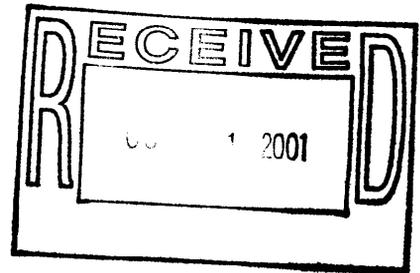


# GENERAL VITAMIN CORP

PO Box 15002 Chapel Hill NC 27516  
919-929-5785 fax 919-929-2458

September 27, 2001

**CERTIFIED MAIL**  
**Return Receipt Requested**



Office of Nutritional Products, Labeling and Dietary Supplements  
HFS-800  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom it May Concern,

This notification is submitted pursuant to Section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 343(r)(6), for the purpose of notifying the agency of statements being made in the labeling of a dietary supplement distributed by this company.

The product name and the dietary ingredients for which the statements are being made are as follows:

Stevia Plus	Frutafit Inulin Fiber (FOS) Stevia Extract (standardized to a minimum of 90% Steviosides, including 60% Rebaudioside A.)
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The text of the statements that are being made in regards to the above stated product are listed below:

- A naturally sweet way to supplement your diet
- Who said nutritional supplements can't be sweet- and good for you?

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LET 8633

I certify that the information contained in this notice is complete and accurate, and that General Vitamin Corporation has substantiation that the statements are truthful and not misleading.

Sincerely,

GENERAL VITAMIN CORP.

A handwritten signature in black ink that reads "Megan Joslin". The signature is written in a cursive, flowing style.

Megan Joslin  
Product Development Coordinator