

HFA-205

JAN 19 2007

Date of Approval: _____

FREEDOM OF INFORMATION SUMMARY

NADA 141-254

ADVANTAGE MULTI for Cats

Imidacloprid + Moxidectin

ADVANTAGE MULTI for Cats is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis*. ADVANTAGE MULTI for Cats kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations. ADVANTAGE MULTI for Cats is also indicated for the treatment and control of ear mite (*Otodectes cynotis*) infestations and the following intestinal parasites:

Intestinal Parasite		Intestinal Stage		
		Adult	Immature Adult	Fourth Stage Larvae
Hookworm Species	<i>Ancylostoma tubaeforme</i>	X	X	X
Roundworm Species	<i>Toxocara cati</i>	X		X

Sponsored by:
 Bayer HealthCare LLC
 Animal Health Division

2007-141-254

FOIS 1

TABLE OF CONTENTS

1. GENERAL INFORMATION:	1
2. EFFECTIVENESS:	2
a. Dosage Characterization for the Treatment of Flea Infestations:	2
b. Substantial Evidence of Effectiveness for the Treatment of Flea Infestations:	3
c. Dosage Characterization for the Prevention of Heartworm Disease:	5
d. Substantial Evidence for the Prevention of Heartworm Disease:	6
e. Dosage Characterization for the Treatment and Control of Intestinal Nematodes:	8
f. Substantial Evidence for the Treatment and Control of Adult Intestinal Nematodes:	9
g. Substantial Evidence for the Treatment and Control of Immature Intestinal Nematodes:	15
h. Substantial Evidence for the Treatment and Control of Ear Mite Infestations:	21
3. TARGET ANIMAL SAFETY:	24
4. HUMAN FOOD SAFETY:	35
5. USER SAFETY:	35
6. AGENCY CONCLUSIONS:	36
a. Marketing Status:	36
b. Exclusivity:	37
c. Patent Information:	37
7. ATTACHMENTS:	37

1. GENERAL INFORMATION:

- a. File Number: NADA 141-254
- b. Sponsor: Bayer HealthCare LLC
Animal Health Division
P.O. Box 390
Shawnee Mission, KS 66201

Drug Labeler Code: 000859
- c. Established Name: imidacloprid + moxidectin
- d. Proprietary Name: ADVANTAGE MULTI for Cats
- e. Dosage Form: Solution
- f. How Supplied: Unit applicator tube
Applicator tube size and applications per package:
3 x 0.23 mL tubes
6 x 0.4 mL tubes
6 x 0.8 mL tubes
- g. How Dispensed: Rx
- h. Amount of Active Ingredients: 10% imidacloprid + 1% moxidectin
- i. Route of Administration: Topical
- j. Species/Class: Cats
- k. Recommended Dosage:
The recommended minimum dose is 4.5 mg/lb (10 mg/kg) imidacloprid and 0.45 mg/lb (1.0 mg/kg) moxidectin, once a month by topical administration, as specified in the following table.

Cat Weight (lb)	ADVANTAGE MULTI For Cats	Volume (mL)	Imidacloprid (mg)	Moxidectin (mg)
2 – 5	ADVANTAGE MULTI 5	0.23	23	2.3
5.1 – 9	ADVANTAGE MULTI 9	0.4	40	4
9.1 – 18 *	ADVANTAGE MULTI 18	0.8	80	8

*Cats over 18 lbs should be treated with the appropriate combination of ADVANTAGE MULTI For Cats tubes.

1. Pharmacological Category: Antiparasitic

m. Indications:

ADVANTAGE MULTI for Cats is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis*. ADVANTAGE MULTI for Cats kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations. ADVANTAGE MULTI for Cats is also indicated for the treatment and control of ear mite (*Otodectes cynotis*) infestations and the following intestinal parasites:

Intestinal Parasites		Intestinal Stage		
		Adult	Immature Adult	Fourth Stage Larvae
Hookworm Species	<i>Ancylostoma tubaeforme</i>	X	X	X
Roundworm Species	<i>Toxocara cati</i>	X		X

2. EFFECTIVENESS:

a. Dosage Characterization for the Treatment of Flea Infestations:

The dose of 10 mg/kg topical imidacloprid was developed for the Environmental Protection Agency (EPA)-registered product ADVANTAGE. The results of two studies using 10% imidacloprid that support the selection of the 10 mg/kg label dose of imidacloprid to kill adult fleas on cats are summarized in the following table. The bolded doses were less than 90% effective.

Table 1: Summary of Dosage Characterization Studies for Fleas

Report #	Location	Imidacloprid dose (mg/kg)	# of cats	% Effectiveness				
				Day 1	Day 7	Day 14	Day 21	Day 28
74571	Greenbrier, Arkansas	3.75	5	100	92.0	79.6	54.0	53.9
		7.5	5	100	97.2	94.0	67.8	56.5
74634	Queensland, Australia	10	10	99.5	99.1	96.9	96.2	95.7

b. Substantial Evidence of Effectiveness for the Treatment of Flea Infestations:

1) Evaluation of the Effectiveness of Imidacloprid + Moxidectin for the Control of Fleas on Cats (Study #151.035, Report #75251)

Purpose: The objective of this investigation was to evaluate the safety, and initial and residual flea (*Ctenocephalides felis*) control effectiveness of topically applied imidacloprid + moxidectin on cats.

Investigator: David R. Young, DVM, PhD

Location: Young Veterinary Research Services, Turlock, CA

Animals: 16 mixed breed cats (8 males and 8 females), all adults, between 5.7 and 11.2 pounds, 8 cats per treatment group

Treatment Groups: Group 1: 10% Imidacloprid + 1.0% Moxidectin
Group 2: Control (vehicle without active ingredients)

Treatment Dosages: ≤ 9 lbs 0.4 mL
> 9 lbs 0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 50 days (including acclimation)

Study Design: Each cat was infested with 100 adult fleas on Study Day -5. Fleas were counted and removed on Day -4. Cats were assigned to treatment groups based on the Day -4 flea counts. Cats were treated once on Day 0. Each cat was infested with 100 adult fleas on Days -1, 6, 13, 20, 27, and 34.

Variables Measured: Cats were combed and live fleas were counted and removed on Days 1, 7, 14, 21, 28, and 35. Cats were observed for adverse reactions at 1, 2, 3, 4, 6, 8, and 12 hours post-treatment and daily thereafter.

Results: Percent effectiveness against flea infestations and the geometric mean number of fleas per cat are shown in the table below:

Table 2: Percent Flea Effectiveness and Geometric Mean Number of Fleas

Day	Group 1: Imidacloprid/Moxidectin		Group 2: Control
	Percent Flea Effectiveness	Geometric mean # of fleas	Geometric mean # of fleas
1	100	0.0	47.5
7	98.9	0.3	27.7
14	98.9	0.8	79.8
21	97.3	2.0	74.9
28	97.9	1.7	83.5
35	89.8	8.0	78.3

Adverse Reactions: No adverse reactions were reported.

Conclusions: The effectiveness of a single topical dose of imidacloprid + moxidectin against *Ctenocephalides felis* ranged from 97.3% to 100% for Day 1 through Day 28.

2) Evaluation of the Effectiveness of Imidacloprid + Moxidectin against Flea Infestations on Cats (Study #141.522, Report #75413)

Purpose: The objectives of this investigation were: 1) to evaluate the safety, and initial and residual flea (*Ctenocephalides felis*) control effectiveness of topically applied imidacloprid + moxidectin on cats and 2) to demonstrate that moxidectin alone is not effective against fleas and that moxidectin does not interfere with the insecticidal activity of imidacloprid against fleas in the combined formulation.

Investigator: Dr. Olaf Hansen

Location: Bayer AG, Leverkusen, Germany

Animals: 32 European short hair breed (16 males and 16 females), all adults, between 7.2 and 17.0 pounds, 8 cats per treatment group

Treatment Groups:

- Group 1: 10% Imidacloprid
- Group 2: 10% Imidacloprid + 1.0% Moxidectin
- Group 3: 1.0% Moxidectin
- Group 4: Control (vehicle without active ingredients)

Treatment Dosages:

- ≤ 9 lbs 0.4 mL
- > 9 lbs 0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 50 days (including acclimation)

Study Design: Each cat was infested with 100 adult fleas on Study Day -5. Fleas were counted and removed on Day -4. Cats were assigned to treatment groups based on the Day -4 flea counts. The cats were infested with 100 adult fleas on Days -1, 6, 13, 20, 27, and 34.

Variables Measured: Each cat was combed, and live fleas counted and removed on Days 1, 7, 14, 21, 28, and 35. Cats were observed for adverse reactions at 1, 2, 3, 4, 6, 8, and 12 hours post-treatment and daily thereafter.

Results: Percent effectiveness against flea infestations and the geometric mean number of fleas per cat are shown in the table below:

Table 3: Percent Flea Effectiveness and Geometric Mean Number of Fleas

Day	Group 1 Imidacloprid		Group 2 Imidacloprid/Moxidectin		Group 3 Moxidectin		Group 4 Control
	Percent Effectiveness	Flea Count*	Percent Effectiveness	Flea Count	Percent Effectiveness	Flea Count	Flea Count
1	98.4	0.2	100	0.0	N/A	14.2	11.9
7	100	0.0	98.7	0.2	2.9	14.0	14.4
14	100	0.0	100	0.0	42.9	12.3	21.6
21	100	0.0	89.4	2.8	35.5	16.8	26.0
28	98.6	0.3	98.0	0.5	52.7	10.9	23.0
35	96.5	1.1	88.4	3.7	55.4	14.2	31.7

*All flea counts are geometric means

Adverse Reactions: No adverse reactions were reported.

Conclusions: The effectiveness of a single topical dose of imidacloprid + moxidectin against *Ctenocephalides felis* ranged from 89.4% to 100% for Day 1 through Day 28. The combining of moxidectin with imidacloprid did not interfere with the effectiveness of imidacloprid against adult fleas. Moxidectin alone provided limited flea effectiveness.

c. Dosage Characterization for the Prevention of Heartworm Disease:

Refer to section 2.e., Dosage Characterization for the Treatment and Control of Intestinal Nematodes, which establishes a minimum effective dose for moxidectin.

d. Substantial Evidence for the Prevention of Heartworm Disease:

- 1) Evaluation of the Effectiveness of a Topically Applied Combination of Imidacloprid and Moxidectin for the Prevention of Heartworm Disease in Cats (Study #150.867, Report #75319)

Purpose: The objectives of this investigation were 1) to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin against experimentally induced larval heartworm (*Dirofilaria immitis*) infection in cats and 2) to confirm that imidacloprid alone is not effective against larval stages of *D. immitis* and that imidacloprid does not interfere with the activity of moxidectin against *D. immitis* in the combined formulation.

Investigator: John McCall, PhD

Location: TRS Labs Inc., Athens, GA

Animals: 40 mixed breed cats (20 males and 20 females), 5 to 8 months of age, between 5.0 and 9.7 pounds, 10 cats per treatment group

Treatment Groups:

- Group 1: 10% Imidacloprid + 1.0% Moxidectin
- Group 2: 1.0% Moxidectin
- Group 3: 10% Imidacloprid
- Group 4: Control (vehicle without active ingredients)

Treatment Dosages:

≤ 9 lbs	0.4 mL
> 9 lbs	0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 171 days

Study Design: Each cat was experimentally infected subcutaneously with 100 stage L3 heartworm larvae (*Dirofilaria immitis*) on Study Day -30. Cats were randomly assigned to treatment groups prior to treatment on Day 0. Following a 140-day post-treatment observation period, cats were humanely euthanized and necropsied.

Variables Measured: Cats were observed for any adverse reactions at 1, 2, 3, 4, 6, 8, 12 and 24 hours post-treatment and daily thereafter. Adult heartworm antigen tests were performed prior to Day -30 and on Day 90 to rule out a natural infection acquired

prior to the study. At necropsy on Day 139, adult heartworms were recovered from the cardiovascular system, thoracic cavity, and/or abdominal cavity and counted.

Results: No adult heartworms (*D. immitis*) were recovered at necropsy from cats treated with moxidectin (Groups 1 and 2). Cats in Groups 3 and 4 had geometric means of 4.0 and 3.2 adult heartworms per cat, respectively. See Table 4:

Table 4: Effectiveness Against the Development of Adult Heartworms

Group	Treatment	# of Cats with <i>D. immitis</i>	Geometric Mean # of <i>D. immitis</i>	Percent Effectiveness
1	Imidacloprid + Moxidectin	0/10	0.0	100
2	Moxidectin	0/10	0.0	100
3	Imidacloprid	7/10	4.0	NA*
4	Control	6/10	3.2	NA

*Not applicable

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective in preventing experimentally induced heartworm disease in cats caused by *Dirofilaria immitis*. Imidacloprid alone demonstrated no activity against *D. immitis*. The effectiveness of moxidectin was not diminished by its combination with imidacloprid.

2) Evaluation of the Efficacy of a Topically Applied Combination of Imidacloprid and Moxidectin for the Prevention of Heartworm Disease in Cats (Study #151.242, Report #75370)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin against experimentally induced larval heartworm (*Dirofilaria immitis*) infection in cats.

Investigator: Dwight D. Bowman, PhD

Location: Cheri-Hills Kennel, Stanwood, MI

Animals: 20 mixed breed cats (11 males and 9 females), 5.5 to 6.5 months of age, between 3.8 and 8.7 pounds, 10 cats per treatment group

Treatment Groups: Group 1: 10% Imidacloprid + 1.0% Moxidectin
Group 2: Control (vehicle without active ingredients)

Treatment Dosage: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 171 days

Study Design: Each cat was experimentally infected subcutaneously with 100 stage L3 heartworm larvae (*Dirofilaria immitis*) on Study Day -30. Cats were randomly assigned to treatment groups prior to treatment on Day 0. Following a 140-day post-treatment observation period, cats were humanely euthanized and necropsied.

Variables Measured: Cats were observed for any adverse reactions at 1, 2, 3, 4, 6, 8, 12 and 24 hours post-treatment and daily thereafter. Adult heartworm antigen tests were performed prior to Day -30 and on Day 90 to rule out a natural infection acquired prior to the study. At necropsy on Day 139, adult heartworms were recovered from the cardiovascular system, thoracic cavity, and/or abdominal cavity and counted.

Results: No adult heartworms (*D. immitis*) were recovered at necropsy from cats treated with imidacloprid + moxidectin. Cats in the control group had a geometric mean of 2.2 adult heartworms per cat. See Table 5:

Table 5: Effectiveness against the Development of Adult Heartworms

Group	Treatment	# of Cats with <i>D. immitis</i>	Geometric Mean # of <i>D. immitis</i>	Percent Effectiveness
1	Imidacloprid + Moxidectin	0/10	0.0	100
2	Control	8/10	2.2	NA

Adverse Reactions: Following treatment, a few cats in each group displayed signs of salivation, facial pawing, and head shaking. All cats returned to normal within minutes. No other reactions were observed in any cats for the duration of the study.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective in preventing experimentally induced heartworm disease in cats caused by *Dirofilaria immitis*.

- e. **Dosage Characterization for the Treatment and Control of Intestinal Nematodes:** Four dosage characterization studies were conducted in Queensland, Australia, against adult *Toxocara* spp. and *Ancylostoma* spp. natural infections in cats, using different concentrations of moxidectin combined with 10% imidacloprid. The dosage volume was fixed at 0.1 mL/kg (0.45 mL/lb) to maintain the same dosage schedule established for ADVANTAGE. The results of the dosage characterization studies are summarized in Table 6. The data indicate that *Toxocara* spp. is the dose-limiting parasite. The

data show that moxidectin at a dose of 1.0 mg/kg was greater than 90% effective against *Toxocara* spp. The bolded dose was less than 90% effective.

Table 6: Summary of Dosage Characterization Studies for Intestinal Nematodes

Study #	Parasite	Moxidectin dose (mg/kg)	Percent Effectiveness	# of cats
75428	<i>Ancylostoma</i> spp.	2.5	100	6
	<i>Toxocara</i> spp.	2.5	100	5
75429	<i>Toxocara</i> spp.	1.75	99.4	7
75430	<i>Toxocara</i> spp.	1.0	98.4	8
		0.25	72.6	9
75431	<i>Ancylostoma</i> spp.	1.0	100	8

f. Substantial Evidence for the Treatment and Control of Adult Intestinal Nematodes:

- 1) Evaluation of the Effectiveness of a Combination of Imidacloprid and Moxidectin against Natural Infections with *Toxocara cati* in Cats (Study #150.975, Report # 75306)

Purpose: The objectives of this investigation were 1) to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with adult *Toxocara cati* in cats and 2) to confirm that imidacloprid alone is not effective against *T. cati* and that imidacloprid does not interfere with the activity of moxidectin against *T. cati* in the combined formulation.

Investigator: William Barton, PhD

Location: Central Arizona Veterinary Laboratory, Amarillo, TX

Animals: 32 mixed breed cats (15 males and 17 females), 6 to 48 months of age, between 3.5 and 13.8 pounds, 8 cats per treatment group

Treatment Groups: Group 1: 10% Imidacloprid + 1.0% Moxidectin
Group 2: 1.0% Moxidectin
Group 3: Control (vehicle without active ingredients)
Group 4: 10% Imidacloprid

Treatment Dosages: ≤ 9 lbs 0.4 mL
> 9 lbs 0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Replicates (4): 18 to 22 days (including acclimation)

Study Design: Cats naturally infected with adult *Toxocara cati* were randomly assigned to treatment groups based on pre-treatment *T. cati* egg counts. Following a 10 day post-treatment observation period, cats were humanely euthanized and necropsied.

Variables Measured: Cats were observed for any adverse reactions at 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on adult *T. cati* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against adult *Toxocara cati* in cats is shown in Table 7:

Table 7: Effectiveness of Imidacloprid + Moxidectin against Adult *Toxocara cati*

Group	Treatment	# of Cats with <i>T. cati</i>	Geometric Mean # of Adult <i>T. cati</i>	Percent Effectiveness
1	Imidacloprid + Moxidectin	0/8	0.0	100
2	Moxidectin	0/7	0.0	100
3	Control	5/8	2.5	NA
4	Imidacloprid	7/8	5.1	NA

Adverse Reactions: One cat from Group 2 died seven days after treatment. The cat was coughing on Day 4, had bloody diarrhea on Day 5, and was depressed and unsteady on Day 6. This cat was thin and had lost weight during the week prior to moxidectin treatment. Post mortem examination conducted at an independent diagnostic laboratory reported lesions compatible with feline panleukopenia. One cat from Group 1 developed a raw area on its back and ocular discharge after treatment with imidacloprid + moxidectin. During both the pre- and post-treatment periods, occasional observations of loose stools, depression, or ocular discharge were observed in cats from all four treatment groups.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective against natural infections with adult *Toxocara cati* in cats. Imidacloprid alone was not effective against *T. cati*. The anthelmintic activity of moxidectin was not diminished by its combination with imidacloprid.

2) Evaluation of the Effectiveness of a Combination of Imidacloprid and Moxidectin against Natural Infections with *Toxocara cati* in Cats (Study #151.250, Report #75368)

Purpose: The objectives of this investigation were 1) to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with adult *Toxocara cati* in cats and 2) to confirm that imidacloprid alone is not effective against *T. cati* and that imidacloprid does not interfere with the activity of moxidectin against *T. cati* in the combined formulation.

Investigator: Larry Cruthers, PhD

Location: Professional Laboratory and Research Services, Inc., Corapeake, NC

Animals: 32 various breed cats (13 males and 19 females), 3 to 48 months of age, between 4.0 and 12.8 pounds, 7 to 9 cats per treatment group

Treatment Groups:

- Group 1: Control (vehicle without active ingredients)
- Group 2: 10% Imidacloprid + 1.0% Moxidectin
- Group 3: 1.0% Moxidectin
- Group 4: 10% Imidacloprid

Treatment Dosages:

≤ 9 lbs	0.4 mL
> 9 lbs	0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Replicates (5): 18 days (including acclimation)

Study Design: Cats naturally infected with adult *Toxocara cati* were randomly assigned to treatment groups based on pre-treatment *T. cati* egg counts. Following a 10 day post-treatment observation period, cats were humanely euthanized and necropsied.

Variables Measured: Cats were observed for any adverse reactions at 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on adult *T. cati* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against adult *Toxocara cati* in cats is shown in Table 8:

Table 8: Effectiveness of Imidacloprid + Moxidectin against Adult *Toxocara cati*

Group	Treatment	# of Cats with <i>T. cati</i>	Geometric Mean # of Adult <i>T. cati</i>	Percent Effectiveness
1	Control	8/8	4.3	NA
2	Imidacloprid + Moxidectin	0/6	0.0	100
3	Moxidectin	0/8	0.0	100
4	Imidacloprid	9/9	5.7	NA

Adverse Reactions: One cat from Group 2 became ill within 1 hour after treatment with imidacloprid + moxidectin. At 1 hour post-treatment the cat had vomited and had loose stool and nasal discharge; at 2 hours post-treatment it was also depressed; at 4 hours post-treatment the cat was unsteady and had a rapid respiratory rate; and at 8 hours post-treatment it was febrile and dehydrated. In spite of veterinary care, this cat died the day following treatment with imidacloprid + moxidectin. Evaluation of tissues by an independent diagnostic laboratory did not determine the cause of death. This cat was thin and had lost weight during the week prior to imidacloprid + moxidectin treatment. Another cat from Group 2 developed ocular and nasal discharge, slow and difficult breathing, depression, anorexia, unsteadiness, a fever and dehydration 3 days following treatment with imidacloprid + moxidectin. Veterinary care was initiated, but respiratory congestion continued until the end of the study. During the pre-treatment period, upper respiratory signs and conjunctivitis were observed in 3 cats that improved prior to random placement into the imidacloprid (Group 4) treatment group. During the pre- and post-treatment periods, loose stools or diarrhea were occasionally observed in cats from all four treatment groups.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective against natural infections with adult *Toxocara cati* in cats. Imidacloprid alone was not effective against *T. cati*. The anthelmintic activity of moxidectin was not diminished by its combination with imidacloprid.

3) Evaluation of the Effectiveness of a Combination of Imidacloprid and Moxidectin Against Adult *Ancylostoma tubaeforme* in Cats (Study #151.390, Report #75393)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with adult *Ancylostoma tubaeforme* in cats.

Investigator: Craig R. Reinemeyer, DVM, PhD

Location: East Tennessee Clinical Research, Inc., Knoxville, TN

Animals: 20 domestic short hair breed cats (10 males and 10 females), approximately 3 months of age, between 1.5 and 2.5 pounds, 10 cats per treatment group

Treatment Groups: Group 1: Control (vehicle without active ingredients)
Group 2: 10% Imidacloprid + 1.0% Moxidectin

Treatment Dosages: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 39 days (including acclimation)

Study Design: Each cat was experimentally infected by oral administration of 300 stage L3 *Ancylostoma tubaeforme* larvae on Study Day 0. Cats were randomly assigned to treatment groups based on pre-treatment *A. tubaeforme* fecal egg counts. Cats were treated on Day 21 and humanely euthanized and necropsied on Day 31.

Variables Measured: Cats were observed for any adverse reactions at 0.5, 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on adult *A. tubaeforme* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against adult *Ancylostoma tubaeforme* in cats is shown in Table 9:

Table 9: Effectiveness of Imidacloprid + Moxidectin against Adult *A. tubaeforme*

Group	Treatment	# of Cats with <i>A. tubaeforme</i>	Geometric Mean # of Adult <i>A. tubaeforme</i>	Percent Effectiveness
1	Control	10/10	16.9	NA
2	Imidacloprid + Moxidectin	0/10	0.0	100

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective against experimental infections with *Ancylostoma tubaeforme* in cats.

4) Evaluation of the Effectiveness of a Combination of Imidacloprid and Moxidectin Against Natural Infections of *Ancylostoma tubaeforme* in Cats (Study #151.282, Report #75394)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with adult *Ancylostoma tubaeforme* in cats.

Investigator: Larry R. Cruthers, PhD

Location: Professional Laboratory and Research Services, Inc., Corapeake, NC

Animals: 16 domestic short and long-hair breed cats (7 males and 9 females), 1 to 6.5 years of age, between 5.4 and 10 pounds, 8 cats per treatment group

Treatment Groups: Group 1: Control (vehicle without active ingredients)
Group 2: 10% Imidacloprid + 1.0% Moxidectin

Treatment Dosages: ≤ 9 lbs 0.4 mL
> 9 lbs 0.8 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Replicates (4): 18 – 20 days (including acclimation)

Study Design: Cats naturally infected with adult *Ancylostoma tubaeforme* were randomly assigned to treatment groups based on pre-treatment *A. tubaeforme* egg counts. Following a 10 day post-treatment observation period, cats were humanely euthanized and necropsied.

Variables Measured: Cats were observed for any adverse reactions at 0.5, 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on adult *A. tubaeforme* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against adult *Ancylostoma tubaeforme* in cats is shown in Table 10.

Table 10: Effectiveness of Imidacloprid + Moxidectin against Adult *A. tubaeforme*

Group	Treatment	# of Cats with <i>A. tubaeforme</i>	Geometric Mean # of Adult <i>A. tubaeforme</i>	Percent Effectiveness
1	Control	8/8	7.3	NA
2	Imidacloprid + Moxidectin	1/8	0.1	98.8

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 98.8% effective against natural infections with *Ancylostoma tubaeforme* in cats.

g. *Substantial Evidence for the Treatment and Control of Immature Intestinal Nematodes:*

- 1) Evaluation of the Effectiveness of a combination of Imidacloprid and Moxidectin Against Immature (Fourth Stage Larvae) *Toxocara cati* in Cats (Study #141.123, Report #75410)

Purpose: The objective of this investigation was to confirm the safety and efficacy of topically applied imidacloprid + moxidectin as a treatment for infections with the fourth stage larvae of *Toxocara cati* in cats.

Investigator: Dara Cooke, BSc

Location: Biological Laboratories Europe LTD., Ballina, Ireland

Animals: 32 domestic short hair breed cats (16 males and 16 females), 2.5 to 3.2 months old, between 3.0 and 5.8 pounds at treatment, 8 cats per treatment group.

Treatment Groups: Group 1: Control (vehicle without active ingredients)
Group 2: 10% Imidacloprid + 1.0% Moxidectin
Group 3: 10% Imidacloprid + 1.0% Moxidectin
Group 4: Control (vehicle without active ingredients)

Treatment Dosages: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 37 days (including acclimation)

Study Design: Cats were randomly assigned to groups. Each cat was artificially infected by oral administration of approximately 300 infective *Toxocara cati* ova on Study Day 0. Cats in Groups 1 and 2 were treated 14 days following infection and necropsied 19 days following infection. Cats in Groups 3 and 4 were treated 24 days following infection and necropsied 29 days following infection.

Variables Measured: Cats were observed for any adverse reactions at 10 minutes and at 1, 3, and 6 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on *T. cati* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against fourth stage larvae of *T. cati* in cats is shown in Table 11:

Table 11: Effectiveness of Imidacloprid + Moxidectin against 4th Stage Larvae *T. cati*

Group	Treatment	# of Cats with <i>T. cati</i> 4 th Stage Larvae	Geometric Mean # of <i>T. cati</i> 4 th Stage Larvae	Percent Effectiveness
1	Control, Day 14 dose	7/8	5.8	NA
2	Imidacloprid + Moxidectin, Day 14 dose	0/8	0.0	100
3	Imidacloprid + Moxidectin, Day 24 dose	1/8	0.3	95.9
4	Control, Day 24 dose	7/8	6.7	NA

Adverse Reactions: One control (vehicle) cat had hypersalivation at the 10 minute observation time. No other adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 95.9 to 100% effective against the L4 stage of *Toxocara cati* in experimentally infected cats.

2) Evaluation of the Effectiveness of a combination of Imidacloprid and Moxidectin Against Immature (Fourth Stage Larvae) *Toxocara cati* in Cats (Study #151.159, Report #75318)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with the fourth stage larvae of *Toxocara cati* in cats.

Investigator: Craig R. Reinemeyer, DVM, PhD

Location: East Tennessee Clinical Research, Knoxville, TN

Animals: 32 domestic short hair breed cats (16 males and 16 females), approximately 2 to 3 months old, between 2.2 and 4.6 pounds at treatment, 8 cats per treatment group

Treatment Groups: Group 1: 10% Imidacloprid + 1.0% Moxidectin
 Group 2: Control (vehicle without active ingredients)
 Group 3: Control (vehicle without active ingredients)
 Group 4: 10% Imidacloprid + 1.0% Moxidectin

Treatment Dosages: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 37 days (including acclimation)

Study Design: Cats were randomly assigned to groups. Each cat was artificially infected by oral administration of approximately 500 infective *Toxocara cati* ova on Study Day 0. Cats in Groups 1 and 2 were treated 14 days following infection and necropsied 19 days following infection. Cats in Groups 3 and 4 were treated 24 days following infection and necropsied 29 days following infection.

Variables Measured: Cats were observed for any adverse reactions at 0.5, 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on *T. cati* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against fourth stage larvae of *T. cati* in cats is shown in Table 12:

Table 12: Effectiveness of Imidacloprid + Moxidectin against 4th Stage Larvae *T. cati*

Group	Treatment	# of Cats with <i>T. cati</i> 4 th Stage Larvae	Geometric Mean # of <i>T. cati</i> 4 th Stage Larvae	Percent Effectiveness
1	Imidacloprid + Moxidectin, Day 14 dose	3/8	0.5	98.6
2	Control, Day 14 dose	8/8	31.6	NA
3	Control, Day 24 dose	8/8	9.0	NA
4	Imidacloprid + Moxidectin, Day 24 dose	1/8	0.1	99.0

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 98.6 to 99.0% effective against the L4 stage of *Toxocara cati* in experimentally infected cats.

3) Evaluation of the Effectiveness of a combination of Imidacloprid and Moxidectin Against Immature (Fourth Stage Larvae and Immature Adults) *Ancylostoma tubaeforme* in Cats (Study #141.319, Report #75409)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with larval and immature adult stages of *Ancylostoma tubaeforme* in cats.

Investigator: Dara Cooke, BSc

Location: Biological Laboratories Europe LTD., Ballina, Ireland

Animals: 32 domestic short hair breed cats (16 males and 16 females), 2.8 to 3.9 months old, between 3.1 and 5.3 pounds at treatment, 8 cats per treatment group

Treatment Groups: Group 1: Control (vehicle without active ingredients)
Group 2: 10% Imidacloprid + 1.0% Moxidectin
Group 3: 10% Imidacloprid + 1.0% Moxidectin
Group 4: Control (vehicle without active ingredients)

Treatment Dosages: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 24 days (including acclimation)

Study Design: Cats were randomly assigned to groups. Each cat was artificially infected by oral administration of approximately 300 infective *Ancylostoma tubaeforme* larvae on Study Day 0. Cats in Groups 1 and 2 were treated 7 days following infection and necropsied 12 days following infection. Cats in Groups 3 and 4 were treated 11 days following infection and necropsied 16 days following infection.

Variables Measured: Cats were observed for any adverse reactions at 10 minutes and at 1, 3, and 6 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on *A. tubaeforme* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against immature *A. tubaeforme* in cats is shown in Table 13:

Table 13: Effectiveness of Imidacloprid + Moxidectin against immature *A. tubaeforme*

Group	Treatment	<i>A. tubaeforme</i> 4 th Stage Larvae		<i>A. tubaeforme</i> Immature Adults	
		Geometric Mean #	Percent Effectiveness	Geometric Mean #	Percent Effectiveness
1	Control, Day 7 dose	36.3	NA	3.0	NA
2	Imidacloprid + Moxidectin, Day 7 dose	0.0	100	0.0	100
3	Imidacloprid + Moxidectin, Day 11 dose	0.0	100	0.0	100
4	Control, Day 11 dose	45.9	NA	5.0	NA

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective against L4 and immature adult stages of *Ancylostoma tubaeforme* in experimentally infected cats.

4) Evaluation of the Effectiveness of a combination of Imidacloprid and Moxidectin Against Immature (Fourth Stage Larvae and Immature Adults) *Ancylostoma tubaeforme* in Cats (Study #151.014, Report #75311)

Purpose: The objective of this investigation was to confirm the safety and effectiveness of topically applied imidacloprid + moxidectin as a treatment for infections with larval and immature adult stages of *Ancylostoma tubaeforme* in cats.

Investigator: Larry Cruthers, PhD

Location: Professional Laboratory and Research Services, Inc., Corapeake, NC

Animals: 32 domestic short hair breed cats (21 males and 11 females), 3 to 4 months old, between 3.0 and 5.4 pounds at treatment, 8 cats per treatment group

Treatment Groups: Group 1: Control (vehicle without active ingredients)
Group 2: 10% Imidacloprid + 1.0% Moxidectin
Group 3: Control (vehicle without active ingredients)
Group 4: 10% Imidacloprid + 1.0% Moxidectin

Treatment Dosages: ≤ 9 lbs 0.4 mL

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment

Duration of Study: 26 days (including acclimation)

Study Design: Cats were randomly assigned to groups. Each cat was artificially infected by oral administration of approximately 300 infective *Ancylostoma tubaeforme* larvae on Study Day 0. Cats in Groups 1 and 2 were treated 7 days following infection and necropsied 12 days following infection. Cats in Groups 3 and 4 were treated 11 days following infection and necropsied 18 days following infection.

Variables Measured: Cats were observed for any adverse reactions at 0.5, 1, 2, 4, and 8 hours post-treatment and daily thereafter. At necropsy, worm counts were performed on *A. tubaeforme* recovered from the gastrointestinal tract.

Results: Effectiveness of imidacloprid + moxidectin against immature *A. tubaeforme* in cats is shown in Table 14:

Table 14: Effectiveness of Imidacloprid + Moxidectin against immature *A. tubaeforme*

Group	Treatment	<i>A. tubaeforme</i> 4 th Stage Larvae		<i>A. tubaeforme</i> Immature Adults	
		Geometric Mean #	Percent Effectiveness	Geometric Mean #	Percent Effectiveness
1	Control, Day 7 dose	58.8	NA	0.0	NA
2	Imidacloprid + Moxidectin, Day 7 dose	0.0	100	0.0	NA
3	Control, Day 11 dose	6.0	NA	37.9	NA
4	Imidacloprid + Moxidectin, Day 11 dose	0.0	100	0.0	100

Adverse Reactions: No adverse reactions were reported.

Conclusions: A single topical dose of imidacloprid + moxidectin was 100% effective against L4 and immature adult stages of *Ancylostoma tubaeforme* in experimentally infected cats.

h. Substantial Evidence for the Treatment and Control of Ear Mite Infestations:

1) Evaluation of the Efficacy of an Imidacloprid (10%) / Moxidectin (1%) Spot-on Against *Otodectes cynotis* in cats (Study #143.753, Report #29815)

Purpose: The objective of this study was to evaluate the efficacy of imidacloprid + moxidectin applied topically once or twice at monthly intervals to cats infested with ear mites (*O. cynotis*).

Investigator: L.J. Fourie, PhD

Location: Clin Vet International (Pty) Ltd., Bloemfontein, South Africa

Animals: 40 domestic adult cats (23 males and 17 females), 10 cats per treatment group

Treatment Groups:

- Group 1: 10% imidacloprid + 1.0% moxidectin—one treatment
- Group 2: 10% imidacloprid + 1.0% moxidectin—two treatments
- Group 3: Control (vehicle without active ingredient)—one treatment
- Group 4: Control (vehicle without active ingredient)—two treatments

Treatment Dosage: Minimum labeled dose of 10 mg/kg imidacloprid and 1 mg/kg moxidectin (0.1 mL/kg)

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Single treatment (Groups 1 and 3) or 2 treatments (Groups 2 and 4)

Duration of Study: 67 days

Study Design: Adult cats with various hair coat lengths, infested with *O. cynotis*, were randomly assigned to treatment groups and treated on Day 0. Treatments were repeated on Day 28 for Groups 2 and 4.

Variables Measured: Each cat was observed for the presence or absence of live *O. cynotis* by otoscopic examination on day -7. The cats were sedated for recovery of all remaining mites from the ear canal on test Day 30 or test Day 60.

Statistical Analysis: The mean mite counts in Group 1 were compared to those in Group 3 at Day 30; also, the mean mite counts in Group 2 were compared to those in Group 4 at Day 60. Both comparisons were carried out using the Kruskal-Wallis test.

Results: Ear mite infestations were confirmed in all cats on Day -7. Effectiveness of imidacloprid + moxidectin against adult *O. cynotis* in cats is shown in Table 15. There were significantly fewer mites in the treated group (imidacloprid + moxidectin) compared to the placebo group, both at Day 30 (p = 0.0002) and at Day 60 (p = 0.0004).

Table 15: Effectiveness of Imidacloprid + Moxidectin against *O. cynotis*

Treatment	Day 30		Day 60	
	Mite Count*	Percent Effectiveness	Mite Count	Percent Effectiveness
Group 1: imidacloprid + moxidectin	1.0	99.5%	NA	NA
Group 2: Control	230.2	NA	NA	NA
Group 3: imidacloprid + moxidectin	NA	NA	0.4	99.6%
Group 4: Control	NA	NA	86.6	NA

*Mite counts are geometric means.

Adverse Reactions: No adverse reactions were reported.

Conclusion: A single topical treatment of imidacloprid + moxidectin at the minimum label dose on cats provided 99.5% reduction of the ear mites (*O. cynotis*). A second treatment at 4 weeks resulted in 99.6% reduction in *O. cynotis*.

2) Clinical Evaluation of the Efficacy and Safety of Topically Applied ADVANTAGE Multi For Cats (Imidacloprid 10% + Moxidectin 1%) Against Ear Mites (*Otodectes cynotis*) Infesting Cats (Study #151.567, Report #75780)

Purpose: The objective of this study was to assess the efficacy and safety of imidacloprid + moxidectin applied topically to cats with ear mite infestations when administered by owners under actual use conditions.

Investigators and Locations:

- Laird Laurence, DVM, Fredericksburg, TX
- Roger Sifferman, DVM, Springfield, MO
- Victor Manoharan, DVM, West Palm Beach, FL
- Donnie Gamble, DVM, Summerville, SC
- Robert Santos, DVM, Turlock, CA
- Kenneth Brooks, DVM, Lodi, WI

Animals: A total of 332 cats from 93 households were evaluated for safety and 77 cats (53 imidacloprid + moxidectin and 24 active controls) were evaluated for effectiveness.

Table 16: Demographics

	Imidacloprid + Moxidectin	Active Control
Total #. of cats / # households	239/63	93/30
Single/Multi-cat households	16/47	10/20
# of cats by gender	113 male/126 female	42 male/51 female
Weight Ranges	1.2 – 17.6 pounds	2.6 – 16.4 pounds
Age Ranges	2 mo. – 18 yr.	3 mo. – 14 yr.

Treatment Groups:

(Doses based on labeled doses and weight ranges)

Treatment: ADVANTAGE MULTI for Cats
4.5 mg/lb (10 mg/kg) imidacloprid + 0.45 mg/lb (1 mg/kg)
moxidectin

Active Control: REVOLUTION (selamectin)
2.7 mg/lb (6 mg/kg) selamectin

Route of Administration: Topical, applied to the skin on the back of the neck at the base of the skull

Frequency of Treatment: Twice with a 28-30 day treatment interval

Duration of Study: Approximately 56-60 days per case

Study Design: Veterinarians were masked to treatment group assignments.

Veterinarians performed physical examinations on all cats at both study initiation and study conclusion. Cats with at least 5 ear mites observed by pre-treatment otoscopic examination were eligible for the study. Treatments were made by the pet owner on Day 0 and again on Day 28-30. In multi-cat households, all cats were treated with the same product. Post-treatment otoscopic exams were performed by the investigators for the observation of ear mites on Day 28-30 and on Day 56-60. Treatment success was based on the presence or absence of viable ear mites. Following treatment, owners observed their pets for untoward reactions for approximately 24 hours post-treatment.

Results: Imidacloprid + moxidectin provided ear mite effectiveness in 49 of 53 cats (92.5%) following one treatment and in 52 of 53 cats (98.1%) after the second treatment. The active control product provided ear mite effectiveness in 22 of 24 cats (91.7%) following one treatment and in 23 of 24 cats (95.8%) after the second treatment.

Adverse Reactions: Table 17 shows the post-treatment adverse reactions reported by owners and the number of cats per group with at least one occurrence of the indicated sign.

Table 17: Adverse Reactions

Clinical Observation	Imidacloprid + Moxidectin N = 239	Active Control N = 93
Lethargy	4 (1.7%)	0
Disoriented	1 (0.4%)	0
Hypersalivation	1 (0.4%)	0
Diarrhea	0	1 (1.1%)

Conclusions: The field study confirmed the effectiveness and safety of imidacloprid + moxidectin when administered to cats with ear mite (*O. cynotis*) infestations. One treatment or two treatments approximately 30 days apart both provided greater than 90% effectiveness against *O. cynotis*.

3. **TARGET ANIMAL SAFETY:**

- 1) Dermal Dose Tolerance Study with the Imidacloprid/Moxidectin Topical Solution in the Cat (Study #150.880, Report #75169) Good Laboratory Practice (GLP) study

Purpose: The objective of this study was to demonstrate the safety of imidacloprid + moxidectin topical solution when administered topically to cats at ten times (10X) the recommended dermal unit dosage.

Study Director: R. D. Jones, DVM, PhD

Location: Bayer Corporation, Agriculture Division, Toxicology, Stilwell, KS

Animals: 16 cats (4 females and 4 males per treatment group), approximately 4 to 5 months old and 1.8 to 3.9 kg (4.0 – 8.6 lbs)

Dosage: 10X the recommended dermal unit dosage or a comparable volume of mineral oil as a control. The recommended dermal unit dosage provides a minimum of 10 mg/kg imidacloprid + 1.0 mg/kg moxidectin.

Route of Administration: Topically, on the skin on the back of the head and neck, between the shoulder blades

Frequency of Treatment: One application

Duration of Study: 18 days

Variables Measured: Clinical observations were made at 0, 1, 2, 3, 4, 6, 8, 12, 18, and 24 hours post-treatment. Beginning on Day 1 clinical observations were then made twice daily. The cats were weighed pre-study and on Day 17. Blood was drawn from each cat pre-study and on Days 1 and 17 for hematology and clinical chemistry profiles.

Results: Following application of the test article, two cats did limited grooming of the application area and salivated slightly. One treated cat had a decreased appetite on the day of treatment.

Treated cats had mild elevations of mean alanine aminotransferase and alkaline phosphatase compared to the control. Mean red blood cell counts and hematocrits were lower in the males of the treated group. Group means of these variables were within normal limits.

Conclusions: A single topical administration of imidacloprid + moxidectin topical solution at 10X the recommended dose was associated with mild, transient salivation in 2 of 8 healthy juvenile cats. Salivation immediately followed grooming.

2) The Safety of Imidacloprid/Moxidectin Spot-On in 9 week-old Kittens.
(Study # 151.691, Report #201322) GLP laboratory study

Purpose: The objective of this study was to demonstrate the safety of 10.0% imidacloprid + 1.0% moxidectin administered topically to kittens at once a month intervals for three months.

Study Director: S. M. Ensley, DVM, PhD

Location: Bayer CropScience LP, Toxicology, Stilwell, KS

Animals: 48 Domestic Shorthair kittens (24 females/24 males), 61 to 64 days of age weighing 0.7 – 1.2 kg (1.5 – 2.6 lbs) at initial treatment

Dosages: Kittens were treated topically with 1X, 3X and 5X multiples of the maximum 1X dose of imidacloprid + moxidectin. Mineral oil served as a control.

Table 18: Dosage/Treatment Groups

Treatment Group	Dose of Imidacloprid + Moxidectin	Number and Sex of Animals
1	1X (0.33 mL/kg)	12 (6M/6F)
2	3X(0.99 mL/kg)	12 (6M/6F)
3	5X (1.65 mL/kg)	12 (6M/6F)
4	Control (mineral oil)	12 (6M/6F)

1X dose for this study = label dose volume (0.23mL) ÷ body weight (kg) of smallest

kitten in the 1X treatment group (0.7 kg).

Route of Administration: Topical, applied to 1 - 4 different sites on the dorsal mid-thoracic region. To minimize oral ingestion, each kitten wore an appropriately sized, non-restraining, liquid-resistant, spandex jacket with an attached dermal shield for four hours post-treatment.

Frequency of Treatment: Once every 28 days for three consecutive treatments (Days 0, 28 and 56)

Duration of Study: 58 days

Variables Measured: Clinical observations were conducted twice daily, except for days 0, 28, and 56, when observations were conducted at pre-dosing, immediately post-dosing (within 1-15 minutes), 1, 2, 4, and 6 hours post-dosing. Physical exams were performed on Days -7, 1, 29, and 58. Kittens were weighed on Days -7, -1, 0, 7, 14, 21, 28, 35, 42, 49, and 56. Food consumption was recorded daily for each kitten beginning on Day -4 through Day 58. Blood was drawn from each kitten on Days -4, 1, 29, and 58 for hematology and clinical chemistry profiles. Necropsies were conducted on Days 58, 59, 62, and 63, and gross pathologic examination performed, as well as histopathology.

Statistical Analysis: Body weight, food consumption, clinical pathology, and continuous urinalysis variables were each modeled using a repeated measures analysis of covariance. Each model included terms for treatment, time, sex, treatment-by-time, treatment-by-sex, and treatment-by-time-by-sex. The pre-treatment value for the response variable was used as a covariate in each of the models. Categorical urinalysis variables were analyzed using generalized estimating equations (GEE). In these GEE models, the only covariate included was treatment. Organ weight was modeled using an analysis of variance. Each model included terms for treatment, sex, and treatment-by-sex.

Results: Clinical Observations: Lethargy was observed in 1 kitten from the 3X group and 1 from the 5X group on the day after initial treatment; the kitten from the 3X group was also disoriented and ataxic following a difficult blood sample collection, while the kitten from the 5X group had rapid breathing. One kitten from the 5X group had a slow pupillary light response the day after treatment, and one had tremors the day after treatment. Hypersalivation was seen in one kitten from the 5X group approximately six hours post-treatment. One kitten from the 3X group was scratching at the treatment site 2 days after treatment. Slight cough was noted in 7 different kittens (2-0X, 2-1X, and 3-5X) during the 13-day period following the first treatment. All treated kittens had matted hair up to 2 days after each treatment.

Histopathology: There was granulomatous inflammation at the application sites in 3 kittens from the 1X group. Kittens in all groups were vaccinated in the intrascapular

area on Day 8 of the study. Due to the vaccine's proximity to the application site, a definitive cause of the granulomatous reaction could not be determined. Pulmonary inflammation (1-5X kitten) and lymphoid hyperplasia (2-1X kittens and 4-3X kittens) were seen in treated kittens; the relationship to product application is undetermined.

Conclusions: Imidacloprid + moxidectin was well tolerated following topical administration to nine-week-old kittens when given at the maximum recommended label dose every 28 days for three consecutive treatments. Clinical observations were seen primarily in the 3X and 5X dose groups and included lethargy, ataxia, disorientation, tremors, rapid breathing, decreased pupillary light response, hypersalivation and scratching at the application site.

3) Safety Evaluation of Imidacloprid/Moxidectin Spot-On in Cats with Experimentally-Induced *Dirofilaria immitis* Infections (Study #151.089, Report #201306) GLP laboratory study

Purpose: The objective of this study was to demonstrate the safety of 10.0% imidacloprid + 1.0% moxidectin following topical administration to cats with adult heartworm infections.

Study Director: S. M. Ensley, DVM, PhD

Location: Bayer CropScience LP, Toxicology, Stilwell, KS

Animals: 27 heartworm-infected Domestic Shorthair Cats (14 females/13 males), approximately 13 months-old and 2.8 to 6.0 kg (6.2 to 13.2 lbs) at initial treatment

Heartworm Infection: Young adult cats were subcutaneously infected with third-stage *D. immitis* larvae and then maintained for ample time for maturation of surviving larvae into adult heartworms. At 243-245 days post-infection, immunoserology (antibody and antigen) and echocardiography were performed to identify cats with adult heartworm burdens similar to naturally-acquired infections.

Dosage: One group of heartworm-infected cats was treated topically with ADVANTAGE MULTI for Cats at the label dose, once every 28 days, for three consecutive treatments. A second group was treated topically, once, at 5X the label dose. A third group served as the control and was treated topically with mineral oil as a placebo once every 28 days for three consecutive treatments.

Table 19: Dosage/Treatment groups

Treatment Group	Dose of Imidacloprid + Moxidectin	Number and Sex of Animals
Mineral oil	0X (1X volume)	9 (4M/5F)
Imidacloprid/Moxidectin	1X	9 (4M/5F)
Imidacloprid/Moxidectin	5X	9 (5M/4F)

1X for this study was the labeled dose rate

Route of Administration: Topical, applied to the skin on the back of the head, neck, and between the shoulder blades.

Frequency of Treatment: 0X and 1X cats were treated once every 28 days for three treatments. The 5X group was treated once.

Duration of Study: 12 months (including infection, maturation, and acclimation); Treatment phase lasted 84 days.

Variables Measured: Physical examinations were performed on Days -21, 1, 29, 57, and 74. Blood was drawn for hematology and coagulation on study Days -19, 22, 38 (5X group only) and 84. Clinical observations were made twice daily except on treatment days when cats were observed before and approximately 1, 2, 4, and 6 hours after dosing. Necropsy and heartworm recovery were performed on Day 38 for the 5X group and Day 84 for the 0X and 1X groups.

Statistical Analysis: Body weight and hematology variables were each modeled using a repeated measures analysis of covariance. Each model included terms for treatment, time, sex, treatment-by-time, treatment-by-sex, and treatment-by-time-by-sex. The pre-treatment value for the response was used as a covariate in each of the models. The adult heartworm counts for the 0X and 1X groups were modeled using an analysis of variance. Each model included terms for treatment, sex, and treatment-by-sex.

Results: Clinical Observations: Sporadic vomiting and labored breathing were observed in cats from each group, including control. Although labored breathing was seen more frequently in the 1X dose group, no cats required treatment.

Gross Pathology and Heartworm Recovery at Necropsy: Multiple zones of pulmonary discoloration were the only gross lesions observed at necropsy. Adult heartworms were recovered from 23 of 27 cats. Infections in individual cats ranged from zero to ten adult heartworms. Treatment group geometric means ranged between 2.74 and 3.24 adult heartworms (See Table 20). Each recovered heartworm was alive and motile. There was no statistical difference between treatment groups in the number of adult heartworms recovered at necropsy ($p = 0.66$).

Table 20: Adult heartworms recovered at necropsy

Treatment group	# of cats per group	# of cats with worms	Worm range (Min, Max) for non-zero counts	Geometric Mean number of worms
0X	9	7	(1, 10)	2.74
1X	9	9	(1, 7)	2.86
5X	9	7	(4, 10)	3.24

Conclusions: The topical application of imidacloprid + moxidectin to experimentally heartworm-infected cats, either at the recommended label dose for three consecutive monthly treatments or at 5X the recommended label dose for one treatment, was well tolerated.

4) Clinical Safety Evaluation of Imidacloprid + Moxidectin Applied Dermally to Cats (Study #151.251, Report #75279)

Purpose: The objective of this study was to assess the safety of topically-applied imidacloprid + moxidectin in cats when administered by the cat owners under the conditions of actual field-use.

Investigators and Locations:

Richard Mauldin, DVM, Oklahoma City, OK

Lisa Arthur, DVM, Charlotte, NC

Craig Staehle, DVM, O'Fallon, MO

Roger Becker, DVM, Independence, MO

Animals: A total of 151 cats from 60 different households completed the study

Table 21: Demographics

	Imidacloprid + Moxidectin	Active Control
Total No. of cats & households	113 cats 42 households/clients	38 cats 19 households/clients
Weight Ranges	2.2 to 20 lbs	2.1 to 14.8 lbs
Age Ranges	3 mo to 18 years	2.5 mo to 13 yr

Treatment Groups:

(Doses based on labeled doses and weight ranges)

Treatment: ADVANTAGE MULTI for Cats
4.5 mg/lb (10 mg/kg) imidacloprid + 0.45 mg/lb (1 mg/kg) moxidectin

Active Control: REVOLUTION (selamectin)
2.7 mg/lb (6 mg/kg) selamectin

Route of Administration: Topical

Frequency of Treatment: Once monthly for 3 consecutive months

Duration of Study: Approximately 62-68 days per case

Study Design: Four populations of client-owned cats served as test subjects: single cat household/ domestic, single cat household/ purebred, multiple cat household/

domestics, multiple cat household/ with at least 1 purebred. Both clients and veterinarians were masked to treatment group assignments. All treatments were administered by pet owners.

Attending veterinarians performed physical examinations on all cats at both study initiation and study conclusion. Following treatment, owners observed their pets for untoward reactions at 3 specified intervals: 30-60 minutes, 4-6 hours, and 22-26 hours post-treatment. Within 28 days of the final treatment, cats were returned to the clinic for a post-study physical examination and assessment.

Results: Physical Examinations: A comparison of pre- and post-study physical examination results revealed no treatment-induced abnormalities in study participants.

Post-Treatment Observations: Table 22 shows post-treatment signs reported by owners and the number of cats per group with at least one occurrence of the indicated sign.

Table 22: Adverse Reactions

Clinical Observations	Imidacloprid/ Moxidectin N=113	Active Control N=38
Lethargy (protracted sleeping, poorly responsive)*	3 (2.7%)	0
Hypersalivation, excessive to mild (within the first hour after treatment)	3 (2.7%)	0
Discomfort (scratching at the treatment site, rubbing, head-shaking, vocalizing (within 6 hours of treatment)	5 (4.4%)	0
Behavioral changes (agitated, excessive grooming, hiding, pacing, spinning)	9 (8.0 %)	1 (2.6%)
Coughing and gagging	1 (0.9%)	0
Polydipsia	3 (2.7%)	0
Dry, white residue at the application site	0	2 (5.5%)
Damp, wet, oily, or greasy appearance to the application site	16 (14.2%)	0

* The three lethargic cats were from the same household and included one 13-yr-old cat in good health, one 15-yr-old, FIV positive cat in good health, and one 15-yr-old, underweight cat in fair health. Lethargy was noted for 24-36 hours after the first treatment; one cat was unsteady at 48 hours. These cats were not on other medications.

Conclusions: Topical administration of imidacloprid + moxidectin was generally well

tolerated, but resulted in the following adverse reactions: behavioral changes, discomfort, salivation, polydipsia, and lethargy in geriatric cats. Signs were self-limiting and did not require medical intervention. The occurrence of significant lethargy in one underweight, 15-year-old cat and in a healthy, 15-year-old, FIV positive cat justifies the label warning: Do not use in sick, debilitated, or underweight cats and the label precaution: Use of this product in geriatric patients with subclinical conditions has not been adequately studied. Several otherwise healthy, thin, geriatric cats experienced prolonged lethargy and sleepiness after using this drug.”

5) Evaluation of the Safety of Imidacloprid / Moxidectin Topical Solution in Kittens
(Report #75167) GLP laboratory study

Purpose: The objective of this study was to evaluate the safety of imidacloprid + moxidectin (10.0% imidacloprid/1.0% moxidectin) following topical application to kittens.

Study Director: Albert Abraham, BVSc, PhD

Study Location: Intervet, Inc. (Formerly owned and operated by Bayer, Inc.), DeSoto Animal Research Farm, DeSoto, KS

Animals: 48 domestic shorthair kittens (24 males/24 females), 9 weeks old and 737 to 1070 grams on Study Day -1, 12 kittens (6 per sex) per group

Dosages: Doses tested were 0X, 1.7X, 5.2X and 8.7X the maximum label dose (0.26 mL/kg). The control group received mineral oil at the 5X volume.

Route of Administration: Topical

Frequency of Treatment: Once every two weeks for six consecutive treatments on Days 0, 14, 28, 42, 56 and 70

Duration of Study: 85 days

Variables Measured: Clinical observations were made twice daily except on treatment days (Days 0, 14, 28, 42, 56 and 70) when cats were observed pre-dosing and at approximately 1, 2, 3, 4, 6, 8, 12, and 24 hours post-dosing. Kittens were weighed pre-dose and on Days 13, 27, 55, 69, 77, and 83. Food consumption was recorded daily for each kitten on Days -14 through 84. Blood was drawn from each kitten pre-dose and on Days 3, 15, 29, 43, 57, 71, and 83 for hematology and clinical chemistry profiles. Each kitten received a physical exam pre-dose and on Day 83. Necropsies were conducted on Days 84 and 85 and gross pathologic examination performed. Bone marrow smears were made and tissues from the 8.7X and control group animals were processed for histopathology.

Results:

Clinical Observations: An 11-week-old, 1.2 kg healthy kitten in the 8.7X group apparently ingested an unknown amount of the drug at the second treatment and developed the following clinical signs: mydriasis, salivation, depression, vomiting, unsteadiness, rapid to slow to difficult breathing, poor pupillary response, generalized tremors, inability to move, and nystagmus. The kitten was euthanized two days post-dosing. Necropsy findings were limited to marked acute tracheal inflammation, mild liver vacuolization, and mild thymic necrosis.

One kitten in the 5.2X group was lethargic, salivating, squinting, and had ocular discharge at 1 and 2 hours after the first treatment. The squinting lasted 12 hours. Another 5.2X kitten had excessive salivation immediately, and at hours 1, 2 and 4 after the third treatment. She had transient mydriasis at the 4-hour check and a poor appetite that day.

A kitten in the 1.7X group had mydriasis for up to a day following the second and third treatments.

One kitten in the control group had slow respiration and unsteady locomotion in the afternoon the day after the second treatment. It had vomited, had diarrhea, and a poor appetite that day. Another control kitten was depressed at hour 2 after the third treatment.

Body Weights and Food Consumption: No differences were noted between groups.

Hematology, Chemistry, Necropsy: After 6 weeks of treatment, treated kittens (especially the 5.2X group) had slightly lower red blood cell counts and higher mean corpuscular volume (MCV) values than the controls. The 5.2X kittens also had slightly higher mean alanine aminotransferase values. No differences were noted between groups on necropsy or histopathology.

Conclusions: Imidacloprid + moxidectin was well tolerated following topical administration to nine-week-old kittens at 1.7X the maximum labeled dose. Clinical observations were seen primarily in the 5.2X and 8.7X dose groups and included lethargy, hypersalivation, and mydriasis. If ingested, imidacloprid + moxidectin can cause significant toxicity, including death. Additional studies were conducted to evaluate the safety of the product in case of accidental ingestion (see Studies 6 and 7 below).

6) **Oral Dose Study with Imidacloprid/Moxidectin Spot-On in 8-Week-Old Kittens** (Study #151.735, Report #75778) Pilot study, non-GLP laboratory study

Purpose: The objective of this study was to provide information regarding the oral safety of imidacloprid + moxidectin topical formulation in 8-week-old kittens.

Study Director: S. M. Ensley, DVM, PhD

Location: Bayer CropScience LP, Stilwell, KS

Animals: 14 Domestic Shorthair kittens (7 females and 7 males), 8 weeks of age and 0.5 – 1.1 kg (at treatment)

Dosage: Thirteen kittens were dosed orally, once, with the maximum topical dose of imidacloprid + moxidectin. One female kitten was maintained as an untreated, age-matched control.

Table 23: Dosage/Treatment groups

Treatment Group	Treatment	Number of Kittens
1	10% Imidacloprid + 1.0% Moxidectin at 0.46 mL/kg*	13
2	Control (non-treated)	1

*1X dose for this study = label dose volume (0.23 mL) ÷ body weight (kg) of smallest kitten in treatment group (0.5 kg)

Route of Administration: Oral via a syringe

Frequency of Treatment: Single treatment

Duration of Study: 18 days

Variables Measured: Clinical observations, body weight, food consumption, gross and histopathology

Results: On the day of treatment, post-dosing clinical signs included: vomiting (10 of 13 kittens), labored breathing (5 of 13 kittens), slight whole-body tremors (2 of 13 kittens) and decreased activity (1 of 13 kittens). Salivation was observed at dosing (9 of 13 kittens) and later in the day (2 of 13 kittens). On post-treatment Day 6, a treated kitten was found dead; this kitten displayed vomiting, labored breathing, and whole body tremors immediately post-dosing. The only clinical observation at the time of death was salivation.

Relative to pre-treatment intake, treated kittens experienced decreased food consumption on study Days 1 through 7. Eight treated kittens also lost body weight (3-18%) during the interval between Days -1 and 7.

Necropsies were performed on six kittens, including the one found dead. No gross lesions were noted in any animal. Histopathology showed minimal to marked changes in the liver in all kittens. Centrilobular congestion and intracytoplasmic vacuoles were observed in the kitten found dead. Periportal intracytoplasmic vacuolation was noted

in the remaining kittens, including the control. The severity was greater in the treated kittens.

Conclusions: The oral administration of imidacloprid + moxidectin to 8-week-old kittens induced clinical signs including salivation, vomiting, labored breathing, tremors, decreased activity, and inappetence. One treated kitten was found dead on the sixth day post-treatment; the cause of death could not be conclusively determined. This study supports the age and weight restrictions on the label.

7) Oral Safety with Imidacloprid/Moxidectin Spot-On in Nine-Week-Old Kittens (Study #150.690, Report #201119) GLP laboratory study

Purpose: The objective of this study was to evaluate the safety of 10.0% imidacloprid + 1.0% moxidectin in kittens following oral administration of the maximum 1X topical dose.

Investigator: S. M. Ensley, DVM, PhD

Study Location: Bayer CropScience LP, Toxicology, Stilwell, KS

Animals: 24 Domestic Shorthair kittens (12 females/12 males), 60 to 64 days of age, and between 0.9 – 1.4 kg (1.9 - 3.1 lbs)

Dosage: Kittens were dosed orally, once, with the maximum 1X topical dose of imidacloprid + moxidectin. The control group received tap water.

Table 24: Dosage/Treatment groups

Treatment Group	Dose of Imidacloprid + Moxidectin	Number and Sex of Kittens
1	1X (0.26 mL/kg)*	12 (6M/6F)
2	Control (water)	12 (6M/6F)

*1X dose for this study = label dose volume (0.23mL) ÷ body weight (kg) of smallest kitten in the treatment group (0.9 kg)

Route of Administration: Oral

Frequency of Treatment: Single treatment

Duration of Study: 14 days

Variables Measured: Body weights and physical examinations were performed during acclimation and on Days 1 and 14. Kittens were observed for clinical signs twice daily except on Day 0 when they were observed 1, 2, 4, and 6 hours after treatment.

Statistical analysis: Body weight and food consumption were each modeled using a

repeated measures analysis of covariance. Each model included terms for treatment, time, sex, treatment-by-time, treatment-by-sex, and treatment-by-time-by-sex. The pre-treatment value for the response variable was used as a covariate in each of the models.

Results: Hypersalivation (8 of 12 kittens), vomiting (12 of 12 kittens), and tremors (1 of 12 kittens) were observed immediately post-treatment in the treated kittens. On post-treatment Days 1 through 12, anorexia (decrease in daily food consumption to less than 30% of the pre-treatment daily average) and partial inappetence (decrease in daily food consumption to between 30 – 80% of the pre-treatment daily average) were present in 10 of 12 kittens and 2 of 12 kittens, respectively. The mean food consumption in the treated group was significantly less than in the placebo group for the first week post-treatment ($p < 0.001$). No significant difference between the two groups was found in the second week post-treatment ($p = 0.8$). The mean body weight in the treated group was significantly less than that in the placebo group at Day 7 ($p < 0.001$) and at Day 14 ($p = 0.011$).

Conclusions: Accidental oral administration of imidacloprid + moxidectin causes self-limiting, post-treatment clinical signs (hypersalivation, vomiting, tremors, appetite suppression, and weight loss). The product should not be ingested. The product label restricts use to cats 9 weeks or older and 2 lbs body weight or greater.

4. **HUMAN FOOD SAFETY:**

This drug is intended for use in cats, which are non-food animals. Because this new animal drug is not intended for use in food producing animals, CVM did not require data pertaining to drug residues in food (i.e., human food safety) for approval of this NADA.

5. **USER SAFETY:**

The product labeling contains the following information regarding safety to humans handling, administering, or exposed to ADVANTAGE MULTI for Cats:

“Not for human use. Keep out of the reach of children.

Children should not come in contact with the application site for 30 minutes after application.

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. **Wash hands thoroughly with soap and warm water after handling.** If contact with eyes occurs hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, moxidectin, or imidacloprid should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated

clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information.

For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.”

The bolded human warnings: “**Children should not come in contact with the application site for 30 minutes after application**” and “**Wash hands thoroughly with soap and warm water after handling**” were based on Human Risk Assessment determinations. The risk assessment estimated the potential human (adult and toddler) acute and chronic dermal, and toddler hand-to-mouth oral exposure levels, and levels of concern from contact with a treated cat. The risk assessment factors (pet surface-to-human transfer dose, dermal absorption, and No Observable Adverse Effect Levels) were derived from data for imidacloprid, moxidectin, or related compounds in toxicity or pharmacokinetic studies in laboratory animals, a pharmacokinetic study in human volunteers, or cotton glove stroking (drug recovery) studies in cats.

6. AGENCY CONCLUSIONS:

The data submitted in support of this NADA satisfy the requirements of section 512 of the Federal Food, Drug, and Cosmetic Act and 21 CFR Part 514. The data demonstrate that ADVANTAGE MULTI for Cats, when used according to the label, is safe and effective for the following indications: ADVANTAGE MULTI for Cats is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis*. ADVANTAGE MULTI for Cats kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations. ADVANTAGE MULTI for Cats is also indicated for the treatment and control of ear mite (*Otodectes cynotis*) infestations and the following intestinal parasites:

Intestinal Parasite		Intestinal Stage		
		Adult	Immature Adult	Fourth Stage Larvae
Hookworm Species	<i>Ancylostoma tubaeforme</i>	X	X	X
Roundworm Species	<i>Toxocara cati</i>	X		X

a. Marketing Status:

The drug is restricted to use by or on the order of a licensed veterinarian because professional expertise and proper diagnosis are required to monitor the safe use of the product.

b. Exclusivity:

Under section 512(c)(2)(F)(ii) of the Federal Food, Drug, and Cosmetic Act, this approval qualifies for THREE years of marketing exclusivity beginning on the date of the approval. Exclusivity is based on the conduct of new studies for substantial evidence of effectiveness and new target animal safety data.

c. Patent Information:

ADVANTAGE MULTI for Cats is under the following U.S. patent numbers:

<u>U.S. Patent Number</u>	<u>Date of Expiration</u>
US 6,232,328	May 12, 2015
US 6,001,858	Nov. 27, 2015

7. ATTACHMENTS:

Facsimile labeling is attached as indicated below:

- Package Insert
- Calendar Reminder Stickers
- Tube Labels
- Foil Backing for Blister Pack
- Foil Pouch (for 0.23 mL size only)
- Dispensing Container Carton (Multi Carton)
- Display Carton
- Shipping Labels

advantage *Multi*TM FOR CATS (imidacloprid + moxidectin) Topical Solution

Once-a-month topical solution for the prevention of heartworm disease, kills adult fleas, is indicated for the treatment of flea infestations, as well as the treatment and control of ear mite infestations and intestinal parasite infections in cats and kittens 9 weeks of age and older and that weigh at least 2 lbs.

CAUTION:

Federal (U.S.A.) Law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION:

*Advantage Multi*TM for Cats (10% imidacloprid + 1% moxidectin) is a colorless to yellow ready-to-use solution packaged in single-dose applicator tubes for topical treatment of cats. The formulation and dosage schedule are designed to provide a minimum of 4.5 mg/lb (10.0 mg/kg) imidacloprid and 0.45 mg/lb (1.0 mg/kg) moxidectin based on body weight.

Imidacloprid is a chloronicotinyl nitroguanidine insecticide. The chemical name of imidacloprid is 1-[(6-Chloro-3-pyridinyl)methyl]-N-nitro-2-imidazolidinimine. Moxidectin is a semisynthetic macrocyclic lactone endectocide derived from the actinomycete *Streptomyces cyaneogriseus noncyanogenus*. The chemical name of moxidectin is [6R, 23E, 25S(E)]-5-O-Demethyl-28-deoxy-25-(1,3-dimethyl-1-butenyl)-6,28-epoxy-23-(methoxyimino) milbemycin B.

INDICATIONS:

Advantage Multi for Cats is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis*. *Advantage Multi* for Cats kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations. *Advantage Multi* for Cats is also indicated for the treatment and control of ear mite (*Otodectes cynotis*) infestations and the following intestinal parasites:

Intestinal Parasite	Intestinal Stage	Intestinal Stage		
		Adult	Immature Adult	Fourth Stage Larvae
Hookworm Species <i>Ancylostoma tubaeforme</i>		X	X	X
Roundworm Species <i>Toxocara cati</i>		X		X

WARNINGS:

Do not use on sick, debilitated, or underweight cats (See ADVERSE REACTIONS). Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight.

HUMAN WARNINGS:

Not for human use. Keep out of the reach of children. Children should not come in contact with the application site for 30 minutes after application.

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. Wash hands thoroughly with soap and warm water after handling. If contact with eyes occurs hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, moxidectin, or imidacloprid should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information.

For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

PRECAUTIONS:

Do not dispense dose applicator tubes without complete safety and administration information.

Avoid oral ingestion. Cats may experience hypersalivation, tremors, vomiting and decreased appetite if *Advantage Multi* for Cats is inadvertently administered orally or through grooming/licking of the application site.

The safety of *Advantage Multi* for Cats has not been established in breeding, pregnant, or lactating cats.

Use of this product in geriatric patients with subclinical conditions has not been adequately studied. Several otherwise healthy, thin geriatric cats experienced prolonged lethargy and sleepiness after using this drug. (See ADVERSE REACTIONS).

ADVERSE REACTIONS:

Field Study: Following treatment with *Advantage Multi* for Cats or an active control, cat owners reported the following post-treatment reactions:

OBSERVATION	<i>Advantage Multi</i> n=113	Active Control n=38
Lethargy (protracted sleeping, poorly responsive)	3 cats (2.7%)	None observed
Behavioral changes (e.g., agitated, excessive grooming, hiding, pacing, spinning)	9 cats (8.0%)	1 cat (2.6%)
Discomfort (e.g., scratching, rubbing, head-shaking)	5 cats (4.4%)	None observed
Hypersalivation (within 1 hour after treatment)	3 cats (2.7%)	None observed
Polydipsia	3 cats (2.7%)	None observed
Coughing and gagging	1 cat (0.9%)	None observed

*These three cats were from the same household and included one 13-yr-old cat in good health, one 15-yr-old FIV positive cat in good health, and one 15-yr-old, underweight cat in fair health. Lethargy was noted for 24 to 36 hrs after the first treatment only; one cat was unsteady at 48 hrs. These cats were not on other medications.

During another field study, a 16-year-old cat with renal disease slept in the same place without moving for two days following application. (See PRECAUTIONS).

Laboratory Effectiveness Studies: *Advantage Multi* for Cats was administered at the recommended dose to 215 cats in 20 effectiveness studies. One random-sourced cat exhibited signs consistent with either moxidectin toxicity or viral respiratory disease and died 26 hours after product application; necropsy findings were inconclusive as to the cause of death. A second cat that became ill 3 days after application of *Advantage Multi* for Cats responded to treatment for respiratory infection and completed the study. A third cat became ill on day 3 and died with signs and lesions attributable to panleukopenia on day 7 after moxidectin application.

Foreign Market Experience: Because the following events were reported voluntarily during post-approval use of the product in foreign markets, it is not always possible to reliably establish a causal relationship to drug exposure. Adverse events reported in cats topically treated with imidacloprid + moxidectin for cats included: application site reaction (dermatitis, pyoderma, erythema, alopecia), facial edema, attempts to rub product off, pruritus, lethargy, recumbency, ataxia, dyspnea, vomiting, loss of appetite, and death due to concurrent heartworm disease. One 15-year-old cat salivated after application and over a week's time, became lethargic then dull and lifeless and was euthanized. No necropsy was done to determine cause of illness. One 11-week-old kitten with respiratory illness died of signs of moxidectin toxicity (depression, disorientation, mydriasis, and tremors) after receiving an overdose. Accidental oral ingestion caused salivation, agitation, muscle fasciculations, lethargy, staggering and oral mucosal ulceration.

To report a suspected adverse event, call 1-800-422-9874.



DOSAGE AND ADMINISTRATION:

The recommended minimum dose is 4.5 mg/lb (10.0 mg/kg) imidacloprid and 0.45 mg/lb (1.0 mg/kg) moxidectin, once a month, by topical administration.

Do not apply to irritated skin.

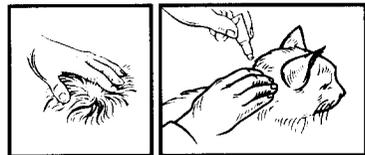
1. Remove one dose applicator tube (tube) from the package. As specified in the following table, administer the entire contents of the *Advantage Multi* for Cats tube that correctly corresponds with the body weight of the cat.

Cat (lbs.)	<i>Advantage Multi</i> for Cats	Volume (mL)	Imidacloprid (mg)	Moxidectin (mg)
2-5	<i>Advantage Multi</i> 5	0.23	23	2.3
5.1-9	<i>Advantage Multi</i> 9	0.4	40	4
9.1-18*	<i>Advantage Multi</i> 18	0.8	80	8

* Cats over 18 lbs. should be treated with the appropriate combination of *Advantage Multi* for Cats tubes



2. While holding the tube in an upright position, remove the cap from the tube.
3. Turn the cap over and push the other end of cap onto the tip of the tube.
4. Twist the cap to break the seal and then remove cap from the tube.



5. Part the hair on the back of the cat's neck at the base of the head, until the skin is visible. Place the tip of the tube on the skin and apply the entire contents directly on the exposed skin. Lift tube away from skin before releasing pressure on tube.

Do not get this product in the cat's mouth or eyes or allow the cat to lick the application site for 30 minutes. Treatment at the base of the head will minimize the opportunity for ingestion by grooming. In households with multiple pets, keep animals separated to prevent licking of the application site.

Stiff, matted hair or a damp, oily appearance of the hair may be observed at the application site on some cats. This is temporary and does not affect the safety and effectiveness of the product.

Heartworm Prevention: For prevention of heartworm disease, *Advantage Multi* for Cats should be administered at one-month intervals. *Advantage Multi* for Cats may be administered year-around or at a minimum should start one month before the first expected exposure to mosquitoes and should continue at monthly intervals until one month after the last exposure to mosquitoes. If a dose is missed and a 30-day interval between doses is exceeded, administer *Advantage Multi* for Cats immediately and resume the monthly dosing schedule. When replacing another heartworm preventative product in a heartworm prevention program, the first treatment with *Advantage Multi* for Cats should be given within one month of the last dose of the former medication. At the discretion of the veterinarian, cats older than 6 months of age may be tested to determine the presence of existing heartworm infection before treatment with *Advantage Multi* for Cats (See ADVERSE REACTIONS - Foreign Market Experience).

Flea Treatment: For the treatment of flea infestations, *Advantage Multi* for Cats should be administered at one-month intervals. If the cat is already infested with fleas when the first dose of *Advantage Multi* for Cats is administered, adult fleas on the cat will be killed. However, re-infestation from the emergence of pre-existing pupae in the environment may continue to occur for six weeks or longer after treatment is initiated.

Cats treated with imidacloprid, including those with pre-existing flea allergy dermatitis have shown clinical improvement as a direct result of elimination of fleas from the cat.

Ear Mite Treatment: For the treatment of ear mites (*Otodectes cynotis*), *Advantage Multi* for Cats should be administered once as a single topical dose. Monthly use of *Advantage Multi* for Cats will control any subsequent ear mite infestations.

Intestinal Nematode Treatment: For the treatment and control of intestinal hookworm infections caused by *Ancylostoma tubaeforme* (adults, immature adults and fourth stage larvae) and roundworm infections caused by *Toxocara cati* (adults and fourth stage larvae), *Advantage Multi* for Cats should be administered once as a single topical dose.

ANIMAL SAFETY:

Studies in Kittens: *Advantage Multi* for Cats was topically applied at 0, 1, 3, and 5X the maximum dose to 48 healthy 9-week-old kittens on days 0, 28, and 56. Lethargy was observed in 1 kitten from the 3X group and 1 from the 5X group on the day after initial treatment; the kitten from the 3X group was also disoriented and ataxic. One kitten from the 3X group had a slow pupillary light response two days after treatment and one had tremors the day after treatment. Hypersalivation was seen in one kitten from the 5X group approximately six hours post-treatment. One kitten from the 3X group was scratching at the treatment site 2 days after treatment. Slight cough was noted in 7 different kittens (2-0X, 2-1X, and 3-5X) during the 13-day period following the first treatment. Histopathology showed granulomatous inflammation at the treatment site in three 1X kittens. Causal relationship to the drug could not be determined. Pulmonary inflammation (1-5X) and lymphoid hyperplasia (2-1X, 4-3X) were seen in treated kittens.

In a second study, *Advantage Multi* for Cats was topically applied at 0, 1.7, 5.2 and 8.7X the maximum dose to 48 healthy 9-week-old kittens every two weeks for 6 doses. One kitten in the 8.7X group apparently ingested an unknown amount of the drug and developed the following clinical signs prior to euthanasia: mydriasis, salivation, depression, vomiting, unsteadiness, rapid to slow to difficult breathing, poor pupillary response, generalized tremors, inability to move, and nystagmus. Two kittens in the 5.2X group developed mydriasis, salivation, depression, squinting, and poor appetite. A kitten in the 1.7X group developed mydriasis.

Dose Tolerance Study: Eight healthy juvenile cats were topically dosed with a single application of *Advantage Multi* for Cats at 10 times the recommended dose volume. Mild, transient hypersalivation occurred in two of the cats.

Oral Study in Cats: The oral safety of *Advantage Multi* for Cats was tested in case of accidental oral ingestion. The maximum topical dose was orally administered to twelve healthy 9-week-old kittens. Hypersalivation (8 of 12 kittens) and vomiting (12 of 12 kittens) were observed immediately post-treatment. Tremors developed in one kitten within 1 hour, resolving without treatment within the next hour. All 12 kittens were either anorexic or had decreased appetite for at least 1 day following treatment. In 3 kittens, the anorexia or decreased appetite continued into the second week following treatment. There was a post-treatment loss of body weight in treated kittens compared to control kittens. In a pilot safety study using kittens younger in age and lighter in weight than allowed by product labeling, an 8-week old kitten weighing 0.6 kg orally received 2X of the label topical dose (0.46 mL/kg). Immediately after dosing, it vomited, had labored breathing and slight tremors. Within 4 hours, it was normal, but was found dead on day 6. Necropsy could not determine the cause of death.

Study in Heartworm Positive Cats: Young adult cats were inoculated subcutaneously with third-stage *D. immitis* larvae. At 243-245 days post-infection, immunoserology and echocardiography were performed to identify cats with adult heartworm burdens similar to naturally-acquired infections. Two groups were treated topically with either *Advantage Multi* for Cats at the label dose or placebo, once every 28 days, for three consecutive treatments. A third group was treated topically, once, with *Advantage Multi* for Cats at 5X the label dose. Sporadic vomiting and labored breathing related to heartworm burden were observed in the treatment and control groups. There was no difference between treatment groups in the numbers of adult *D. immitis* recovered at study conclusion. No adverse reactions were associated with the topical application of *Advantage Multi* for Cats to experimentally heartworm-infected cats.

STORAGE INFORMATION:

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.

HOW SUPPLIED:

Code	Applications Per Package
08890342	3 x 0.23 mL tubes
08891438	6 x 0.4 mL tubes
08891446	6 x 0.8 mL tubes

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858. 0894663, R.O. November 2006

NADA # 141-254. Approved by FDA
© 2006 Bayer HealthCare LLC
Bayer, the Bayer Cross and *Advantage Multi* are trademarks of Bayer.
Made in Germany.

Bayer HealthCare LLC, Animal Health Division
Shawnee Mission, Kansas 66201 U.S.A.

 Bayer HealthCare

Bayer HealthCare LLC
Animal Health Division
Shawnee Mission, Kansas 66201 U.S.A.

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)
NAME: _____

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)
NAME: _____

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)
NAME: _____

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)

Use these calendar stickers to
remind you when your pet is due
for its next monthly application of

01526117 08944892, R.0

01522707

08944914, R.0

Use these calendar stickers to
remind you when your pet is due
for its next monthly application of

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)
NAME:

Lot No. **01526087** ■

Exp. Date

advantage Multi 5
FOR CATS
(23 mg imidacloprid +
2.3 mg moxidectin)



Topical Solution
For cats 2-5 lbs.
0.23 mL



Bayer 08944817, R.0

Lot No. **01522677** ■

Exp. Date

advantage *Spoke*[®]
FOR CATS

(40 mg imidacloprid +
4 mg moxidectin)



Topical Solution
For cats 5.7-9 lbs
0.4 mL



Bayer 08944825, R.U

Lot No. 01532871 Exp. Date

ADVANTAGE *Advantage* 18
FOR CATS
(90 mg imidacloprid +
8 mg moxidectin)

Topical Solution
For Cats 9.1-18 lbs.
0.8 mL

 Bayer 09944833, R.0

advantage *Multi*TM **5**
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

DO NOT ADMINISTER ORALLY. **23 mg imidacloprid + 2.3 mg moxidectin**
For cats and kittens 2-5 lbs.

 **See package insert for safety and administration information prior to use.**

0.23 mL
08944523, R.0 01526095  **Bayer**

advantage *Multi*[™] 9
FOR CATS
Topical Solution

(imidacloprid + moxidectin)

**DO NOT
ADMINISTER
ORALLY.**



40 mg imidacloprid + 4 mg moxidectin
For cats and kittens 5.1–9 lbs.

See package insert for safety and
administration information
prior to use.

0.4 mL
08948081, R.0

01522683



Bayer

advantage *Multi*[™] 18
FOR CATS
Topical Solution

(imidacloprid + moxidectin)

**DO NOT
ADMINISTER
ORALLY.**



80 mg imidacloprid + 8 mg moxidectin
For cats and kittens 9.1–18 lbs.

See package insert for safety and
administration information
prior to use.

0.8 mL
DB948103, R.0

01528451



Bayer

advantage *Multi*[™] **5**
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

23 mg imidacloprid + 2.3 mg moxidectin

For cats and kittens 2-5 lbs.

3 x 0.23 mL tubes



**DO NOT ADMINISTER
ORALLY.**

See package insert for safety and administration
information prior to use.



Bayer

08945368, R.0

08890342

**All tubes should be used within 12 months after
opening the foil pouch or before expiration
date on the tube, whichever is earliest.**

79057970

01526346

105 x 25 x 195

advantage Multi
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For Cats and Kittens 9 Weeks
and Older and 2-5 lbs.



**DO NOT ADMINISTER
THIS PRODUCT ORALLY.**

- Contains 3 single dose applicator tubes
- Convenient, easy to apply

advantage Multi
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

Caution: Federal (U.S.A.) Law restricts
this drug to use by or on the order of a
licensed veterinarian.

Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 2-5 lbs.

Children should not come in contact with
the application site for 30 minutes after application.



THREE 0.23 mL Tubes

Each tube contains 23 mg of imidacloprid and 2.3 mg of moxidectin

Keep this and all drugs out of reach of children.

NADA # 141-254. Approved by FDA



SEE PACKAGE INSERT FOR
COMPLETE PRODUCT INFORMATION

advantage Multi
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For cats and kittens 9 weeks
and older and 2-5 lbs.

WARNINGS:

**Do not use on sick, debilitated, or underweight cats (see ADVERSE REACTIONS).
Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight.**

HUMAN WARNINGS:

Not for human use. Keep out of the reach of children.
Children should not come in contact with the application site for 30 minutes after application.
Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin.
Wash hands thoroughly with soap and warm water after handling. If contact with eyes occurs, hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, moxidectin, or imidacloprid should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information.

For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

PRECAUTIONS:

Do not dispense dose applicator tubes without complete safety and administration information.
Avoid oral ingestion. Cats may experience hypersalivation, tremors, vomiting, and decreased appetite if *Advantage Multi for Cats*™ is inadvertently administered orally or through grooming/licking of the application site.

The safety of *Advantage Multi for Cats* has not been established in breeding, pregnant, or lactating cats. Use of this product in geriatric patients with subclinical conditions has not been adequately studied. Several otherwise healthy, thin geriatric cats experienced prolonged lethargy and sleepiness after using this drug (See ADVERSE REACTIONS).

STORAGE:

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.

CLINIC IMPRINT AREA

08890342
08944965, R.0



Bayer HealthCare LLC, Animal Health Division
Shawnee Mission, Kansas 66201 U.S.A.
www.bayer-ah.com

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858.

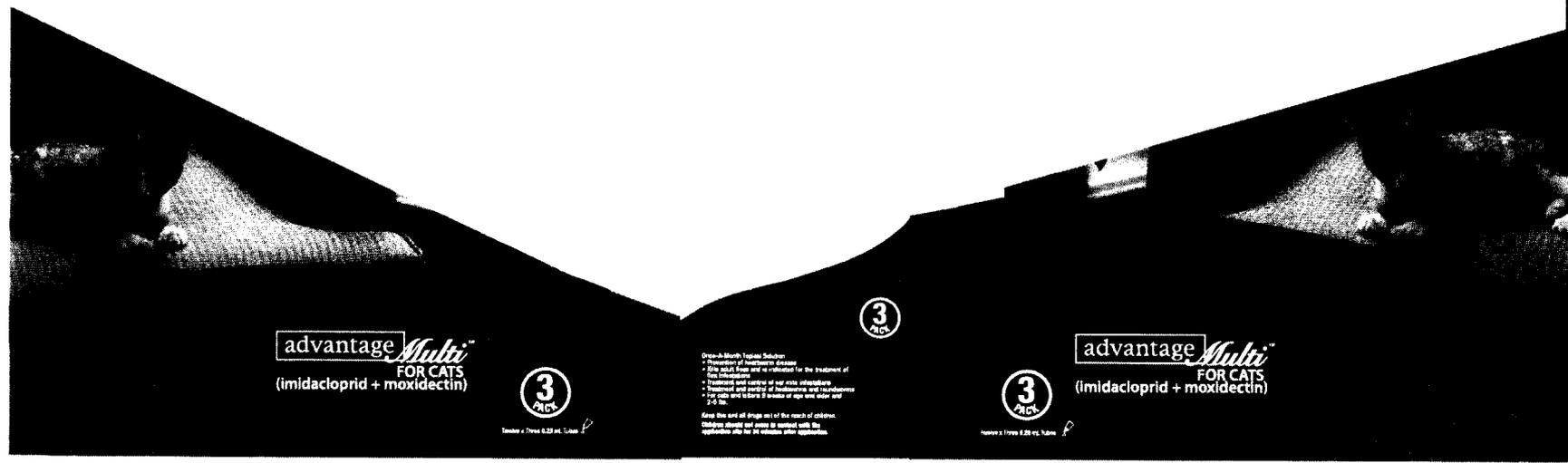
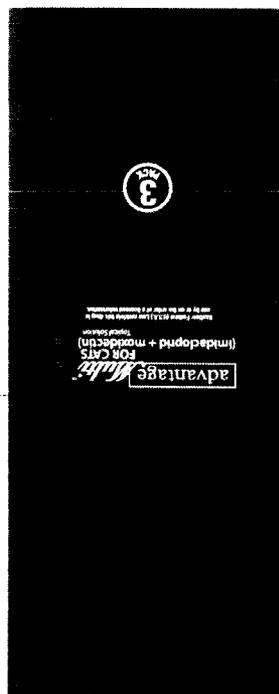
Made in Germany.
© 2006 Bayer HealthCare LLC
Bayer, the Bayer Cross and Advantage Multi are trademarks of Bayer.



Lot Number:
Expiration Date:

Multiple use of this form is prohibited.
No portion of this form may be reproduced without the written permission of the publisher.

Panel 4 →



advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)



Imidec 1.7/ves 0.23 ml, Lique

Oral-Mouth Topical Solution
• Prevention of heartworm disease
• Effective against fleas and is indicated for the treatment of flea infestation
• Treatment and control of ear mite infestation
• Treatment and control of head lice and head lice infestation
• For cats and kittens 2 weeks of age and older and 2-6 lbs.

Keep the end of the tube at the mouth of the cat.
Multiple use of this area is prohibited with the application site for all other applications.



Imidec 1.7/ves 0.23 ml, Lique

advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)



Panel 1 ↑

Panel 2 ↑

Panel 3 ↑

Panel 5 ↑

Panels 1 & 3



advantage *Multi*™ 5
FOR CATS
(imidacloprid + moxidectin)



Twelve x Three 0.25 ml Tubes

Panel 2

3
PACK

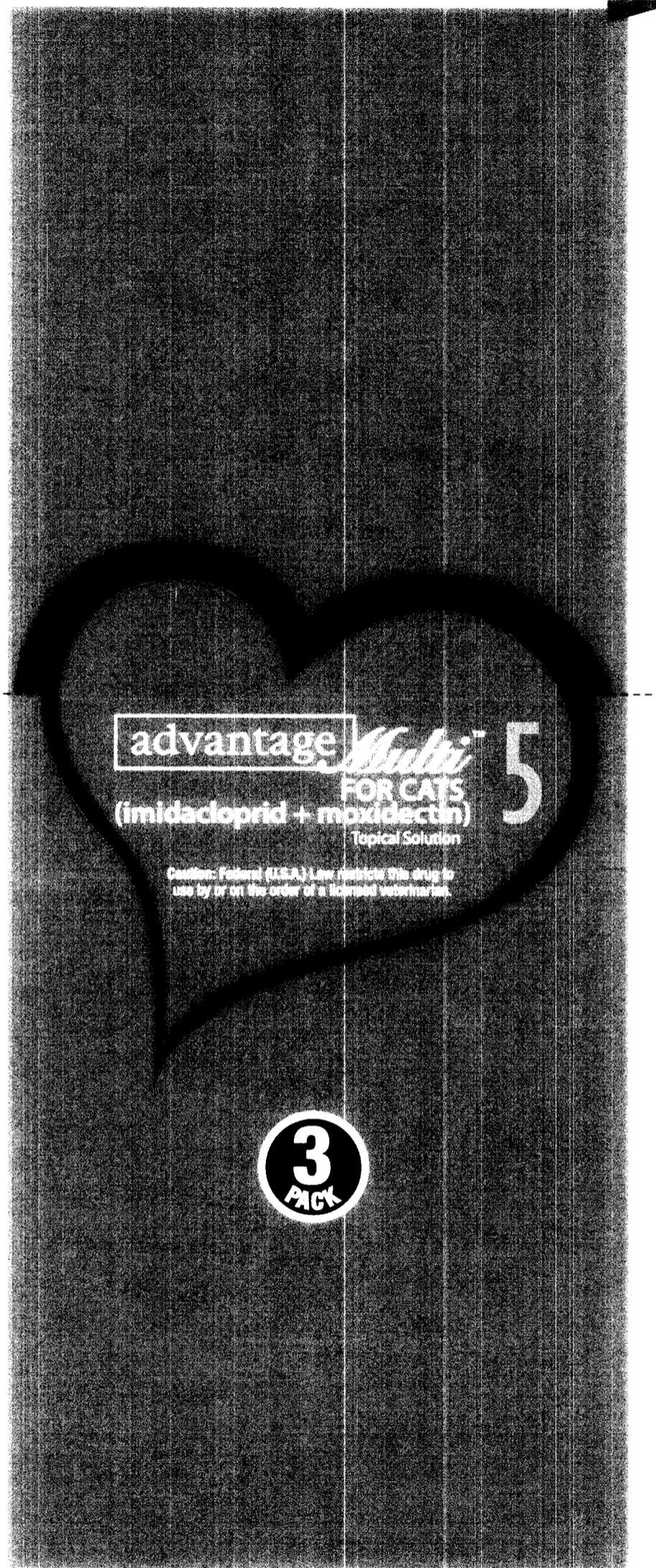
Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 2-5 lbs.

Keep this and all drugs out of the reach of children.

Children should not come in contact with the application site for 30 minutes after application.

Panel 4



Raise lid, fold and insert this flap into the slot located at the inside of the back of the display.



Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.



Manufactured For Bayer HealthCare LLC
Animal Health Division
Shawnee Mission, Kansas 66201 USA
Bayer, the Bayer Cross and Advantage Multi
are trademarks of Bayer.

Made in Germany.
www.bayer-ah.com
© 2006 Bayer HealthCare LLC
08944582, R.O
08890342



01526346

advantage Multi™
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For Cats and Kittens 9 Weeks
and Older and 5.1-9 lbs.



**DO NOT ADMINISTER
THIS PRODUCT ORALLY.**

105 x 25 x 195

- Contains 6 single dose applicator tubes
- Convenient, easy to apply

advantage Multi™
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

Caution: Federal (U.S.A.) Law restricts
this drug to use by or on the order of a
licensed veterinarian.

Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 5.1-9 lbs.

Children should not come in contact with
the application site for 30 minutes after application.

6
PACK

SIX 0.4 mL Tubes

Each tube contains 40 mg of imidacloprid and 4 mg of moxidectin

Keep this and all drugs out of reach of children.

NADA # 141-254, Approved by FDA



SEE PACKAGE INSERT FOR
COMPLETE PRODUCT INFORMATION

advantage Multi™
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For cats and kittens 9 weeks
and older and 5.1-9 lbs.

WARNINGS:

**Do not use on sick, debilitated, or underweight cats (see ADVERSE REACTIONS).
Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight.**

HUMAN WARNINGS

Not for human use. Keep out of the reach of children.

Children should not come in contact with the application site for 30 minutes after application. Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. **Wash hands thoroughly with soap and warm water after handling.** If contact with eyes occurs, hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, moxidectin, or imidacloprid should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information.

For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

PRECAUTIONS

Do not dispense dose applicator tubes without complete safety and administration information.

Avoid oral ingestion. Cats may experience hypersalivation, tremors, vomiting, and decreased appetite if *Advantage Multi for Cats™* is inadvertently administered orally or through grooming/licking of the application site.

The safety of *Advantage Multi for Cats* has not been established in breeding, pregnant, or lactating cats. Use of this product in geriatric patients with subclinical conditions has not been adequately studied. Several otherwise healthy, thin geriatric cats experienced prolonged lethargy and sleepiness after using this drug (See ADVERSE REACTIONS).

STORAGE

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.

CLINIC IMPRINT AREA

08891438
08944973, R.0

Bayer

Bayer HealthCare LLC, Animal Health Division
Shawnee Mission, Kansas 66201 U.S.A.
www.bayer-ah.com

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858.

Made in Germany.

© 2006 Bayer HealthCare LLC

Bayer, the Bayer Cross and Advantage Multi are trademarks of Bayer.

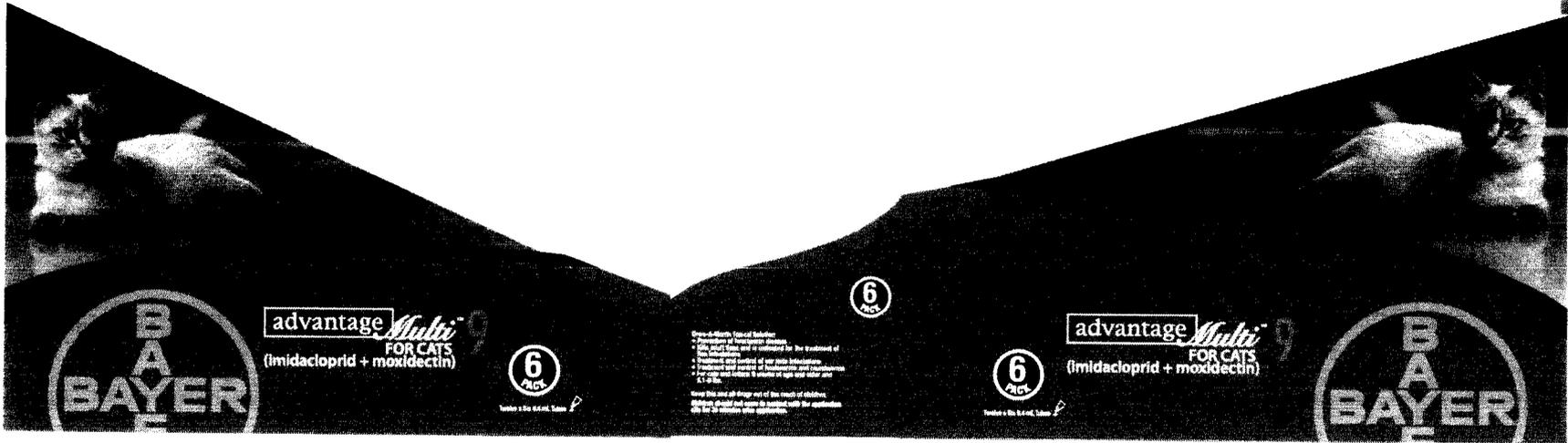
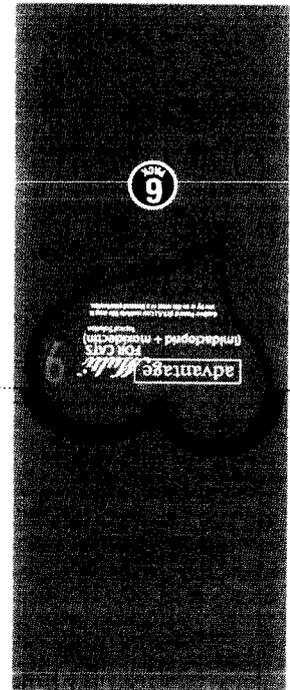


Lot Number:

Expiration Date:

Small text at the top right of the page, possibly a registration or printing mark.

Panel 4 →



Panel 1 ↑

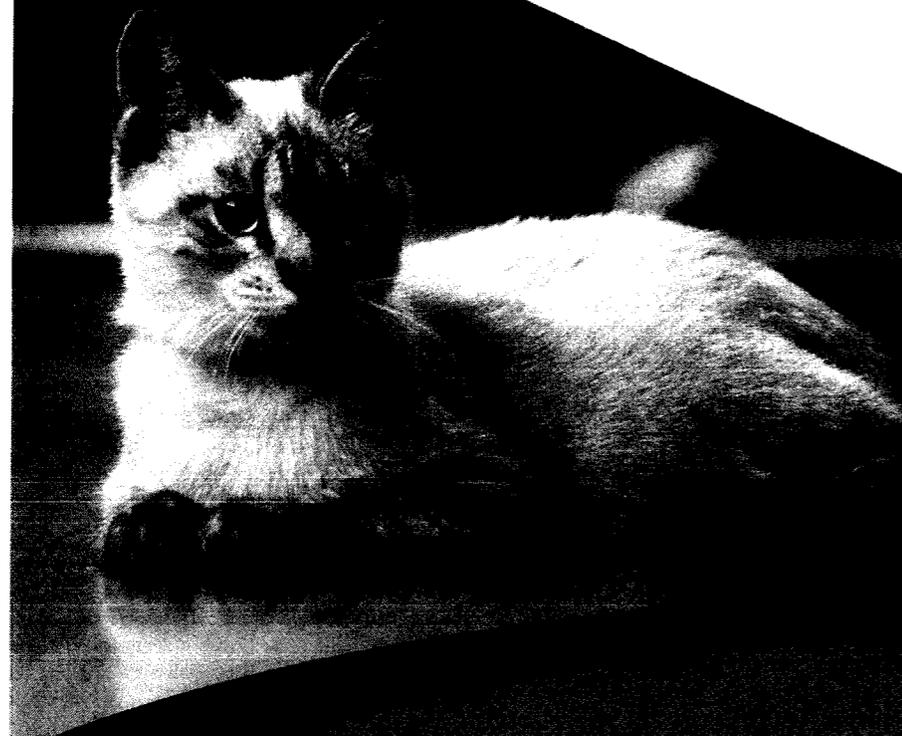
Panel 2 ↑

Panel 3 ↑

Panel 5 ↑

Small text at the bottom right of the page, likely containing copyright or contact information.

Panels 1 & 3



advantage *Multi*[™] 9
FOR CATS
(imidacloprid + moxidectin)



Twelve x Six 0.4 mL Tubes 

Panel 2

6
PACK

Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 5.1-9 lbs.

Keep this and all drugs out of the reach of children.

Children should not come in contact with the application site for 30 minutes after application.

Panel 4



Raise lid, fold and insert this flap into the slot located at the inside of the back of the display.

6
PACK

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.



Bayer

Manufactured For Bayer HealthCare LLC
Animal Health Division
Shawnee Mission, Kansas 66201 USA
Bayer, the Bayer Cross and Advantage Multi
are trademarks of Bayer.

Made in Germany.
www.bayer-ah.com
© 2006 Bayer HealthCare LLC
08944590, R.O
08891438



01526346

advantage *Multi*
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For Cats and Kittens 9 Weeks
and Older and 9.1-18 lbs.



DO NOT ADMINISTER
THIS PRODUCT ORALLY.

105 x 25 x 195

- Contains 6 single dose applicator tubes
- Convenient, easy to apply

advantage *Multi*
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

Caution: Federal (U.S.A.) Law restricts
this drug to use by or on the order of a
licensed veterinarian.

Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 9.1-18 lbs.

Children should not come in contact with
the application site for 30 minutes after application.

6
PACK

SIX 0.8 mL Tubes

Each tube contains 80 mg of imidacloprid and 8 mg of moxidectin

Keep this and all drugs out of reach of children.

MPB-141-1-1-06008-1-07



Bayer

SEE PACKAGE INSERT FOR
COMPLETE PRODUCT INFORMATION

advantage *Multi* 18
FOR CATS
(imidacloprid + moxidectin)
Topical Solution

For cats and kittens 9 weeks
and older and 9.1-18 lbs.

WARNINGS:

Do not use on sick, debilitated, or underweight cats (see ADVERSE REACTIONS).
Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight.

HUMAN WARNINGS:

Not for human use. Keep out of the reach of children.
Children should not come in contact with the application site for 30 minutes after application.
Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin.
Wash hands thoroughly with soap and warm water after handling. If contact with eyes occurs, hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, moxidectin, or imidacloprid should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information.
For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

PRECAUTIONS:

Do not dispense dose applicator tubes without complete safety and administration information.
Avoid oral ingestion. Cats may experience hypersalivation, tremors, vomiting, and decreased appetite if *Advantage Multi for Cats*™ is inadvertently administered orally or through grooming/licking of the application site.
The safety of *Advantage Multi for Cats* has not been established in breeding, pregnant, or lactating cats. Use of this product in geriatric patients with subclinical conditions has not been adequately studied. Several otherwise healthy, thin geriatric cats experienced prolonged lethargy and sleepiness after using this drug (See ADVERSE REACTIONS).

STORAGE:

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.

CLINIC IMPRINT AREA

08891446
08944981, R.0

Bayer

Bayer HealthCare LLC, Animal Health Division
Shawnee Mission, Kansas 66201 U.S.A.
www.bayer-ah.com

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858.

Made in Germany.
© 2006 Bayer HealthCare LLC
Bayer, the Bayer Cross and Advantage Multi are trademarks of Bayer.



0 854663 X

Lot Number:

Expiration Date:

Panels 1 & 3



advantage *Multi*[™]
FOR CATS
(imidacloprid + moxidectin)

6
PACK

Twelve x Six 0.8 mL Tubes 

Panel 2

6
PACK

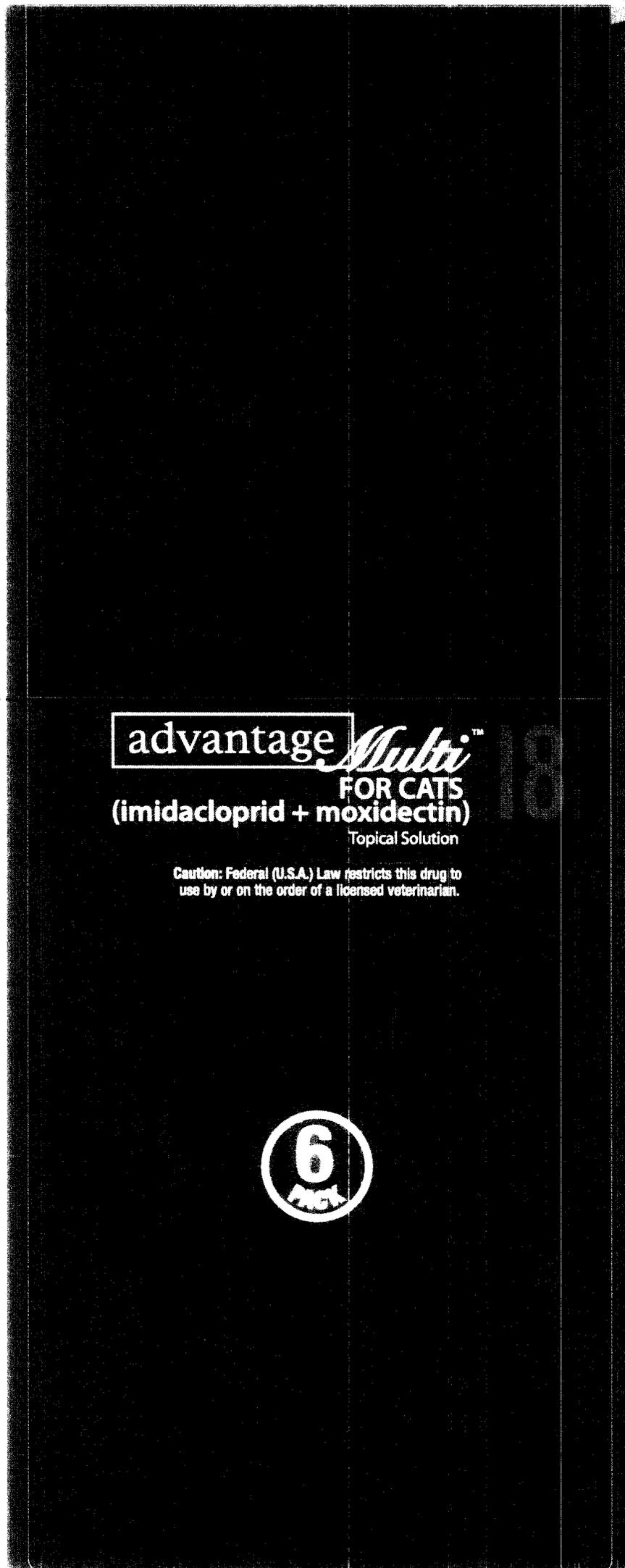
Once-A-Month Topical Solution

- Prevention of heartworm disease
- Kills adult fleas and is indicated for the treatment of flea infestations
- Treatment and control of ear mite infestations
- Treatment and control of hookworms and roundworms
- For cats and kittens 9 weeks of age and older and 9.1-18 lbs.

Keep this and all drugs out of the reach of children.

Children should not come in contact with the application site for 30 minutes after application.

Panel 4



Raise lid, fold and insert this flap into the slot located at the inside of the back of the display.

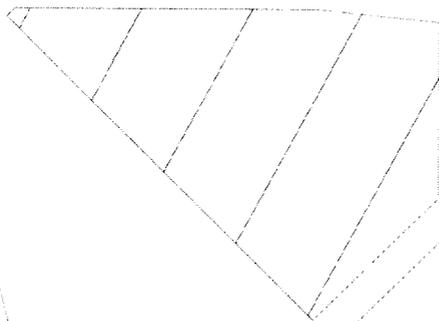
6
PACK

Store at temperatures between 4°C (39°F) and 30°C (86°F), avoiding excess heat or cold.



Manufactured For Bayer HealthCare LLC
Animal Health Division
Shawnee Mission, Kansas 66201 USA
Bayer, the Bayer Cross and Advantage Multi
are trademarks of Bayer.

Made in Germany.
www.bayer-ah.com
© 2006 Bayer HealthCare LLC
08944604, R.O
08891446



Advantage Multi[™] 5 for Kittens

(imidacloprid + moxidectin)

01526397, R.0

Contents: 10 x 12 x 3 x 0.23 mL Tubes

08890342

Auftrag: - 1

Lot:

Exp.:



Bayer HealthCare

Manufactured for:

Bayer HealthCare LLC

Animal Health Division

Shawnee Mission, KS 66201

Made in Germany

Store at temperatures
between 4° C (39° F) and
30° C (86° F), avoiding
excess heat or cold.

1616

08944744

Advantage MultiTM 9 for Cats

(imidacloprid + moxidectin)

01526435, R.0

Contents: 10 x 12 x 6 x 0.4 mL Tubes

08891438

Auftrag: - 1

Lot:

Exp.:



Bayer HealthCare

Manufactured for:

Bayer HealthCare LLC

Animal Health Division

Shawnee Mission, KS 66201

Made in Germany

Store at temperatures
between 4° C (39° F) and
30° C (86° F), avoiding
excess heat or cold.

1617

08944752

Advantage Multi™ 18 for Cats

(imidacloprid + moxidectin)

01526516, R.0

Contents: 10 x 12 x 6 x 0.8 mL Tubes

08891446

Auftrag: - 1

Lot:

Exp.:



Bayer HealthCare

Manufactured for:

Bayer HealthCare LLC

Animal Health Division

Shawnee Mission, KS 66201

Made in Germany

Store at temperatures
between 4° C (39° F) and
30° C (86° F), avoiding
excess heat or cold.

1618

08944760