

EARTHRISE®



8/31/98

Date: August 26, 1998

1718 '98 SEP -3 P2:15

Dr. Elizabeth Yetley, Ph.D.
Center for Food Safety and Applied Nutrition,
Food and Drug Administration
200 C St. SW.,
Washington DC, 20204

Dear Dr. Yetley,

The following is new label information for the Earthrise® food supplement Green Fortune®, distributed on Monday, July 29, 1998.

Product Name: Green Fortune®

Ingredients: Spirulina
Wheat Grass
Chlorella
Natural Citrus Powder

Structure Function Claims stated on the label:

- Enhances Cleansing
- Limited scientific studies show Chlorella may help support the body's cleansing processes
- Enhances Immune System
- Scientific studies show spirulina and chlorella support immune system health
- Enhances Cellular Health
- Natural beta carotene is an antioxidant nutrient which may help maintain cellular health
- Spirulina and chlorella have a high content of natural beta carotene plus an antioxidant complex of carotenoids that function at different sites in the body and work synergistically
- Citrus Powder is an excellent antioxidant source and may support circulatory system health

Please inform me if other information or materials are needed.

Sincerely,



Mr. Robert Henrikson
President

975 - 0162

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Suggested Use Take 8 tablets daily or more before, between or with meals, for enhanced nutritional support, vitality, good health and wellbeing.

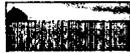
A Treasure of Three Popular Green Superfoods (per 8 tablets)

Spirulina, blue-green algae.....1600 mg Chlorella, green microalgae640 mg
 Wheat Grass powder.....960 mg Natural Citrus powder120 mg

A healthy immune system defends, cleans and maintains the body. Scientific studies show spirulina and chlorella support immune system health.* Chlorella is nature's richest source of natural chlorophyll. Limited scientific studies show Chlorella may help support the body's cleansing processes.* Natural beta carotene is an antioxidant nutrient which may help maintain cellular health. Spirulina and Chlorella have a high content of natural beta carotene plus an antioxidant complex of carotenoids that function at different sites in the body and work synergistically.* Citrus Powder is an excellent antioxidant source and may support circulatory system health.*

Highest Quality Green Superfoods

Earthrise® Spirulina is pesticide free and ecologically grown at Earthrise Farms in the sunny remote California desert. Wheat Grass is grown in rich North American soil and harvested at peak nutritional potency. High chlorophyll Chlorella cell walls are cracked open for easy digestibility. Citrus powder (natural source of Vitamin C and bioflavonoids) maximizes nutritional benefits.



*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Web site: www.earthrise.com / E-mail: info@earthrise.com

Call (toll free in the USA only) 1-800-949-RISE

EARTHRISE



WITH NATURAL VITAMIN C

SPIRULINA
Green Fortune
 Spirulina • Wheat Grass • Chlorella

**Enhances Cleansing,
 Immune System and,
 Cellular Health***

Ecologically Grown
 Dietary Supplement
240 TABLETS

Supplement Facts

Serving Size: 8 tablets
 Servings Per Container: 30

Amount Per Serving		% Daily Value*	
Calories 12			
	% Daily Value*		% Daily Value*
Sodium 21mg	1%	Protein 1.6g	3%
Potassium 63mg	2%		
Vitamin A 3750 IU (100% as Beta Carotene)	75%		
Vitamin C 33mg	55%	Riboflavin 0.13mg	8%
Calcium 16mg	2%	Niacin 0.31mg	2%
Iron 2.2mg	12%	Vitamin B-12 3.3mcg	55%
Thiamin 0.06mg	4%		

*Percent Daily Values are based on a 2,000 calorie diet.
 Ingredients: Each tablet contains 415mg of Spirulina, Wheat Grass, Chlorella, Natural Citrus Powder. Tableting aids: silica and glycerol monostearate.

These cold pressed tablets have no added sugar, starch, fillers, preservatives or artificial colors.

Manufactured by:
 Earthrise Company
 424 Payran Street - GF
 Petaluma, CA 94952 USA



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