



October 14, 1998

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Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington DC 20204

Re: Notification of DSHEA nutritional support claim for AmeriFIT Ginkgo Plus Dietary Supplements

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for AmeriFIT's Ginkgo Plus bears the following statement(s):

"Support for Memory and Concentration"

"Ginkgo Plus is a natural approach to supporting your brain's functioning by helping to support mental concentration and memory"

"(Ginkgo Biloba) has been shown to increase blood flow to the brain, supporting cerebral function"

"(Pregnenolone) The prohormone that helps support natural hormone levels in the body"

"Other natural substances for brain support in the formula include panax ginseng and the essential mineral zinc"

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

Craig Larsen  
Director of Product Development and Quality Assurance

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