


ATTACHMENT 14

Veterinary Oral Health Council Web Site Pages, March 4, 2006


Home Page
Products Awarded the VOHC Seal
What is Periodontal (Gum) Disease?
Purpose and History of VOHC
VOHC World-wide Use
Protocols and Submissions
Council
VOHC News
Contact VOHC

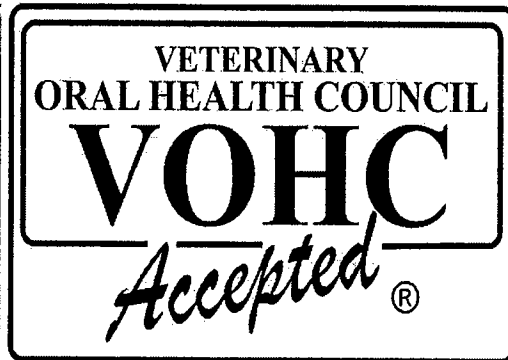
The VOHC® Seal of Acceptance

Helping to Control the Most Common Disease in Dogs and Cats

- Periodontal Disease (Gum Disease)

The VOHC Seal is awarded based on pre-set standards.

Look for the VOHC Seal on products for cats and dogs!



Find out why Gum Disease in Dogs and Cats is important.

Use the links on the left to view other pages on this site.

Meaning of the VOHC Seal

VOHC authorizes the use of the VOHC Registered Seal on products intended to help retard plaque and tartar on the teeth of animals.

Products designed to be chewed by animals may occasionally cause intestinal problems or injury if not appropriate for the animal, if not used as intended by the manufacturer, or as the result of some other cause. VOHC is not liable to any person for any loss or injury of any type that occurs from the use

Last updated
February 10
2006

of a product sold under its Registered Seal.

When VOHC authorizes use of its Registered Seal, VOHC makes no certification, representation or warranty as to safety and certifies only that, upon application for the right to use the Registered Seal, the product met VOHC's Standards for effectiveness in retarding plaque and tartar when used as directed. VOHC makes no other certification, and no representation or warranty of any sort, in connection with any product sold under its Registered Seal.

Compressed Vegetable Chew Treats

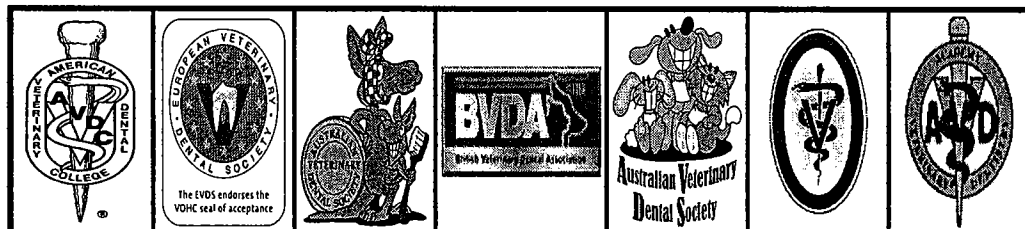
VOHC is aware of reports from dog owners and veterinarians that several dogs have developed esophageal or intestinal obstruction following ingestion of compressed vegetable chew treats, requiring endoscopic or surgical removal of undigested treat material, and that some dogs have subsequently died. The reports indicate that almost all affected dogs are small dogs. FDA is aware of reported problems following ingestion of compressed vegetable chew treats.

VOHC is not a regulatory agency. Submission of results of clinical trials to VOHC on behalf of a product is voluntary; if the data submitted demonstrate the required dental efficacy, the VOHC Seal of Acceptance is

awarded to the product. As part of the submission, VOHC requires assurance by the company that a product awarded the VOHC Seal is safe and meets all applicable regulatory requirements, and requires the company to inform VOHC of any problems with the product following issuance of the VOHC Seal. VOHC will continue to monitor available information on the safety of compressed vegetable chew treats, and will take action if FDA (the appropriate regulatory authority) finds fault with a class of products or a specific product that is included in the VOHC Accepted list.

VOHC recommends that all of the products on its VOHC Accepted list are used as recommended by the manufacturer and that treat products are given when the pet can be observed by the owner. Almost all dogs and cats enjoy the chewing action and taste of palatable treats, and typically spend a few minutes chewing the product rather than bolting it down whole or in large pieces. If your pet does not chew the product thoroughly, discontinue use of the treat.

The VOHC Seal of Acceptance system is endorsed by these international veterinary dental organizations.



VOHC®, Veterinary Oral Health Council® and the VOHC Seal® are registered marks owned by the American Veterinary Dental College.

© VOHC 2006

[Top of Page](#)

[Home Page](#)

[Accepted Products](#)



Home Page

Products Awarded the VOHC Seal

What is Periodontal (Gum) Disease?

Purpose and History of VOHC

VOHC World-wide Use

Protocols and Submissions

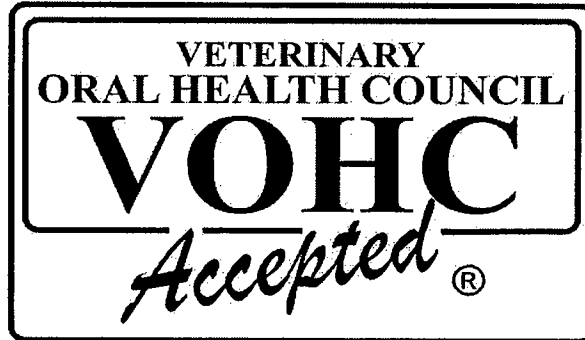
Council

VOHC News

Contact VOHC

The VOHC® Seal of Acceptance

**VOHC
Council
Members**



The **VOHC Council** consists of 10 veterinary dentists and dental scientists with experience of scientific protocols and study design. The Council members are appointed by the President and Board of Directors of the American Veterinary Dental College, which oversees the policies and procedures of the Council.

The Council reviews submissions and recommends whether to award the VOHC Seal to a product. Council members also consider additions or changes to VOHC policies. When joining the Council, new members sign a conflict-of-interest statement and agree to abide by a confidentiality policy (below). Council members serve without remuneration.

All submissions to VOHC are reviewed by the VOHC Consultant Statistician, Larry Laster, PhD.

Current Members of Council

Jaime Anderson
DVM, RDH, DipAVDC,
DipACVIM

Sacramento,
CA.

Boulder,

- Paul Cleland** DVM,
DipAVDC CO.
- Yvan Dumais** DVM,
DipAVDC Ville St.
Laurant,
Quebec
- Marco Gioso** DVM,
DDS, PhD, DipAVDC Sao Paulo,
Brazil.
- Chris Visser** DVM,
DipAVDC Scottsdale,
AZ
- Philippe Hennet** DVM, DipAVDC Paris,
France.
- Milinda Lommer** DVM, DipAVDC San
Francisco,
CA.
- Jana Levin** DVM,
DipAVDC Golden, CO
- Eva Sarkiala-
Kessel** DVM, PhD,
DipAVDC Boulder,
CO.
- Colin Harvey** BVSc,
FRCVS, DipACVS, DipAVDC (Director),
Philadelphia,
PA

Conflict of Interest Statement

The available pool of interested and informed individuals is small at present compared to human dentistry. Thus it will not be possible to appoint to the VOHC or its Panels only individuals with no likelihood of prior involvement in the development or testing of all potentially reviewable products. However, individuals appointed to any function in the process will be expected to withdraw from stating opinions or voting on issues regarding

Confidentiality Policy

Materials submitted for review will be kept in confidence by all personnel, including Council and Review Panel members, no matter what the result of the review process. Specifically, the VOHC is not a regulatory agency and has no function to play in informing the public regarding products for which request for recognition of a claim was denied. The only information that

products in which they have had or have a personal, professional, or financial interest or involvement.

VOHC provides on specific products is a list of products that have been awarded the VOHC Seal of Acceptance.

© VOHC, 2004.

[Top of Page](#)

[Home Page](#)

[Accepted Products](#)