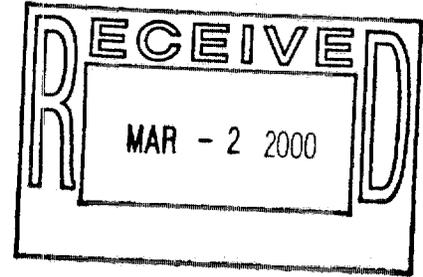




**Standard
Process®**

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February 15, 2000



The Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C. Street S.W.
Washington, DC 20204

Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

- (1) Cholacol II contains bentonite, bile salts, iron, and collinsonia root to promote natural intestinal cleansing.
- (2) The bentonite in Cholacol II works like a magnet to help carry waste materials through the intestines for proper elimination. Bile salts contribute further to intestinal cleansing through their role in helping to break down fats. Collinsonia root has been used for centuries by the Chinese as a "bowel tonic" to help keep the intestines clean and functioning properly.
- (3) Promotes intestinal health.
- (4) The ingredients found in Cholacol II work together to help cleanse the intestines. Collinsonia root helps to keep mucous membranes that line the GI tract in good working order.
- (5) Encourages regularity.
- (6) The combined cleansing and emulsifying properties of the ingredients in Cholacol II help keep the intestines free of debris that can cause some types of irregularity.
- (7) This exclusive formula combines the adsorbent properties of bentonite, the astringent properties of collinsonia, and purgative effects of bile salts stimulating peristalsis to make Cholacol II an effective cleansing product for the bowel.

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These statements are made for a dietary supplement containing a proprietary blend of bentonite (montmorillinite), collinsonia (root), and purified bovine bile salts. Other ingredients include honey and calcium stearate. The name of the product is Cholacol® II.

The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,

Ann Holden
Standard Process Inc.

