



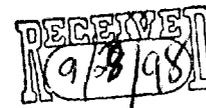
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September 18, 1998

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204



Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name and address of manufacturer:  
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346

(2) Text of the statement(s):  
Has Gentle Stimulatory Properties

American Ginseng is one of the more popular species of ginseng. Like other ginsengs, it may help improve resistance to physical and environmental stress. It tends to be less stimulating than Korean (panax) ginseng.

Studies indicate ginsenosides are responsible for Ginseng's long standing reputation as a health and vitality herb.

(3) Name of the dietary ingredient if not provided in the text of the statement:  
see above

(4) Name of the dietary supplement:  
products containing American ginseng as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP,

American ginseng.wpd

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We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp  
Manager, Regulatory and Legal Affairs