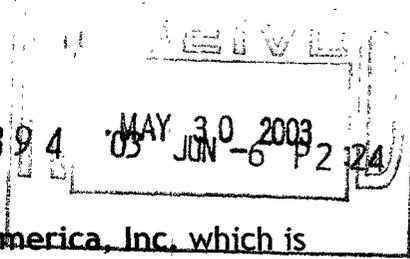


NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND RULE 21 CFR §101.93



This notification is being filed on behalf of **Market America, Inc.** which is the **distributor** of the product bearing the statements identified in this notification. Its business address is **1302 Pleasant Ridge Road, Greensboro, NC 27409**. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 CFR §101.93. The dietary supplement product on whose label or labeling the statements appear is **Prime Dreamz™**.

The text of each structure-function statement for which notification is now being given is:

**Statement 1:** "Dreamz is formulated to help even the lightest sleepers reach the last and most important stages of sleep." –Brochure

**Statement 2:** "The final component of the Prime™ Blends family of scientifically-based anti-aging nutraceuticals, Prime Dreamz™, can help you gain the deep, restful sleep that your system requires to regenerate and even repair itself." –Brochure

**Statement 3:** "Prime Dreamz™ is a sleep-assist supplement designed to give you the deep, restful stage 3-4 sleep (deepest levels) necessary for the release of HGH and other beneficial hormones and cytokines." –Brochure

**Statement 4:** "Prime Dreamz assists your body to increase available melatonin, a hormone produced in the pineal gland that influences the activities of the thymus, pituitary and hypothalamus glands." –Brochure

The following summary identifies the dietary ingredients or supplements for which a statement has been made:

<b>Statement Number(s)</b>	<b>Identity of Dietary Ingredient or Supplement That Is the Subject of the Statement</b>
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1.-4.	Prime Dreamz™ is composed of the following ingredients: magnesium, wild jujube seed extract, <i>Mucuna pruriens</i> seed extract, passionflower extract, chamomile flower extract, hops strobile extract, lemon balm leaf extract, valerian root extract, melatonin; other ingredients include:
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dicalcium phosphate, microcrystalline cellulose, croscarmellose sodium, stearic acid, magnesium stearate, silica, and film coat (hypromellose, hydroxypropyl cellulose, polyethylene glycol, propylene glycol, titanium dioxide, and carmine).

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number(s)</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.-4.	Prime Dreamz™	Brochure

I, James L. Wilmer, am authorized to certify this Notification on behalf of Market America, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Market America, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: May 19, 2003

By: James L. Wilmer  
James L. Wilmer, Ph. D.  
Director, Scientific Affairs  
Market America, Inc.