

NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND 21 CFR §101.93

JUL 25 12:15  
2005

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This notification is being filed on behalf of New Chapter, Inc. which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is:

22 High St. PO Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R §101.93. The dietary supplement product on whose label or labeling the statements appear is **A New Paradigm in Efficacy: CoQ10+ Food Complex.**

The text of each structure-function statement for which notification is now being given is:

- (Statement 1): Human Clinical Trial shows superior antioxidant and cardiovascular protection.
- (Statement 2): Offered in a safe and sound potency, CoQ10+ Food Complex enhances cellular energy the way nature intended.
- (Statement 3): A study has shown that CoQ10+ Food Complex™ has **20 times more** antioxidant activity than standard USP CoQ10.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement</u>
1.	CoQ10
2.	CoQ10
3.	CoQ10

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	A New Paradigm in Efficacy: CoQ10+ Food Complex	Label and Labeling
2.	A New Paradigm in Efficacy: CoQ10+ Food Complex	Label and Labeling
3.	A New Paradigm in Efficacy: CoQ10+ Food Complex	Label

I, Kristin Foster, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: June 1, 2005 By: Kristin Foster, Quality Assurance  
[Name] Administrator  
[Title]

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