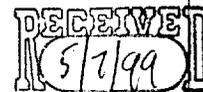


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GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516
919-929-5785 fax 919-929-2458 MAY 26 A9:49



May 3, 1999

CERTIFIED MAIL
Return Receipt Requested

Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

ST. JOHN'S WORT (Flowers) .3% hypericin 600mg

The text of the statements that are being made in regards to the above stated product are listed below:

- Many use St. John's Wort to promote a positive mood.
- St. John's Wort has been known to promote well-being.
- Current research has found that its most important ingredient, hypericin, may help support a positive mood when taken daily.
- Use St. John's Wort to help relaxation and reduce frustration.

Sincerely,

GENERAL VITAMIN CORP.

Robin Criffield
Marketing Manager