

Consumer Care Division

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Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910
Phone: 973 254-5000

15 September, 1998

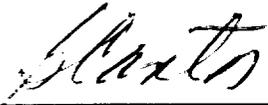
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, DC 20204



30-day Post Market Notification

Product Name:	One-A-Day [®] Memory & Concentration Dietary Supplement
Name/address of distributor:	Bayer Corporation, Consumer Care Division 36 Columbia Road, P. O. Box 1910 Morristown, NJ 07962-1910
Name of dietary ingredient/supplement (subject of the statement):	Text of statement being made:
One-A-Day [®] Memory & Concentration Dietary Supplement	Helps support memory and concentration*
B Vitamins (B ₆ , B ₁₂)	important nutrients for healthy nerve function
Choline	an important nutrient for brain structure and function*
*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.	

Per the listed items in 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer Consumer Care Division has substantiation, on file, that the statement is truthful and not misleading. (This notification is comprised of an original and two (2) copies.)



Barbara Lynn Cantor
Manager, Regulatory Affairs

cc: C. Hammes, D. Christensen, R. Cuprys, T. Glass, J. Kindel, file

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