Nature's Way
The Natural Choice™

March 15, 1995

Elizabeth Yetley, Ph.D., R.D.
Acting Director, Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" St. S.W. (HFS-450)
Washington, D.C. 20204

Dear Dr. Yetley:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994, Nature's Way Products, Inc. wishes to notify the Food and Drug Administration that it has within the past 30 days, commenced marketing a dietary supplement which bears a statement of nutritional support.

The dietary supplement for which the statement is made is cranberry powder capsules. The statement of nutritional support reads as follows:

> "Whole Dried Cranberry Fruit helps maintain a healthy urinary tract. Cranberry fruit inhibits the adhesion of *E. coli* bacteria to the lining of the bladder."

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

This statement of nutritional support is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

NATURE'S WAY PRODUCTS, INC.

Steven R. Sumsion
General Counsel

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