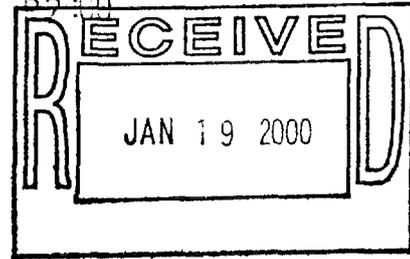




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January 5, 2000

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:  
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):

Multi Plus Stress Relief Multivitamin Supplement with standardized Kava Kava Extract and B Vitamins

Nature Made Essential Multi Plus Stress Relief offers a complete multivitamin with 175 mg of standardized Kava Kava extract in each serving. Laboratories have studied the calming properties of Kava Kava extract and its key components, kavalactones.

We have increased the B vitamins which help the body convert food into energy to help you throughout the day.

Nature Made Essential Multi Plus Stress Relief starts with our Essential Balance formula. It's a complete multivitamin with 27 key vitamins and minerals necessary for good health and rich in antioxidant vitamins C, E, and Beta Carotene. These antioxidants function to help protect your body from possible damage caused by oxidants.

Then our Nature Made scientists added Kava Kava and increased the level of B Vitamins in our Essential Balance multivitamin formula to guarantee the delivery of the Stress Relief support you seek.

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- (3) Name of the dietary ingredient if not provided in the text of the statement:  
see above
  
- (4) Name of the dietary supplement:  
Essential Multi Plus Stress Relief

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP, Valu-Rite.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp  
Acting Director, Regulatory and Consumer Affairs