



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Food and Drug Administration
College Park, MD 20740

JUL 28 2006

1650 6 NOV 14 12:09

Ann Mileur Boeckman
Hogan & Hartson LLP
Columbia Square
555 Thirteenth Street, NW
Washington, DC 20004

RE: Notification for a health claim based on an authoritative statement

Dear Ms. Boeckman:

This letter acknowledges receipt on July 18, 2006 by the Food and Drug Administration (FDA) of the health claim notification you submitted on behalf of your client, Kraft Foods Global, Inc., pursuant to section 403(r)(3)(C) of the Federal Food, Drug and Cosmetic Act (the Act)(21 U.S.C. 343(r)(3)(C)). This notification is informing FDA of a health claim characterizing the relationship between diets low in saturated fat, trans fat, and cholesterol and reduced risk of heart disease. The health claim is based on an authoritative statement from a report entitled "Detection, Evaluation, and Treatment of High Blood Cholesterol in Adults (Adult Treatment Panel III)" of The National Heart, Lung and Blood Institute, The National Institute of Health.

This notification is undergoing FDA review. In accordance with section 403(r)(3)(C) of the Act, within 120 days (ending on November 15, 2006) of receipt of your health claim notification, you will be informed by FDA if the notification does not comply with Section 403(r)(3)(C) of the Act. A lack of action by FDA within the 120-day period will deem the proposed health claim approved and will allow a food with a label containing the above claim to be introduced into interstate commerce.

If you have any questions concerning this notification, please feel free to contact me at (301) 436-1681 or essie.yamini@fda.hhs.gov.

Sincerely,


Essie Yamini

Essie Yamini, PhD, RD
Nutritionist
Nutrition Programs and Labeling
Office of Nutritional Products, Labeling
and Dietary Supplements
Center for Food Safety
and Applied Nutrition

2006 Q-0458

ACK1