

**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA and 21 C.F.R. § 101.93**

JUN 15 2004

This notification is being filed on behalf of Awareness Corporation which is the labeler and marketer of the product which bears the statements identified in this notification. Its business address is: 25 S. Arizona Pl., Suite 500, Chandler, AZ 85225. This notification is being made pursuant to Section 6 of DSHEA and 21 C.F.R. § 101.93. The dietary supplement product on whose label or labeling the statements appear is Pure Trim™ Wholefood Wellness Shake.

A. The text of each structure/function statement or claim for which notification is now being given is:

(Statement 1): PureTrim™ promotes & maintains healthy weight loss--naturally and holistically--along with a sensible diet and moderate exercise.

(Statement 2): Gain optimal nutrition and wellness, while you lose weight, naturally.

(Statement 3): Maintain energy and reduce stress, while you trim down and maintain weight loss.

(Statement 4): Pure Trim™ Wellness system promotes nutrition and wellness while you trim down naturally.

(Statement 5): PureTrim™ naturally promotes & maintains healthy weight loss.

(Statement 6): The PureTrim™ System is a holistic approach to weight loss--combining real changes in lifestyle and approach to life (as detailed in our Book) with changes in diet--to reduce stress in order to reduce weight.

(Statement 7): In a preliminary in-house study, moderately overweight adults taking 2 PureTrim™ Shakes a day, and following the Wellness Plan in our Booklet, are losing an average of 1 to 2 pounds per week over their first twelve weeks.

B. The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement that is the Subject of the Statement</u>
1.	Containing Omega 3,6 fatty acids: safflower oil complex, almond oil, flaxseed oil, grape seed oil, olive oil, and sesame seed oil; soluble fiber; green tea leaf extract, cinnamon extract, cayenne (fruit), maté leaf extract.
2.	Vitamin C, Calcium, Vitamin D, Vitamin E, Thiamin, Riboflavin, Niacin, Vitamin B6, Folate, Vitamin B12, and Magnesium.

3. Protein (42% Daily Value), green tea leaf extract, Calcium, Thiamin (Vitamin B1), Riboflavin (Vitamin B2), Vitamin B6 (pyridoxine), Vitamin B12, American ginseng, Asian ginseng, and Magnesium.

4. Vitamin C, Calcium, Vitamin D, Vitamin E, Thiamin, Riboflavin, Niacin, Vitamin B6, Folate, Vitamin B12, and Magnesium.

5. Containing Omega 3,6 fatty acids: safflower oil complex, almond oil, flaxseed oil, grape seed oil, olive oil, and sesame seed oil; soluble fiber; green tea leaf extract, cinnamon extract, cayenne (fruit), maté leaf extract

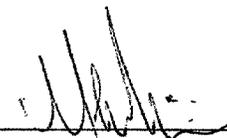
6. Containing Omega 3,6 fatty acids: safflower oil complex, almond oil, flaxseed oil, grape seed oil, olive oil, and sesame seed oil; soluble fiber; green tea leaf extract, cinnamon extract, cayenne (fruit), maté leaf extract

7. Containing Omega 3,6 fatty acids: safflower oil complex, almond oil, flaxseed oil, grape seed oil, olive oil, and sesame seed oil; soluble fiber; green tea leaf extract, cinnamon extract, cayenne (fruit), maté leaf extract

I, Mark Tahiliani, am authorized to certify this Notification on behalf of Awareness Corporation. I certify that the information presented and contained in this Notification is complete and accurate, and that Awareness Corporation has substantiation that each structure/function statement above is truthful and not misleading.

Date Signed: June 16, 2004

By: _____


Mark Tahiliani
President and CEO