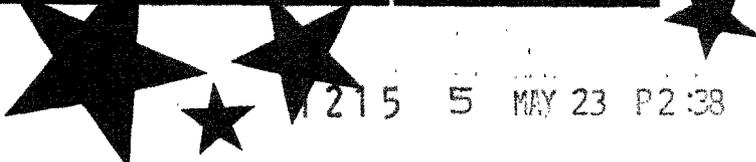


# "Consumers' Choice"

CIS# 91533



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Food and Drug Administration  
Office of Nutritional Products, Labeling & Dietary Supplements (HFS-810)  
5100 Paint Branch Parkway  
College Park, MD 20740

May 3, 2005

**RE: Dietary Supplement Claims Notification**

Dear Sir/Madam:

This letter is to notify the Food and Drug Administration (FDA) that the following product is distributed by Consumer's Choice, 541 A Industrial Grapevine, Texas 76051 – mailing address P.O. Box 92682 Southlake, Texas 76092.

This notification is being provided pursuant to 21 U.S.C. 343(r)(6) and 21 CFR 101.93(a).

Product Name: **AloeCap®**

The following statement(s) are or may be used on the labels and in the labeling of the product:

*"Flax seeds are an excellent source for fiber and rich in Omega-3 essential fatty acids, magnesium and potassium. Sasco AloeCap with flax seeds promotes a healthy cardiovascular system and together with aloe vera reinforces the immune system, supports good joint health and overall good health."*

I certify that the information in this notice is complete and accurate and that Consumer's Choice has substantiation that the statements are truthful and not misleading.

Sincerely,

R. W. "Bill" Taylor  
President

975 0162 LET

16146

MAY 10 2005  
[Signature]



"Consumers' Choice" Products, Inc.

Mailing Address: P.O. Box 92682 ★ Southlake, Texas 76092  
Location: 541-A Industrial Boulevard ★ Grapevine, Texas 76051