

## Memorandum of Meeting

**Date:** November 14, 2003  
**Place:** Harvey W. Wiley Federal Building, College Park, MD  
Room 4C-075  
**Subject:** Health Claim Petition- California Walnut Commission  
(Docket No. 02P-0292)  
Meeting to discuss data from consumer research

### Participants:

#### **Food and Drug Administration**

##### Center for Food Safety and Applied Nutrition

Kathleen Ellwood, Ph.D., Director, Nutrition Programs and Labeling Staff (HFS-830)  
Paula Trumbo, Ph.D., Nutrition Science Evaluation Team Leader, Nutrition Programs  
and Labeling Staff (HFS-830)  
Steven Bradbard, Ph.D., Consumer Studies Team Leader,  
Division of Market Studies (HFS-727)  
Brenda Derby, Ph.D., Statistician, Division of Market Studies (HFS-727)

##### Office of the Chief Counsel

Gloria Overholser, J.D., Associate Chief Counsel for Foods (GCF-1)

##### **California Walnut Commission**

Dennis Balint, Chief Executive Officer

##### **Rose Research Marketing**

Brad Rose

##### **Covington and Burling**

Sarah Taylor, J.D.

This meeting was held at the request of the California Walnut Association. Consumer research was conducted by Rose Research Marketing to evaluate the clarity and meaning of the qualified health claim permitted by FDA. The findings of this research were presented.

Paula R. Trumbo, Ph.D.

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