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MEMORANDUM

TO: Dockets Management, HFA-305  
Room 1061, 5630 Fishers Lane  
Rockville, MD  
ATTENTION: Gloria Ortega

DATE: October 26, 2007

SUBJECT: **Docket No. 2007N-0277**  
Food Labeling: Use of Symbols to Communicate Nutrition Information,  
Consideration of Consumer Studies and Nutritional Criteria; Public Hearing;  
Request for Comments

Gloria,

Enclosed are the presentations given at the FDA public hearing on the Use of Symbols to Communicate Nutrition Information. Also included is a CD with electronic versions of the submitted files. Please include all in the above-referenced docket.

Please contact me if you have any questions.

Thanks,

Vincent de Jesus  
Office of Nutrition, Labeling, and Dietary Supplements  
Nutrition Programs and Labeling Staff, HFS-830  
phone: 301-436-1774  
email: vincent.dejesus@fda.hhs.gov

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**Included:** 31 presentations (slides and/or text) of the Public Hearing on Use of Symbols to Communicate Nutrition Information (Docket No. 2007N-0277)

1. Douglas Balentine  
Director, Nutrition and Health  
Unilever
2. Richard Black  
Vice President Global Nutrition and Chief Nutrition Officer  
Kraft Foods, Inc. (North America)
3. Susan Borra  
President  
International Food Information Council Foundation
4. Claire Boville  
Head of Promotions, Nutrition Labeling and Dietetic Foods Branch  
Food Standards Agency Aviation House, UK
5. Celeste Clark  
Senior Vice President of Global Nutrition and Corporate Affairs  
Kellogg Company
6. Terry Dean  
Director, Health Policy  
Heart and Stroke Foundation of Canada
7. Caren Epstein  
Director of Communication  
Hannaford Supermarkets
8. Helen Falco  
Director, Nutrition & Health Policy  
The Coca-Cola Company
9. Victor Fulgoni, III  
Senior Vice President  
Nutrition Impact, LLC  
Nutrient Rich Foods Coalition (NRFC)
10. Nancy Green  
Vice President of Health and Wellness Policy and Nutrition  
PepsiCo
11. Mary Hager

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Head of Regulatory Affairs  
The American Dietetic Association

12. Cynthia Harriman  
Director of Food & Nutrition Strategies  
Oldways & The Whole Grains Council
13. Regina Hildwine  
Senior Director, Food Labeling & Standards  
Grocery Manufacturers/Food Products Association
14. Michael Jacobson  
Executive Director  
Center for Science in the Public Interest
15. David Katz  
Director, Prevention Research Center  
Yale Prevention Research Center
16. Ann Marie Krautheim  
Senior Vice President Nutrition Affairs  
National Dairy Council
17. Mary L'Abbe  
Director, Bureau of Nutritional Sciences  
Health Canada
18. Breda Mitchell  
Fresh & Easy Neighborhood Market
19. Marty Ordman  
V.P. Dole Corporate Communications  
Dole Food Company
20. Tipvon Parinyasiri  
Food and Drug Administration, Thailand  
Ministry of Public Health  
Director of Food Control Division
21. Elizabeth Pivonka  
President  
Produce for Better Health Foundation
22. Mike Rayner  
Director, British Heart Foundation  
Department of Public Health, University of Oxford

23. Janice Ritter  
Research Dietitian  
Columbus Children's Hospital
24. Rose Marie Robertson  
American Heart Association
25. Barbara Schneeman  
Director, Office of Nutrition, Labeling, and Dietary Supplements  
FDA/CFSAN
26. Paulette Thompson  
Manager, Health and Wellness  
Giant
27. Jan-Willem van den Brink  
Ministry of Health Welfare and Sports  
Department of Nutrition and Health Protection  
The Netherlands
28. Sheila Weiss  
Director, Nutrition Policy  
National Restaurant Association
29. Kathy Wiemer  
Director and Fellow  
General Mills Bell Institute of Health and Nutrition
30. Josephine Wills  
Director General  
EUFIC
31. Mary K. Young  
Vice President, Nutrition  
National Cattlemen's Beef Association