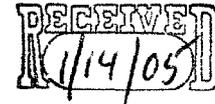




We Make Quality Affordable

December 16, 2004



Food and Drug Administration  
 Center for Food Safety and Applied Nutrition  
 Office of Nutritional Products, Labeling, and Dietary Supplements  
 Division of Nutritional Programs and Labeling  
 200 C Street SW  
 Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of NOW<sup>®</sup> Hawthorne Extract, a dietary supplement. These statements are revisions to and supercede the statements in our correspondence to you of October 28, 2004.

Statements being made in the labeling of Hawthorne Extract:

(1) Hawthorne leaves, flowers, and berries have been used for generations by herbalists as a cardiovascular tonic. Hawthorne supports cardiovascular health by enhancing cardiac muscular tone and vascular integrity. NOW<sup>®</sup> Hawthorne Extract provides powerful antioxidant flavonoids, including standardized Vitexin that, along with other components in Hawthorne, have been found to support healthy blood flow and blood pressure already within normal limits.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Michael Lelah  
 Technical Director  
 NOW Foods  
 395 S. Glen Ellyn Rd.  
 Bloomingdale, IL 60108

*Michael Lelah*

97S 0162

LET

15350

90624