



We Make Quality Affordable

December 16, 2004

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements
Division of Nutritional Programs and Labeling
200 C Street SW
Washington, DC 20204

Dec'd

JAN 14 2005

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of EGCg, a dietary supplement.

Statements being made in the labeling of EGCg:

(1) One capsule of NOW[®] EGCg possesses the phytonutrient content equal to about 2-3 cups of green tea. Green Tea Extract contains numerous compounds, including Polyphenols and Catechins, which provide potent antioxidant benefits. One Catechin in particular, EGCg has demonstrated extraordinary free radical quenching power in laboratory studies. In non-clinical studies, EGCg has also been shown to be protective against chemical and environmental assault on tissues and helps to support healthy cell cycle regulation.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Michael Lelah
Technical Director,
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

Michael Lelah

90624

975 0162 LET

15349