

PREMIER DIRECT_{INC.}

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July 27, 1999



Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

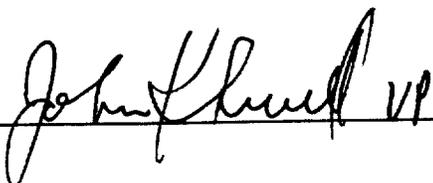
Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of the Bladder Aid, a dietary supplement. Premier Direct, Inc. is a manufacturer of Bladder Aid.

Statements Being Made in the Labeling of Bladder Aid

- (1) Support Your Bladder!
- (2) Bladder-Aid supports overall urinary tract health.
- (3) Cranberry Concentrate - Helps maintain kidney integrity and also effectively supports urinary track health.
- (4) Buchu Leaf - Good for the kidneys and bladder and maintaining normal body fluid balance.
- (5) Uva Ursi Leaf - Helps nourish the bladder and kidneys
- (6) Butcher's Broom - Used in Europe for centuries to help clean the body systems
- (7) Vitamin C - Critical antioxidant. A "must take" on a daily basis for combating many of the damaging effects of free radicals.
- (8) White Oak Bark - helps regulate the flow of urine

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.



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