



January 4, 2005

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Food & Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirement of section 403(r)(6)(2)U.S.C. 343(r)(6) of the Federal Food, Drug and cosmetic Act and in accordance with the requirements of 21 CFR 101.93 that LaneLabs USA, Inc., 25 Commerce Drive, Allendale, NJ 07401 is marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIM:

“Full Spectrum (LDL, HDL, Triglyceride) Support for Cholesterol levels already in the normal range.”

“CholesterALL contains the specific form of vitamin B3 (nicotinic acid) that has been shown in 50 years of clinical trials to do all the right things for your blood cholesterol levels . . . supporting high levels of “good” HDL (High Density Lipid) cholesterol in your blood and helping to limit production of “bad” LDL (Low Density Lipid) cholesterol and triglycerides.”

“CholesterALL is encased in a special timed-release wax-matrix tablet so it enters your system gradually over 6-8 hours, eliminating the unpleasant reaction called “flushing” — where your skin turns red and you feel hot all over.”

“Nicotinic acid (vitamin B3) supports healthy metabolism proteins, carbohydrates, and fats (lipids).”

“Nicotinic acid has shown measurable benefit for good HDL cholesterol levels.

NAME OF INGREDIENTS:

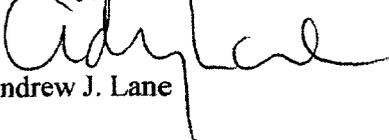
Niacin (As Nicotinic Acid)

NAME OF SUPPLEMENT:

CholesterALL™

I certify that the information contained in this notice is complete and accurate and that LaneLabs USA, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,


Andrew J. Lane

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