



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Food and Drug Administration
Rockville MD 20857

FILE COPY

April 13, 2007

Robert G. Reinhard
Director, Food Safety Regulatory
Sara Lee Corporation
3500 Lacey Road
Downer's Grove, Illinois 60515-5424

Dear Mr. Reinhard:

Your petition requesting the Food and Drug Administration to develop requirements for the use of the term Natural consistent with USDA's food safety and inspection service, was received by this office on 04/13/2007. It was assigned docket number 2007P-0147/CP1 and it was filed on 04/13/2007. Please refer to this docket number in future correspondence on this subject with the Agency.

Please note that the acceptance of the petition for filing is a procedural matter in that it in no way reflects an agency decision on the substantive merits of the petition.

Sincerely,


Gloria Ortega
Division of Dockets Management
Office of Management Programs
Office of Management

2007P-0147

ACK 1