

PREMIER DIRECT INC.

245 N.E. 4th Avenue, Suite 201, Delray Beach, Florida 33483
(561) 278-1139 TEL • (561) 278-1139 FAX

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Super Ginkgo-Plus, an herbal supplement. Premier Direct, Inc. is a manufacturer of Super Ginkgo-Plus.

Statements Being Made in the Labeling of Super Ginkgo-Plus

- (1) Support Mental Clarity
- (2) Maintain healthy Circulation and Overall Health
- (3) supports healthy cell membrane, making this extract ideal for supporting mental clarity.
- (4) Ginkgo supports brain function, memory retention and overall circulation.
- (5) Ginkgo Promotes Short-Term Memory and Alertness ...
- (6) Studies have shown that Ginkgo often supports a healthy cardiovascular system. Its "flavanoids" support the integrity of arteries, veins and capillaries in the heart and circulatory system. Research shows that Ginkgo increases circulation, making this herb excellent for circulatory health.
- (7) Because Ginkgo has an effect on both brain function and blood flow (including to the penis), this compound might be especially useful for supporting normal sexual function.
- (8) Studies have shown Ginkgo to support visual acuity.

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.


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