

Shining Mountain Herbs ®
Ridgway, CO 81432

November 16, 2004

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., Washington, D.C. 20204

RE: 21 U.S.C. 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir or Ma'am:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of Organic Echinacea, a dietary supplement. Shining Mountain Herbs® is the manufacturer of Organic Echinacea.

Statements being made in the labeling of Organic Echinacea are as follows:

- This Echinacea angustifolia root is grown on our family farm high in the Rocky Mountains. We use organic, sustainable and mindful growing practices. Our herbs are never irradiated or fumigated.
- Certified Organic by the Colorado Dept. of Agriculture
- Supports Healthy Immune Function*
- * This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.
- We create our organic products for your optimal health.
- Consult your health care professional before taking this product.
- Keep out of reach of children.
- Serving size: 35 drops (1ml)**
- Servings Per Container: 30
- Suggested Use: Use 1 ml up to 5 times per day, or as directed by your health care professional.
- Herb to Extract ratio: 1 g total herb per 5 ml extract.
- ** Daily Value Not Established.
- Shake well before use. Do not use if safety seal is broken or missing.
- Ingredients: Organic Echinacea angustifolia root extracts, organic grain alcohol (30-50%) and purified Rocky Mountain water.
- Herbal Dietary Supplement
- 1 fl. oz.
- Lot#

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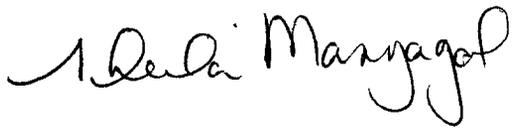
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5636 County Road 23, Ridgway CO 81432 PH: 970-316-0008 FAX: 970-626-3346

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Organic Echinacea
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To the best of my knowledge and belief, and based upon information available at the time of execution of this notice, I certify that the above information is accurate and complete. Shining Mountain Herbs® possesses substantiation that the statements are truthful and not misleading.

Sincerely,

A handwritten signature in cursive script that reads "Sheila Manzagol".

Sheila Manzagol
President
Shining Mountain Herbs®