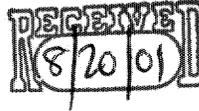


LAURA QUINTANO  
Senior Counsel  
Tel: 212-282-7243  
Fax: 212-282-6509  
[laura.quintano@avon.com](mailto:laura.quintano@avon.com)

**AVON**  
the company for women

1119 '01 AUG 28 P 253



AVON PRODUCTS, INC.  
1251 AVENUE OF THE AMERICAS  
NEW YORK, NY 10020-1196

August 16, 2001

212.282.7000 TEL

Office of Nutritional Products,  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St., SW  
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

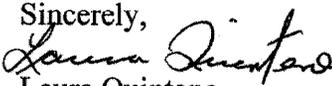
Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: Men's Complete

Statements:

- Essential nutrients including Lycopene to help maintain prostate health, Vitamin K, Biotin, Nickel, Tin, Vanadium and Boron
- B Complex Vitamins to help release energy from food and maintain normal metabolism
- Natural Vitamin E for antioxidant protection
- Calcium to maintain bone health
- Lutein to maintain eye health
- High Potency Multivitamins/minerals for health, vitality and energy

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,  
  
Laura Quintano  
Senior Counsel

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