



**MARCS Recalls**

**District Recall  
Coordinator**

**⚠ WARNING! Sensitive/critical information.**

**Recall Details**

**Event ID: 37375**

**Status: Ongoing**

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**Event Information**

**Record Event Number** 37375

**District** Atlanta

**Coordinator** Arnold E. Best

**Firm Awareness Date** 02/14/2007

**District Awareness Date** 02/14/2007

**Center (Int)** Center for Food Safety and Applied Nutrition

**Coordinator** Cecilia M. Wolyniak

**Recalling Firm FEI** 3005445647

**Name (Int)** Conagra Foods Inc

**Manufacturer FEI** 1038538

**Name** ConAgra Grocery Products

**Responsible Firm FEI** 1038538

**Name** ConAgra Grocery Products

**Public Reason for Recall** Product may contain salmonella.

**Edit Mode** Viewable

**Recall Status (Int)** Ongoing

**Voluntary/Mandated (Int)** FDA Initiated

**Date (Int)** 02/14/2007

**Firm Recommended Recall Depth** Consumers/User

**Date Distribution Chain Notified** 02/14/2007

**Recall Initiation Date (Int)** 02/14/2007

**Firm Initial Notification** Press Release

**Classification Date** 04/27/2007

**FDA Sample Number** 366076, 366079, 366080, 410573, 410578, 404036, 410958, 325732, 411504, (Finished product samples)

**Complete Reason for Recall** On 2/14/07, ConAgra Grocery Products initiated a recall of Peter Pan peanut butter and Great Value peanut butter after being notified by FDA that the Centers for Disease Control and Prevention (CDC) linked Peter Pan Peanut Butter with an outbreak of Salmonella Tennessee illness. The epidemiological study reported that CDC, the states and local health agencies had linked 288 cases of foodborne illness in 39 states to consumption of various types of Peter Pan peanut butter. This report was provided to FDA on February 13. The outbreak appeared to be ongoing and the first consumer may have become ill in August 2006. As a result of extensive epidemiological testing and case control studies, CDC was able to identify Peter Pan peanut butter as the likely cause of illness. The affected jars of Peter Pan and Great Value peanut butter have a product code located on the lid of the jar that begins with the number "2111." Both the Peter Pan and Great Value brands are manufactured in a single facility in Sylvester, Georgia by ConAgra. The recall initially involved all peanut butter produced at their Sylvester, Georgia plant since July 2005. The July date was determined to be appropriate due to the Center for Disease Control's (CDC's) epidemiological data showing the first illness outbreak cluster has 255 cases and onset dates range from Aug 1, 2006 - Jan 30, 2007. The second cluster has 37 cases and onset dates range from Sept 19, 2006 - Jan 11, 2007. The company has ceased production until the exact cause of contamination can be identified and eliminated. The company also is

destroying all affected products in their possession. On 2/15/2007, FDA sent an investigative team to ConAgra's processing plant in Sylvester, Georgia where the products are made to review records, collect product samples and conduct tests for Salmonella Tennessee. The outbreak strain of Salmonella Tennessee has been found in environmental samples collected by FDA. Several states have also detected the outbreak strain of Salmonella in opened jars of peanut butter collected by states from ill individuals. Some bulk shipments of peanut butter were made to two ConAgra facilities located in CA and TN. The California location repacked the bulk peanut butter into individual serving size packages under the Peter Pan label. The recall of these products is incorporated into this recall recommendation. The Tennessee plant manufactured toppings using peanut butter as an ingredient. The recall of the toppings will be handled by NOL-DO. ConAgra expanded the recall on March 8, 2007 to include products sold as far back as October 2004. This expansion is based on ConAgra's admission that Salmonella C1 (same group as Salmonella Tennessee) was found in finished product peanut butter in October 2004. The following samples of finished product were collected and analyzed by SRL and found positive for Salmonella Tennessee : Sample # 410573, Peter Pan Whipped Creamy (LOS), Code: 2111626500, Date collected: 2/23/2007; Sample #410578, Peter Pan Reduced Fat Crunchy (LOS), Code: 2111625100, Date collected: 2/23/2007; Sample #404036, Creamy (SAN), Code: 2111621600, Date collected: 2/26/2007; Sample #410958, Crunchy (FLA), Code: 2111625100, Date collected: 2/26/2007; Sample #410967, Creamy (FLA), Code: 2111624300, Date collected: 2/26/2007; Sample #403196, Creamy (DAL), Code: 2111631900, Date collected: 2/26/2007; Sample #411259, Creamy, Honey (NOL) Code: 2111625700, Date collected: 2/27/2007; Sample #411260, Creamy, Honey (NOL) Code: 2111625800, Date collected: 2/27/2007; Sample #325732, Creamy (PHI), Code: 2111625100, Date collected: 3/1/2007; Sample #411504, Creamy (PHI), Code: 2111621900, Date collected: 3/1/2007.

**Root Cause** Currently under FDA investigation.

**Center Comments**

**Type Of Injury** Center for Disease Control's (CDC's) epidemiological data showing the first illness outbreak cluster has 255 cases and onset dates range from Aug 1, 2006 - Jan 30, 2007. The second cluster has 37 cases and onset dates range from Sept 19, 2006 - Jan 11, 2007

**Quantity Manufactured** (b)(4) lbs.  
**Quantity Distributed (Int)** (b)(4) lbs.  
**Number of Domestic Consignees** (b)(4)  
**Number of Foreign Consignees** (b)(4)

**Distributed From** 10/00/2004 To 01/06/2007

**Distribution Pattern (Int)**

(b)(4)

**Manufactured From** 10/00/2004 To 02/07/2007

**Public Summary of Recall Strategy (Int)** The firm issued a press release on February 14. Consignees were notified by letter on/about 02/15/2007. ConAgra has advised customers to destroy all Peter Pan peanut butter and any Great Value brand peanut butter beginning with product code 2111, but to save the lid. For full refund, consumers were instructed to return the Peanut Butter or Great Value Peanut Butter product lid to ConAgra Foods, Irvine, CA. A Certificate of Destruction was attached to the recall notice sent to retail stores to be completed and returned to ConAgra to verify the number and method of product destroyed. ConAgra expanded the recall by letter, sent on March 8, 2007, to include peanut butter products sold since October 2004.

**Recall Strategy** The firm issued a press release on February 14, 2007. Consignees were notified by

letter on/about 02/15/2007. ConAgra has advised customers to destroy all Peter Pan peanut butter and any Great Value brand peanut butter beginning with product code 2111, but to save the lid. For full refund, consumers must return the Peanut Butter or Great Value Peanut Butter product lid to ConAgra Foods, Irvine, CA. A Certificate of Destruction was attached to the recall notice sent to retail stores to be completed and returned to ConAgra to verify the number and method of product destroyed. ConAgra provided a guideline procedures to stores for destruction of the product. ConAgra expanded the recall by letter, sent on March 8, 2007, to include peanut butter products sold since October 2004. ConAgra issued a revised recall notification letter on March 8, 2007 instructing distributors to contact their customers.

**Audit/Effectiveness Check Modification** Recall audit checks will be conducted at 20% (100% of consignees receiving 6 lb containers), with 5 sub-accounts audited.

**Effectiveness Check Level A Percent**

**Audit Check Level B Percent 20**

**What Consumers Should Do (Int)**

**Expanded Comments for What Consumers Should Do (Int)**

**Firm Press Issued (Int) 2007-02-14**

**URL (Int) http://**

**State Press Issued (Int)**

**URL (Int)**

**FDA Press Issued (Int) 2007-02-14**

**URL (Int) http://**

**Additional Medical Product Information (Int)**

**URL (Int)**

**Consignee Details**

**List of Domestic and/or Foreign Consignees, Distribution addresses or comments**

| Consignees       | Approx. Number | Consignees              | Approx. Number |
|------------------|----------------|-------------------------|----------------|
| Distributors     | 0              | Repacker/Relabeler      | 0              |
| Retail           | 0              | Direct Accounts         | 0              |
| Institutions     | 0              | Veterans Administration | 0              |
| Medical Facility | 0              | Department of Defense   | 0              |
| Internet Sales   | 0              | Manufacturer            | 0              |
| Physicians       | 0              | USDA                    | 0              |
| Consumer/Patient | 0              | Other                   | 0              |

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**Summary/Termination Information**

**Quantity Recovered/Number of Units Corrected**  
**Product Disposition**  
**Number of Consignees Responding to Notification**

**Effectiveness Check Information**  
**Audit Check Information**  
**Section of Law Violated**  
**Preventive Action Taken by Firm**  
**District Follow-Up**  
**District Review**  
**Legal Action**  
**Class I Termination Recommendation**  
**Recommended/Prepared By**  
**District Management Approval**      **Date**  
**Center Concurrence**  
**Recall Completed Date**

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#### CFSAN Center Information

**Docs Rcvd at Ctr Date**  
**HHE Sent**  
**HHE Signed**  
**HHE Precedent** 6674  
**Outbreak Associated** Y  
**Outbreak Event Number**

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#### Product Information

**Product :** 1

**Industry-Product Code** 23-EHT07

**Precedent Recall**  
**Precedent Policy**  
**Precedent Policy Comment**

**Product Description (Int)** a) Peter Pan&#153; brand Peanut Butter, Creamy, Net wt. 12oz (340g), 18oz (1 lb 2oz) 510g, 22oz (1 lb 6oz) 624g, 28oz (1 lb 12oz) 794g, 40oz (2 lbs 8oz) 2.23 kg, 56oz (3 lbs 8oz) 1.59 kg, 6 lb size (packed in laminate composite container) ConAgra Foods, Inc., P. O. Box 3768, Dept PPPB, Omaha, NE 68103-0768. Retail size product is packed in clear rigid plastic jars. Peter Pan brand Peanut Butter, Creamy is also packed in .75 Oz and 1.1 oz portion packs (packed in plastic tubs with cellophane lids) (b)(4) of the ConAgra plant located in Placentia, CA. These products are manufactured from (b)(4) bulk creamy peanut butter produced at the Sylvester, GA plant. b) Great Value&#153; brand Creamy Peanut butter, Net wt. 18oz (1 lb 2oz) 510g, 28oz (1 lb 12oz) 794g, and 40oz (2 lb 8oz) 1.13 kg, Marketed by (b)(4) Product is packed in clear rigid plastic jars. c) (Spanish Label) Peter Pan&#153; Cema De Cacahuete, Cremosa, Cont. Net. 794g, ConAgra Foods, Irvine, CA 92619. Product is packed in clear rigid plastic jars. d) Peter Pan&#153; Creamy Peanut Butter, Net Weight 500 lb (226.8 kg), Ingredient #34570, Code Date: 21116263, FRM 1566, Manufactured by: ConAgra Foods, P. O. Box 57078, Irvine, CA 92619 USA.

**Trade Name (Int)** Peter Pan and (b)(4) "Great Value" brand

**Generic Name (Int)**

**Product Usage** Ready to eat peanut spread for human consumption.

**Product Quantity Distributed (Int)** (b)(4) lbs. (amended 3/12/07 to include 10/04 trace back)

**Recall Number (Int)** F-198-7

**Product Public Reason for Recall (Int)** Product may contain salmonella.

**Field Recommended Classification** Class I

**Center Classification (Int)** Class I

**Center Recommended Depth**

**Product Effectiveness Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason** Micro

**Product : 2**

**Industry-Product Code** 23-EHT07

**Precedent Recall**

**Precedent Policy**

**Precedent Policy Comment**

**Product Description (Int)** Crunchy peanut butter under the following labels: a) Peter Pan® brand Peanut Butter, Crunchy, Net wt. 18oz (1 lb 2oz) 510g, 22oz (1 lb 6oz) 624g, 28oz (1 lb 12oz) 794g and 40oz (2 lbs 8oz) 1.13 kg, ConAgra Foods, Inc., P. O. Box 3768, Dept PPPB, Omaha, NE 68103-0768. b) Great Value® brand, Crunchy Peanut Butter, Net wt. 18oz (1 lb 2oz) 510g, 28oz (1 lb 12oz) 794g and 40oz (2 lb 8oz) 1.13kg, Marketed by: (b)(4) Product is packed in clear rigid plastic jars.

**Trade Name (Int)** Peter Pan and (b)(4) Great Value® brand

**Generic Name (Int)**

**Product Usage** Ready to eat peanut spread for human consumption.

**Product Quantity Distributed (Int)** (b)(4) lbs. (amended 3/12/07 to include 10/04 trace back)

**Recall Number (Int)** F-199-7

**Product Public Reason for Recall (Int)** Product may contain salmonella.

**Field Recommended Classification** Class I

**Center Classification (Int)** Class I

**Center Recommended Depth**

**Product Effectiveness Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason**

**Product :** 3

**Industry-Product Code** 23-EHT07

**Precedent Recall**

**Precedent Policy**

**Precedent Policy Comment**

**Product Description (Int)** (Label/Packaging) Reduced fat creamy peanut butter under the following labels: a) Peter Pan®; brand Peanut Butter Spread, Smart Choice, Reduced Fat, 25% Less Fat Than Regular Peanut Butter, Creamy, Net Wt. 18oz (1 lb 2oz) 510g, Net wt. 28oz (1 lb 12oz) 794g, ConAgra Foods, P.O. Box 57078, Irvine, CA 92619-7078 USA. b)Great Value®; brand, Reduced Fat Peanut Butter Spread, 25% less fat than Peanut Butter, Net Wt. 18oz (1 lb 2 oz) 510g, Marketed by: (b)(4) Product is packed in clear rigid plastic jars.

**Trade Name (Int)** Peter Pan and (b)(4) Great Value" brand

**Generic Name (Int)**

**Product Usage** Ready to eat peanut spread for human consumption.

**Product Quantity Distributed (Int)** (b)(4) s. (amended 3/12/07 to include 10/04 trace back)

**Recall Number (Int)** F-200-7

**Product Public Reason for Recall (Int)** Product may contain salmonella.

**Field Recommended Classification** Class I

**Center Classification (Int)** Class I

**Center Recommended Depth**

**Product Effectiveness Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason**

**Product : 4**

**Industry-Product Code** 23-EHT07

**Precedent Recall**

**Precedent Policy**

**Precedent Policy  
Comment**

**Product Description (Int)** Peter Pan®; band Peanut Butter Spread, Smart Choice, Reduced Fat, Crunchy,  
**(Label/Packaging)** Net Wt. 18oz (1 lb 2oz) 510g, ConAgra Foods, P.O. Box 57078, Irvine, CA 92619-7078  
USA. Product is packed in clear rigid plastic jars.

**Trade Name (Int)** Peter Pan brand

**Generic Name (Int)**

**Product Usage** Ready to eat peanut spread for human consumption.

**Product Quantity** (b)(4) (amended 3/12/07 to include 10/04 trace back)  
**Distributed (Int)**

**Recall Number (Int)** F-201-7

**Product Public Reason for  
Recall (Int)** Product may contain salmonella.

**Field Recommended  
Classification** Class I

**Center Classification (Int)** Class I

**Center Recommended  
Depth**

**Product Effectiveness  
Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason**

**Product : 5**

**Industry-Product Code** 23-EHT07

**Precedent Recall**

**Precedent Policy**

**Precedent Policy  
Comment**

**Product Description (Int)** Peter Pan®; PLUS Peanut Butter with 8 Essential Vitamins & Minerals, Creamy,  
**(Label/Packaging)** Net wt. 17.6oz (1 lb 1.6oz) 499g, ConAgra Foods, Inc., P. O. Box 3768, Dept 9998,  
Omaha, NE. Product is packed in clear rigid plastic jars.

**Trade Name (Int)** Peter Pan brand  
**Generic Name (Int)**  
**Product Usage** Ready to eat peanut spread for human consumption.  
**Product Quantity Distributed (Int)** (b)(4) (amended 3/12/07 to include 10/04 trace back)  
**Recall Number (Int)** F-202-7  
**Product Public Reason for Recall (Int)** Product may contain salmonella.  
**Field Recommended Classification** Class I  
**Center Classification (Int)** Class I  
**Center Recommended Depth**  
**Product Effectiveness Check Level** A Percent  
**Product Audit Check Level** B Percent 20  
**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.  
**Expected Life** 18 months  
**Shelf Life** 18 months  
**CFSAN Reason**

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**Product : 6**

**Industry-Product Code** 23-EHT07  
**Precedent Recall**  
**Precedent Policy**  
**Precedent Policy Comment**  
**Product Description (Int)** Peter Pan&#153; PLUS Peanut Butter with 8 Essential Vitamins & Minerals, Crunchy, (Label/Packaging) Net wt. 17.6oz (1 lb 1.6oz) 499g, ConAgra Foods, Inc., P. O. Box 3768, Dept 9998, Omaha, NE. Product is packed in clear rigid plastic jars.  
**Trade Name (Int)** Peter Pan brand  
**Generic Name (Int)**  
**Product Usage** Ready to eat peanut spread for human consumption.  
**Product Quantity Distributed (Int)** (b)(4) (amended 3/12/07 to include 10/04 trace back)  
**Recall Number (Int)** F-203-7  
**Product Public Reason for Recall (Int)** Product may contain salmonella.  
**Field Recommended Classification** Class I  
**Center Classification (Int)** Class I  
**Center Recommended Depth**  
**Product Effectiveness**

**Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason**

**Product : 7**

**Industry-Product Code** 23-EHT07

**Precedent Recall**

**Precedent Policy**

**Precedent Policy  
Comment**

**Product Description (Int)** Peter Pan&#153; Peanut Butter & Natural Honey Spread, Creamy, Net Wt. 18oz (1 lb  
**(Label/Packaging)** 2oz) 510g, and 28oz (1 lb 12oz) 794g, ConAgra Foods, P.O. Box 57078, Irvine, CA 92619-7078 USA. Product is packed in clear rigid plastic jars.

**Trade Name (Int)** Peter Pan brand

**Generic Name (Int)**

**Product Usage** Ready to eat peanut spread for human consumption.

**Product Quantity  
Distributed (Int)** (b)(4) amended 3/12/07 to include 10/04 trace back)

**Recall Number (Int)** F-204-7

**Product Public Reason for  
Recall (Int)** Product may contain salmonella.

**Field Recommended  
Classification** Class I

**Center Classification (Int)** Class I

**Center Recommended  
Depth**

**Product Effectiveness  
Check Level** A Percent

**Product Audit Check Level** B Percent 20

**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 12 months

**Shelf Life** 12 months

**CFSAN Reason**

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**Product : 8****Industry-Product Code** 23-EHT07**Precedent Recall****Precedent Policy****Precedent Policy****Comment****Product Description (Int)** Peter Pan® Peanut Butter & Natural Honey Spread, Crunchy, Net Wt. 18oz (1 lb 2oz) 510g, and 28oz (1 lb 12oz) 794g, ConAgra Foods, P.O. Box 57078, Irvine, CA 92619-7078 USA. Product is packed in clear rigid plastic jars.  
**(Label/Packaging)****Trade Name (Int)** Peter Pan brand**Generic Name (Int)****Product Usage** Ready to eat peanut spread for human consumption.**Product Quantity Distributed (Int)** (b)(4) s. (amended 3/12/07 to include 10/04 trace back)**Recall Number (Int)** F-205-7**Product Public Reason for Recall (Int)** Product may contain salmonella.**Field Recommended Classification** Class I**Center Classification (Int)** Class I**Center Recommended Depth****Product Effectiveness Check Level** A Percent**Product Audit Check Level** B Percent 20**Code Information (Int)** Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.**Expected Life** 12 months**Shelf Life** 12 months**CFSAN Reason**

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**Product : 9****Industry-Product Code** 23-EHT07**Precedent Recall****Precedent Policy****Precedent Policy****Comment****Product Description (Int)** Peter Pan® Peanut Spread, No Sugar Added, Creamy, Sweetened with Spenda®, Net Wt 18oz (1 lb 2oz) 510g, ConAgra Foods, Inc., P. O. Box 3768, Dept PPPB, Omaha, NE 68103-0768. Product is packed in clear rigid plastic jars.  
**(Label/Packaging)****Trade Name (Int)** Peter Pan brand**Generic Name (Int)****Product Usage** Ready to eat peanut spread for human consumption.

Product Quantity Distributed (Int) (b)(4) lbs. (amended 3/12/07 to include 10/04 trace back)

Recall Number (Int) F-206-7

Product Public Reason for Recall (Int) Product may contain salmonella.

Field Recommended Classification Class I

Center Classification (Int) Class I

Center Recommended Depth

Product Effectiveness Check Level A Percent

Product Audit Check Level B Percent 20

Code Information (Int) Product code "2111" printed primarily on the lid, however it can be found on any part of the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant, 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "ICOMTRADE." There are 5 export code variations. Export coding information will follow.

Expected Life 12 months

Shelf Life 12 months

CFSAN Reason

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## Product : 10

Industry-Product Code 23-EHT07

Precedent Recall

Precedent Policy

Precedent Policy Comment

Product Description (Int) (Label/Packaging) Peter Pan&#153; Peanut Butter, Whipped, Creamy, Net wt. 14oz (397g), ConAgra Foods, Inc., P. O. Box 3768, Dept PPPB, Omaha, NE 68103-0768. Product is packed in clear rigid plastic jars.

Trade Name (Int) Peter Pan brand

Generic Name (Int)

Product Usage Ready to eat peanut spread for human consumption.

Product Quantity Distributed (Int) (b)(4) lbs. (amended 3/12/07 to include 10/04 trace back)

Recall Number (Int) F-207-7

Product Public Reason for Recall (Int) Product may contain salmonella.

Field Recommended Classification Class I

Center Classification (Int) Class I

Center Recommended Depth

Product Effectiveness Check Level A Percent

Product Audit Check Level B Percent 20

Code Information (Int) Product code "2111" printed primarily on the lid, however it can be found on any part of

the plastic jar. The code has remained unchanged for domestic product. Production codes are the same and are inked on jar lids for both the Peter Pan and Great Value products. There is a slight variation in how the use by date is declared on Great Value products. Code breakdown is the same for both Peter Pan and Great Value and is located on the lid: 21115055 00 1037A. 2111 = Sylvester, GA plant. 5 = 2005, 055 = julian date, 1037 = military time, A = line. The 1 export product encountered thus far has a production date "PRD 11/09/06" followed by an expiration date "11/09/08" then "COMTRADE." There are 5 export code variations. Export coding information will follow.

**Expected Life** 18 months

**Shelf Life** 18 months

**CFSAN Reason**

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#### Recalling Firm Information

**FEI** 3005445647

**Firm Name (Int)** Conagra Foods Inc

**Address (Int)** 1 Conagra Dr

**City (Int)** Omaha

**State/Province (Int)** Nebraska

**Country (Int)** United States

**Postal Code (Int)** 68102-5003

**Telephone** 402-595-6001 **Ext Country Code**

**Comment**

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#### Most Responsible Individual

**Official's Name** Gary Rodkin

**Title** CEO

**Firm Name (Int)** Conagra Foods Inc

**Address (Int)** 1 Conagra Dr

**City (Int)** Omaha

**State/Province (Int)** Nebraska

**Country (Int)** United States

**Postal Code (Int)** 68102-5003

**Telephone** 402-595-6001 **Ext Country Code**

**Facsimile** 402-595-7660 **Ext Country Code**

**E-mail Address**

**Comment**

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#### Manufacturer Information

**FEI** 1038538

**Firm Name (Int)** ConAgra Grocery Products

**Address (Int)** 101 S Seabrook Dr  
P.O. Box 585

**City (Int)** Sylvester

**State/Province (Int)** Georgia

**Country (Int)** United States

**Postal Code (Int)** 31791-0585

**Telephone** 229-776-8811 **Ext Country Code**

## Comment

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**Responsible Firm Information**

**FEI** 1038538  
**Firm Name (Int)** ConAgra Grocery Products  
**Address (Int)** 101 S Seabrook Dr  
P.O. Box 585  
**City (Int)** Sylvester  
**State/Province (Int)** Georgia  
**Country (Int)** United States  
**Postal Code (Int)** 31791-0585  
**Telephone** 229-776-8811 **Ext Country Code**  
**Comment**

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**Recall Contact**

**Official's Name** Mr. Donald Jones  
**Title** Sr. Director Quality Assurance  
**Firm Name (Int)** ConAgra Foods, Inc.  
**Address (Int)** 6 ConAgra Drive  
**City (Int)** Omaha  
**State/Province (Int)** Nebraska  
**Country (Int)** United States  
**Postal Code (Int)** 68102  
**Telephone** 402-595-6818 **Ext Country Code**  
**Facsimile** 402-595-7660 **Ext Country Code**  
**E-mail Address** (b)(4)  
**Comment**

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**Public Contact**

**Official's Name** Chris Kircher  
**Title** VP Communications  
**Firm Name (Int)** ConAgra Foods, Inc.  
**Address (Int)** 6 ConAgra Drive  
**City (Int)** Omaha  
**State/Province (Int)** Nebraska  
**Country (Int)** United States  
**Postal Code (Int)** 68102  
**Telephone** 402-595-5392 **Ext Country Code**  
**Facsimile - Ext Country Code**  
**E-mail Address**  
**Comment**

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