

# Community MTM Services, Inc.



*Pharmacist  
Delivered  
Service*



# National Community Pharmacists Association

## ■ SureScripts®



- Improve the e-Prescribing transaction process
- Strengthens the pharmacist-physician-patient relationship

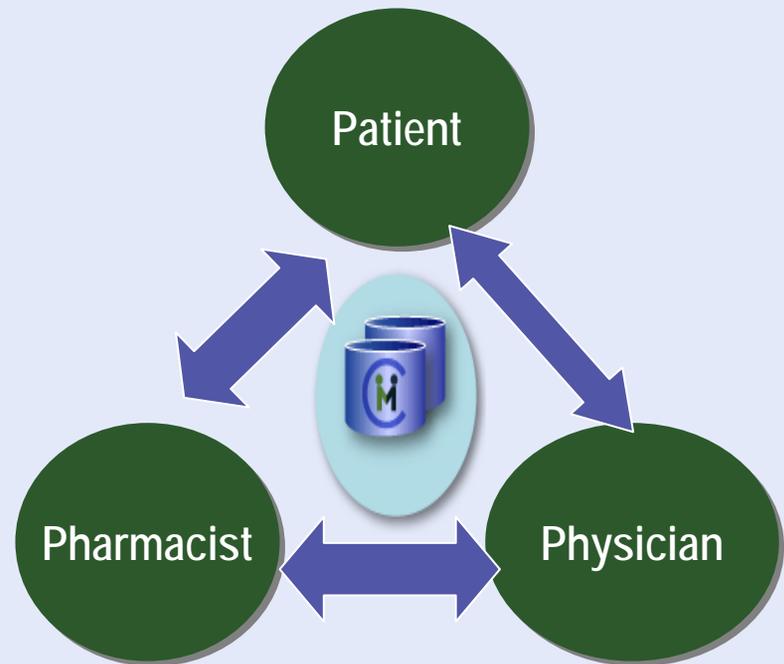
## ■ Community MTM



- Systemized approach to pharmacists-delivered patient care services; CMS required MTM
- Pharmacy clinical management system; integrating with PHRs and EHRs

# Pharmacists are Ideally Positioned

- Pharmacists are highly accessible and enjoy high trust with consumers and physicians
- Pharmacist-delivered patient care services work – and drive cost-effective outcomes
- Manufacturers are eager to engage pharmacists in adverse events tracking and post-market surveillance



# A New Paradigm – Asheville Project

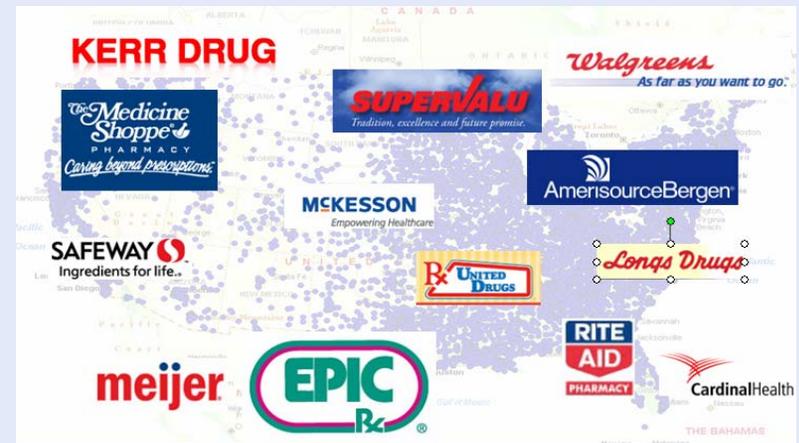
- Public – Private diabetes project
- Promote better quality and lower total health care spend through patient education on medications



# Lessons Learned in 2006

- Over 40,000 patient encounters delivered by pharmacists in 2006

- Multiple data sources to proactively identify target patients



- Critical success factors:
  - *Easy-to-use*
  - *Appropriate pharmacist compensation*
  - *Convenient for patients*

# Workflow and Data Capture at the Point of Pharmacy



# Action Items

- Integrate FDA reporting requirements into pharmacy work-flow
- Streamline data submission process
- Educate pharmacist via CE programs



## Unlocking the Power of the Pharmacist-Patient Relationship

Don Hackett, Chief Executive Officer  
DHackett@CommunityMTM.com  
March 7, 2007