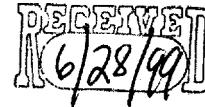


June 17 5 60 '99 JUL 12 10 52



Linda S. Kahl, Ph.D.
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" St. S.W. (HFS-450)
Washington, D.C. 20204

Dear Dr. Kahl:

Murdock Madaus Schwabe Professional Products, Inc. wishes to notify the Food and Drug Administration that it has, within the past 30 days, commenced marketing a dietary supplement which bears a statement under Section(r)(G) of the Federal Food, Drug and Cosmetic Act.

The dietary supplement for which the statement is made is Echinacea Herb. The dietary ingredient that is the subject of the statement is Echinacea. The statement reads as follows:

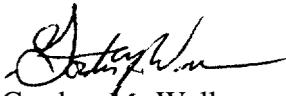
"Echinacea purpurea helps support the immune system. "

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

The information contained in this notice is complete and accurate and the above statement is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

MURDOCK MADAUS SCHWABE
PROFESSIONAL PRODUCTS, INC.



Gordon M. Walker
Legal Counsel

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Gordon Letter Kahl-Pro-Echinacea Herb

97S-0162

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