DON'T SMILE. SMOKING MAY STAIN YOUR TEETH.
We give it to you straight. You can make your own decisions. Know The Real Cost of tobacco use.
THE REAL COST

THE REAL COST

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WELCOME

Chances are, you've already heard that smoking is harmful to your health. We don't need to tell you that. We're here to fill in the blanks—to explain what makes smoking so harmful—and to debunk a few myths while we're at it.

MORE ABOUT US

QUIZ YOURSELF

Are menthol cigarettes less harmful than regular cigarettes?

- No
- Yes

SUBMIT ANSWER

BROUGHT TO YOU BY THE FDA.