



Whitehall-Robins
Five Giralda Farms
Madison, NJ 07940-0871
Telephone (973) 660-5500
Website address: <http://healthfront.com>

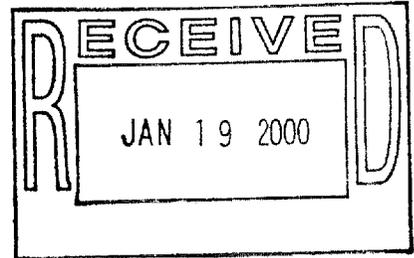
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January 17, 2000

Centrum® Performance

Notification of Statements on Dietary Supplement Labels

Elizabeth A. Yetley, Ph.D., R.D., Director
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204



Dear Dr. Yetley:

Reference is made to Centrum® Performance, marketed by Whitehall-Robins Healthcare ("Whitehall-Robins"), a division of American Home Products Corporation.

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act, as codified in 21 U.S.C. §343(r)(6), notification is submitted for structure/function statements made on the following dietary supplement product.

Product Name: Centrum Performance

Ingredients: Multivitamin/multimineral, ginseng, ginkgo

Company Name/ Address: Whitehall-Robins Healthcare
Five Giralda Farms
Madison, New Jersey 07940-0871

Statements on the Label:

- 1.) Front Panel of Product Label
 - For the Vitality of Your Mind & Body*

97S - 0162

LET 4913

2.) Top Flap of Label - Front

- Includes a special blend of vitamins, minerals, and herbs designed to:
 Help Maintain Stamina & Energy Levels*
 Help Your Body Cope with Physical Stress*
- For the Vitality of Your Mind & Body*

3.) Top Flap of Label – Back

- Ginseng and Gingko: Energy For Your Mind & Body*
- B Vitamins Help Convert Food Into Energy*
- Antioxidants Essential for Healthy Cells*

In accord with 21 CFR §101.93, the disclaimer statement is bolded and boxed on all panels of the carton and label where structure/function claims appear.

The undersigned certifies that the information contained in this notice is complete and accurate, and that Whitehall-Robins has substantiation that the statements made are truthful and not misleading.

As required, the original and two copies of this notification are enclosed. If you have any questions regarding this information, please contact the undersigned at (973) 660-5751.

Sincerely,

WHITEHALL-ROBINS HEALTHCARE



Eleanor F. Barbo
Senior Director
Regulatory Affairs