

October 29, 1996

Office of Special Nutritionals
HFS 450
200 C Street SW
Washington D.C. 20204

As per Section 6 of the Dietary Supplement Health and Education Act of 1994, I respectfully submit the following information:

Name and address:

Botalia Pharmaceutical Inc.
4600 Sleepytime Drive
Boulder, CO 80301-3292

Text of statement(s):

- Our level of standardization is the ideal level for providing effective, maximum support to help maintain your body's natural defenses.
- Herbal Choice Standardized Echinacea extract enhances the body's natural defenses to help you feel your best during cold and flu season.
- For cold and flu season

Name of the Dietary Ingredient(s):

Echinacea, *Echinacea angustifolia*

Name of the dietary supplement (including brand name):

Herbal Choice™
Echinacea Extract

I hereby certify that the information contained in the above notice is complete and accurate, and that Botalia Pharmaceutical Inc. has substantiation that the statements are truthful and not misleading.



Mike Gross
Quality Assurance Manager

975-0162

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