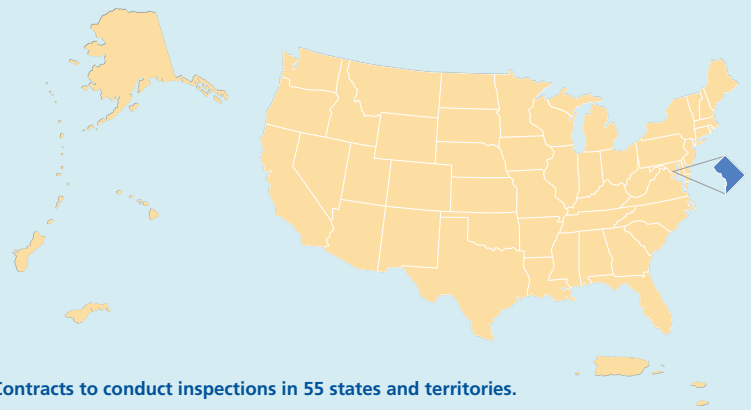
FDA Regulation To Protect Public Health

Protecting Millions of Kids from Buying Tobacco



Contracts to conduct inspections in 55 states and territories.

More than **431,000** inspections show retailers actively keeping tobacco away from kids

More than **27,000** warning letters issued to retailers for violating the law

More than **3,700** civil money penalties issued

Population Assessment of Tobacco and Health (PATH) Study

FDA and NIH are collaborating to conduct a **national longitudinal study of tobacco users** to monitor and assess the behavioral and health impacts of the Tobacco Control Act.

The study will follow more than **60,000 users and nonusers** of tobacco products and those at risk for tobacco use ages 12 and older.

Data will be **collected annually** beginning in fall 2013 and will provide information on tobacco use initiation, patterns of use, cessation, and relapse, giving us a better understanding of the impact of tobacco control regulations.

PATH
Population Assessment of Tobacco and Health

FDA Tobacco Product Regulation

September 2009	**Banned flavored cigarettes, making them less appealing to kids**
March 2010	**Restricted youth access to tobacco products**
June 2010	**Banned misleading advertising to avoid misperception that products are safer**
June 2010	**Established new smokeless tobacco warnings to communicate health risks**
March 2012	**Established list of harmful and potentially harmful constituents**
March 2012	**Issued draft guidance on submitting a Modified Risk Tobacco Product Application**
June 2013	**Announced first decisions to authorize and deny marketing of new tobacco products**
July 2013	**Issued an advanced notice of proposed rulemaking to invite public input on menthol in cigarettes and released a preliminary scientific evaluation about menthol**
September 2013	**Awarded $53 million to establish 14 Tobacco Centers of Regulatory Science**
February 2014	**Launched "The Real Cost," CTP's first public education campaign to help prevent youth tobacco use**
February 2014	**Issued first orders to stop the sale and distribution of currently marketed tobacco products**
April 2014	**Proposed rule to extend its tobacco authority to cover additional tobacco products**