

**Assessing Consumer Perceptions of Health Claims; Public Meeting
Volume 1
Tabs 1-5**

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- Tab 2 KR France and Bon, PF. Policy Marker's Paradigms and Evidence from Consumer Interpretations of Dietary Supplement Labels, Journal of Consumer Affairs, Volume 39, No. 1, 2005 by The American Council on Consumer Interests.
- Tab 3 Qualified Health Claims Consumer Research Project Executive Summer, International Food Information Council Foundation, March 2005,
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- Tab 4 Dissecting Qualified Health Claims: Evidence from Experimental Studies, by Neal H. Hooker and Ratapol Teratanavat
- Tab 5 R. Dennis Murphy. Working Papers. Consumer Perceptions of Qualified Health Claim in Advertising, Working Paper No. 277, Bureau of Economics Federal Trade Commission Washington, DC 29580
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