
Don't Buy Any Diet Product Until You Read This. . .

[Firstname] [Lastname]  
[Street Address]  
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Have you had it with fad diets? Weight-loss programs that promise but don't deliver? Just plain throwing your hard-earned money down the drain?

Wouldn't it be great if somebody made a diet product so good, they'd let you try it out - and actually lose weight - before you decided to buy it? Somebody with enough confidence in their product to let it sell itself?

Well, that somebody is me. And the product I'd like to send you, on a free 30-day trial basis, is Nature's Shape™ - an all-natural diet supplement with ingredients proven to help you achieve your weight loss goals.

## It's Easy to Use

There's no starvation. No counting calories. Nothing to mix. Nothing extra to buy.

Just the opposite. Simply swallow one or two Nature's Shape™ capsules with a glass of water.

It can help you lose inches from your waist. Thighs. Hips. Buttocks. Plus, you'll be amazed at how quickly it can work.

That's exactly why I'm offering you this amazing 30-day free trial. Because you can begin to see and feel results in just days! In fact, I'm confident that once you start using Nature's Shape™ as part of your overall healthy diet and exercise plan, you'll want to continue to take it.

Why am I so sure you'll love it[, Firstname]? Here's three more good reasons:

**Reason #1:** Appetite reduction. Nature's Shape™ helps you resist snacking and overeating by making you feel really full.

**Reason #2:** Increased energy. Nature's Shape™ helps boost your metabolism. The result? More energy to get you through the day.

**Reason #3:** Nature's Shape™ is made from herbal extracts and is all-natural. It really works!

(Please turn over)

# 30-DAY FREE TRIAL

**YES!** I want to slim down and enjoy the figure (and waistline) I've always dreamed about. Please rush my **FREE 30-DAY TRIAL** of all-natural Nature's Shape™. It will help to decrease my appetite and increase my energy.

Mail To:

Tabak's Health Products  
3198 Airport Loop Drive, Suite G  
Costa Mesa, CA 92626-3407

If I don't want Nature's Shape™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

P.S. You'll also enclose my **ABSOLUTELY FREE** "Secrets to Natural Weight Loss Guide" - mine to keep no matter what.

(Make Corrections To Your Name or Address on Other Side if Needed)

Tear Here and Mail Invitation Today!

X

Sign name here

-2-

Just listen to what some of our satisfied customers say:

"I weighed very close to 200 pounds, and now I'm at about 110. It's a terrific product." - *Linda Murphy*

"In only a month and a half I've lost 10 pounds and gone from a size 12 to size 8." - *Ginger Davis*

"I've been taking Nature's Shape™ for over a year now and I got the weight loss I wanted - 20 lbs. - and have been able to maintain that. Right away I noticed my appetite had been reduced and at the same time my energy was increased. So I was able to eat less without feeling like I was starving to death." - *Steve Elliot*

Give Nature's Shape™ the ultimate test - your own mirror! If you like what it does for you, just pay the bill that comes with it. But if for any reason you decide it's not for you, just return the empty container within 30 days. Pay nothing. Owe nothing. That will be that. No questions asked.

**Don't Take My Word on It - Judge for Yourself!**

Send no money now. Just tear off your personal invitation. Sign it. Pop it in the mail.

We'll rush you a full month's supply of Nature's Shape™. So you can give it a real test. . . and then decide.

Since there's absolutely no risk to you, do it today!

To your beautiful new look,

Warmly,

*Shaunna Stokes*

Shaunna Stokes  
For Nature's Shape™

P.S. Don't buy any diet product! Instead, just try Nature's Shape™, then decide.

P.P.S. With this free trial offer, what do you have to lose - except those extra pounds? Send for it today!

#### Supporting References

1. Astrup A, et al. "Pharmacological and clinical studies of ephedrine and other thermogenic agonists." *Obes Res* 1995 Nov;3 Suppl 4:537S-540S.
2. Ramsey JJ, et al. "Energy expenditure, body composition, and glucose metabolism in lean and obese monkeys treated with ephedrine and caffeine." *American Journal of Clinical Nutrition* 1998 Jul;68(1) 42-51
3. Bernstein GA, et al. "Caffeine effects on learning, performance, and anxiety in normal school-age children." *J Am Acad Child Adolesc Psychiatry* 1994 Mar-Apr;33(3) 407-15.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Always consult with your doctor before beginning any weight loss program. As with any diet product, the best results are obtained when you follow a low-fat diet, eat smaller portions and exercise regularly. If you don't change your eating habits, you'll simply regain weight over time. Follow label directions. Testimonials should be considered a best case scenario. Individual results will vary. This product contains Ma Huang and Guarana and may not be for everyone. Do not abuse.

F4826

**Tabak's Health Products**

Superior, Science-Based Supplements

3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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(Ref. Code)  
(Customer)

Free Trial

[DATE]

[FINDER#]

[Correct address if needed.]

[Tear Here and Mail Today!]

Stay Regular - Without Laxatives  
Prove it to Yourself With a Free 30-Day Trial

[Firstname Lastname]  
[Street Address]  
[City, State Zipcode]

[Date]

Dear [Firstname],

I know. That "plugged-up" feeling. It can make you downright miserable.

The good news? If you experience occasional irregularity, just "try" ReguCleanse™. It's the new, all-natural way to...

- Stay regular by helping to promote healthy intestinal tract function.
- Stay comfortable with your bowels working properly.
- Stay active and keep your digestive system in balance.

Here's even better news: Now you don't have to gulp prune juice by the gallon. Take harsh laxatives that make you "sprint" to the bathroom. Fuss around with messy powders. Or mixes.

Instead, just take easy-to-swallow ReguCleanse™ and be on your way to regularity. No drugs. No chemicals. No unpleasant side effects.

More importantly, you don't have to take my word for it. Prove to yourself that ReguCleanse™ works like a charm. With absolutely no risk. Without sending us a penny up front to try it.

tear off your free-trial coupon. Sign it. Pop it

I'll rush you a 30-Day supply

(Please turn over)

## 30-DAY FREE TRIAL

Mail To:  
Tabak's Health Products  
3198 Airport Loop Drive, Suite G  
Costa Mesa, CA 92626-3407

**YES!** I'd love to boost my sexual energy and performance, as well as increase feelings of desire. Please rush my **FREE 30-DAY TRIAL** of PotencyPlus™ to try out.

If I don't want PotencyPlus™ for any reason, I'll return the unused portion or empty container and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail Free Trial Coupon Today!

X \_\_\_\_\_  
Sign name here

- 2 -

fair to me.

So I sent for it and took it - two capsules a day with my meals.

What exactly did PotencyPlus™ do for me? In just two weeks it has helped with size and hardness, and speed of getting ready. This product is really effective. And an added bonus is that my feelings of desire are much stronger, too, which my wife appreciates.

Best of all, the pressure's off. My wife's happy. I'm happy.

Listen, if you'd like to put the "lead back" and rev up your sexual engine, tear off your free 30-day trial coupon at the top of this letter. Sign it. Mail it in.

The company will rush you a full-month's supply of PotencyPlus™. It'll arrive by first-class mail, in a plain brown unmarked package.

Give it a "test-drive." Same as I did. If you feel like a kid with a brand new "hot rod" again - pay the bill that comes with it. If not, just send back the unused portion or even the empty bottle. Pay nothing.

What's to lose?

Why put up with the embarrassment? The pressure? The lack of confidence? The frustration? When it's so easy to send for PotencyPlus™ and use its proven ingredients to ignite your sexual energy. This product really does work. Send for your free 30-day trial of PotencyPlus™ right now!

Sincerely,

*Darrell O.*  
Darrell O.

P.S. How's your love life? Want to enhance size? Hardness? Speed of getting ready? Desire? Send for PotencyPlus™, free of risk. Tear off your free trial coupon. Mail it today!

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Do not take this product if you have abnormal blood pressure, diabetes, hypertension, heart, liver, or kidney disease.

**Tabak's Health Products**  
Superior, Science-Based Supplements  
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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# Free 30-Day Trial

(KEY CODE)  
(CUSTOMER#)

No Risk To You  
If at any time you would like  
postage to respond to this offer or  
return product, call 1-800-749-3937  
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]  
[Street Address]  
[City, ST Zipcode]  
[Barcode]

[Firstname, sign the back. Correct address if needed.] [Tear Here and Mail Today!]

From the Home of:

*Darrell O.*

[Firstname] [Lastname]  
[Street Address]  
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

I've never written a letter like this before. And for reasons that will soon be obvious, I won't reveal my full name.

I was born in 1938. I worked in construction my whole life until I retired. I've been married to the same wonderful woman for 36 years and we have four great kids.

I consider myself to be fortunate and lucky.

Well, that was up 'til about 5 years ago. That's when my sex life ground to a halt like a race car with flat tires.

Don't get me wrong[, Firstname]. My wife was perfectly willing and able. The problem was me. I just didn't have the sexual energy and desire anymore. It wasn't that my sex drive was in neutral. That wouldn't have been so bad. In my case, the ignition was off! That good 'ol get up and go, unfortunately, got up and went.

Moreover, I felt remorse for not being able to perform like I wanted. My wife didn't put pressure on me, even though I knew she was disappointed. I put all the blame on myself. I know it sounds stupid, but I couldn't help my feelings.

I just wanted to feel like a man again. But no matter how hard I tried, I just couldn't.

Then, just over a year ago, something strange and wonderful happened.

I discovered an all-natural herbal supplement. And what I liked most was the fact that there were no drugs or chemicals in it, and that it was far less expensive than some products on the market.

But. . . to be honest, I was a little skeptical. However, that was soon put to rest when the company told me I could try it for a month first - before paying. That sounded more than

(Please turn over)

Free Supplement Helps You Sleep Like a Baby - Naturally

[Firstname Lastname]  
[Street Address]  
[City, State Zipcode]  
[Barcode]

[DATE]

[Finder #]

Dear [Firstname],

I'd like to send you one of our most popular supplements - DreamCaps™ - absolutely free!

Why should you take DreamCaps™? Because, if you're like most people in today's stressed-out world, you're probably not getting enough sleep.

Did you know not getting proper rest can impair your mental and physical health? Sap your energy? Blow your concentration? Intensify pain? Even increase the severity of age-related chronic disorders?

Now for the good news?

There's solid evidence those who sleep eight hours, on average . . .

Live Longer!

DreamCaps™ is a safe, herbal approach to occasional sleep difficulty that really works... has no side effects... and is not addictive.

This unique formulation contains...

- Valerian root extract - used for centuries in Europe to promote enhanced sleep. It safely and gently relaxes your central nervous system.
- Chamomile helps you wind down at night. Calms anxiety. Naturally.
- Melatonin helps regulate your sleep patterns so you fall asleep when you want to - and wake up feeling more refreshed.

Why am I sending DreamCaps™ to you, FREE?

The answer is simple. I'd like your permission, from time to time, to send you some of our other products to try on a free 30-day trial basis. You're never obligated to keep anything you don't want and you can cancel anytime. So there's no risk to you.

Simply check the boxes that apply to you on the other side, so we'll know what interests you. Sign it. Mail this entire letter back.

That's all there is to it.

Sincerely,

  
Anthony Fraga  
Customer Satisfaction

P.S. Want to sleep like a baby? A valuable FREE bottle of DreamCaps™ is waiting for you. Just turn this letter over. Check the boxes that apply to you. Mail it.

P.P.S. Don't send any money. Just fold up this letter. Return it within the 7-day deadline - and your free gift will be on its way.

\* Limit one free gift per customer. Offer subject to approval.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

[KEYCODE]

[Finder #] [CUSTOMER #]