

PREMIER DIRECT_{INC.}

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July 27, 1999

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204



RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Eye-Brite, a dietary supplement. Premier Direct, Inc. is a manufacturer of Eye-Brite.

Statements Being Made in the Labeling of Eye-Brite

- (1) for supporting healthy eyes.
- (2) help support healthy vision ... the eyes' ability to focus ... or night vision.
- (3) the ingredients in Eye-Brite (such as Bilberry) provide support to both visual and vascular health.
- (4) Eye-Brite may: Support night vision, support clear eyes, strengthen the tiny capillaries that feed the muscles and nerves of the eyes, support the blood vessels serving the eyes, support macular health

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.



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