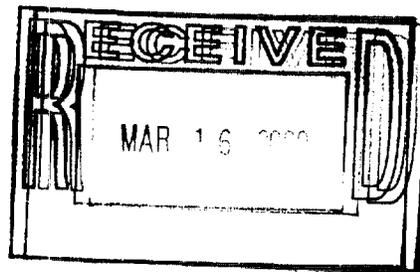


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March 8, 2000

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204



Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement PROHERBS MALE POTENCY. PROHERBS MALE POTENCY will be first marketed with these statements of nutritional support on Monday, April 3, 2000. The statements of nutritional support are as follows:

“Promotes healthy sexual function and energy”

“Improve your sexual performance with a complete formula that combines clinically tested ingredients. **L-arginine** helps produce nitric oxide which causes blood vessels to dilate, allowing for greater blood flow to the sex organs. Recent evidence indicates **Ginkgo Biloba** greatly increases blood circulation to the body’s extremities. **Tribulus Terrestris** helps increase levels of testosterone as well as improves spermatogenesis (sperm formation). **Zinc** concentrated in semen, is important for sexual function. Include Male Potency in your daily nutrition for a healthier you”

Very truly yours,

MASON VITAMINS, INC.

A handwritten signature in cursive script that reads "Sonia C. Rodriguez".

Sonia C. Rodriguez
President

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