

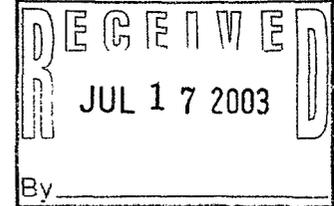


**PhytoPharmica**  
NATURAL MEDICINES™

July 15, 2003

7569 '03 JUL 31 12:01

Mr. Robert Moore  
Office of Nutritional Products, Labeling &  
Dietary Supplements, HFS 811  
Food and Drug Administration  
5100 Paint Branch Parkway  
College Park, MD 20740



RE: Label Claims/Disclaimers

Dear Mr. Moore:

This letter is to notify you that PhytoPharmica (A Division of Integrative Therapeutics, Inc.) at 825 Challenger Drive, Green Bay, Wisconsin 54311 is a distributor and has included statements provided for by section 403(r)(6) of the Food, Drug, and Cosmetic Act on the labels of the following product. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

COMPANY	PRODUCT NAME	DIETARY INGREDIENTS	STATEMENTS
PhytoPharmica (A Division of Integrative Therapeutics, Inc.)	Fiber Formula	Proprietary Fiber Blend Psyllium Husk, Oak Bran, Guar Gum Seed Extract, Pectin, Marshmallow Root Extract	PhytoPharmica's Fiber Formula is combination of all-natural fibers and herbs that safely absorbs and eliminates toxins and improves colon function.*

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: *Robert Doster*  
Robert Doster

Title: Senior Vice President of Scientific Affairs

Date: 7/15/03

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,

*Michael P. Devereux*

Michael P. Devereux  
Chief Financial Officer

Whole Body Cleanse-Fiber Formula 1p

97S 0162

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12413

85079

825 CHALLENGER DRIVE  
GREEN BAY, WI 54311-8328  
920-469-9099

TOLL FREE 800-553-2370

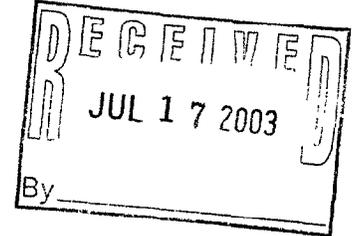
FAX 920-469-4418

FAX TOLL FREE 888-311-5657

WWW.PHYTOPHARMICA.COM

July 16, 2003

Mr. Robert Moore  
 Office of Nutritional Products, Labeling &  
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 Food and Drug Administration  
 5100 Paint Branch Parkway  
 College Park, MD 20740



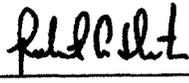
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<u>COMPANY</u>	<u>PRODUCT NAME</u>	<u>DIETARY INGREDIENTS</u>	<u>STATEMENTS</u>
PhytoPharmica (A Division of Integrative Therapeutics, Inc.)	Fiber Formula	Proprietary Fiber Blend Psyllium Husk, Oak Bran, Guar Gum Seed Extract, Pectin, Marshmallow Root Extract	True Dispersion™ fiber provides a better cleanse than other products because you get the full benefit of fiber that goes to work quickly and cleans all the way down.*

I certify that the information contained in this notice is complete and accurate and that PhytoPharmica (A Division of Integrative Therapeutics, Inc.) has substantiation that the statements are truthful and not misleading.

By: 

Robert Doster

Title: Senior Vice President of Scientific Affairs

Date: 7/16/03

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,



Michael P. Devereux  
 Chief Financial Officer

Whole Body Cleanse-Fiber Formula 2p

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