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The Future in Natural Foods

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FEDERAL BUREAU OF INVESTIGATION
U.S. DEPARTMENT OF JUSTICE

March 12, 2001

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Calcium & Magnesium Citrate w/ Vitamin D, a mineral supplement.

Statements being made in the labeling of Calcium & Magnesium Citrate w/ Vitamin D

- (1) NOW® Calcium /Magnesium Citrate with Vitamin D Powder is an optimal bone structure support formula designed by NOW's certified nutritionists. It contains key nutrients that play essential roles in bone metabolism. The citrate forms of calcium and magnesium are highly absorbable and support not only strong bones and teeth but muscle and nerve function as well. Vitamin D is included for its synergism with calcium and magnesium, as well as its role in the constant restructuring and rebuilding of bone matter.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60 108

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