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# ROSE ACRE

*Farms*®

P.O. BOX 1250  
SEYMOUR, IN 47274-3850  
(812) 497-2557  
FAX (812) 497-3311  
www.roseacre.com

THE GOOD EGG PEOPLE®

July 20, 2001

Felicia Satchell  
Office of Nutritional Products Labeling & Dietary Supplements  
HFS 820  
FDA  
200 C. Street SW  
Washington DC 20204

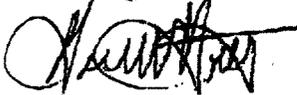
Dear Felicia:

I am writing to request your consideration in amending the recent ruling requiring a safe handling statement on cartons of shell eggs. As a major egg producer, our company sells millions of dozens of eggs per year under our registered brand names which include ( Rose Acre Farms, Rose Acre Farms/Dutchfarms, Country Daybreak, White River Valley, Great Eggs, and Sunny Morn.) Each carton label has multiple sizes, ( Jumbo, X-Large, Large, Medium, and Small.) Each size also has multiple packs (18pk, 8pk, 6pk, 12pk.) While each principle display panel is different for each brand and size, the inlid is a common plate which can be enter-changed for each. To make all new plates for every brand and size will be extremely costly. We can minimize these costs by having an inlid which can be used in each carton.

Please consider allowing this safe handling statement to be placed on the inlid of our cartons to help minimize the costs and still achieve the goal of the new law which is to inform our consumers the need for proper handling and preparation of eggs.

Thank you for your consideration.

Best regards,



Greg Hinton  
Vice President, Sales  
Rose Acre Farms