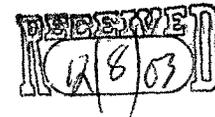




Office of Nutritional Products
Labelling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740
2nd December 2003

4559 04 JAN - 0 02 05



Dear Sir or Madam,

This letter serves as a 30 day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 (DSHEA), that Boots Retail USA Inc. is using the following statements on the label or in the labelling of:-

Boots Detox 28 Day Plan Total Optimisation Dietary Supplement

consisting of:-

Boots Detox 28 Day Plan Digestive Support Dietary Supplement (dietary ingredients; Inulin)

and

Boots Detox 28 Day Plan Body Support Dietary Supplement (dietary ingredients; Vitamin C (as Ascorbic Acid), Vitamin E (as D Alpha Tocopherol), Selenium (as Sodium Selenite Pentahydrate), Gamma Linolenic Acid from Evening Primrose Seed Oil, Aloe Vera Leaf Extract.

Carton

"The 28 Day Plan uses ingredients found in nature to work in harmony with your body to optimise your natural ability to detoxify. Toxin build up is gently eliminated by optimising your detoxifying systems. The plan will rebalance, purify and energise your system, leaving you feeling revitalised."

"The 28 Day Plan targets and helps protect the body's detoxifying organs to help your system expel the toxic substances introduced through diet and the environment. Taken in conjunction with simple nutritional guidelines to minimise the introduction of new pollutants, you are only 28 days away from a cleaner, more energised body. You'll never want to return to the way you were.

Pot label (capsules)

"These capsules contain selected ingredients to work in harmony with your body to help detoxify your organs. Gently eliminating impurity build up, leaves you feeling revitalised."

975 0162 LET 13456



Pot label (tablets)

" - Food for the friendly bacteria helps to optimise the health of your digestive system, helping your body's natural detoxifying action to work more effectively" .

These statements are accompanied by the required disclaimer. To the best of my knowledge, the information contained in this notice is complete and accurate and the company has substantiation that these statements are truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read "Jane Burton", with a long horizontal line extending to the right.

Jane Burton
International Regulatory Affairs

Boots Retail USA Inc.,
Stamford,
CT 06901