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**ROSE ACRE**

*Farms*®

THE GOOD EGG PEOPLE®

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January 30, 2001

Felicia Satchell  
Office of Nutritional Products Labeling & Dietary Supplements  
HFS 820  
FDA  
200 C. Street SW  
Washington DC 20204

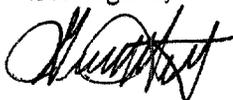
Dear Felicia:

I am writing to request your consideration in amending the recent ruling requiring a safe handling statement on cartons of shell eggs. As a major egg producer, our company sells millions of dozens of eggs per year. While we support the effort to communicate safe egg handling instructions to consumers, we find the need to have flexibility in the location of this labeling.

Please consider allowing this safe handling statement to be placed not only on the top principle display panel, or on the front or back of our carton, but also on the inside of the carton. This flexibility will allow us to comply with this rule and still maintain our ability to merchandise our eggs to the maximum extent possible given the myriad legal printing requirements already in place.

Thank you for your consideration.

Best regards,



Greg Hinton  
Vice President, Sales  
Rose Acre Farms