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March 31, 2005

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Food and Drug Administration
 Center for Food Safety and Applied Nutrition
 Office of Nutritional Products, Labeling, and Dietary Supplements
 Division of Nutritional Programs and Labeling
 200 C Street SW
 Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of VitaBerry Plus™ VCaps, a dietary supplement.

Statements being made in the labeling of VitaBerry Plus™ VCaps:

- (1) NOW® VitaBerry Plus™ is a powerful antioxidant supplement providing the concentrated benefits of Wild Blueberry, Cranberry, Raspberry, Strawberry, Prune, Tart Cherry, Bilberry, and Grape. The polyphenols, anthocyanidins, Vitamin C, and other organic acids naturally present in these fruits effectively combat the oxidative stress and damage caused by free radicals. Just two VCaps of NOW® VitaBerry Plus™ fruit antioxidant supplies 2500 ORAC (Oxygen Radical Absorbance Capacity) Units, making it an easy complement to a healthy diet.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Michael Lelah, Ph.D.
 Technical Director
 NOW Foods
 395 S. Glen Ellyn Rd.
 Bloomingdale, IL 60108

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Michael Lelah

9/2/14