

# Enzymatic Therapy

NATURAL MEDICINES®

February 7, 2004

FEB 18 2004

Office of Nutritional Products, Labeling &  
Dietary Supplements, HFS 810  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
5100 Paint Branch Parkway  
College Park, MD 20740

RE: Label Claims/Disclaimers

Dear Sir or Madam:

This letter is to notify you that the following product is Manufactured, Packed, and/or Distributed by Enzymatic Therapy, Inc. at 825 Challenger Drive, Green Bay, Wisconsin 54311 has a label that contains a statement provided by section 403(r)(6) of the Federal Food, Drug and Cosmetic Act. Enzymatic Therapy, Inc. wishes to take advantage of the exemption to section 201(g)(1)(C) of the act and comply with section 403(r)(6) of the act. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	Enzymatic Therapy took these herbs, combined them with modern science and developed this unique formula to safely boost male sex drive and enhance sexual performance and endurance.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: \_\_\_\_\_

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 2-9-04

825 Challenger Drive  
Green Bay, WI 54311-8128  
Ph 920-469-1313  
Fax 888-570-6460  
www.enzy.com

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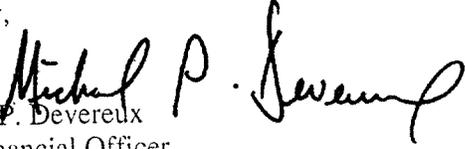
LET

13821

Ho: Plants for Him 2c

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,

  
Michael P. Devereux  
Chief Financial Officer

# Enzymatic Therapy

NATURAL MEDICINES®

February 8, 2004

Office of Nutritional Products, Labeling &  
Dietary Supplements, HFS 810  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
5100 Paint Branch Parkway  
College Park, MD 20740

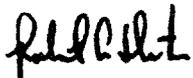
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	The All-Natural Way to: Revitalize sexual performance and pleasure*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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By: 

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 2-9-04

825 Challenger Drive  
Green Bay, WI 54311-8328

Ph 920 469 1313

Fax 888 570 6460

www.enzy.com

Hot Plants for Him 3c

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,

A handwritten signature in black ink that reads "Michael P. Devereux". The signature is written in a cursive style with a large, stylized initial "M".

Michael P. Devereux  
Chief Financial Officer

# Enzymatic Therapy

NATURAL MEDICINES®

February 9, 2004

Office of Nutritional Products, Labeling &  
Dietary Supplements, HFS 810  
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5100 Paint Branch Parkway  
College Park, MD 20740

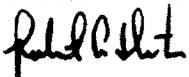
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	The All-Natural Way to: Boost male sex drive and endurance*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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Title: Senior Vice President of Scientific Affairs

Date: 2-9-04

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Sincerely,

  
Michael P. Devereux  
Chief Financial Officer

# Enzymatic Therapy

NATURAL MEDICINES®

February 10, 2004

Office of Nutritional Products, Labeling &  
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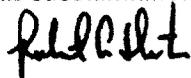
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<u>PRODUCT NAME</u>	<u>STATEMENTS</u>	<u>INGREDIENT(S) TO WHICH THE CLAIM REFERS</u>
Hot Plants™ for Him	The All-Natural Way to: Enhance sex life and satisfaction*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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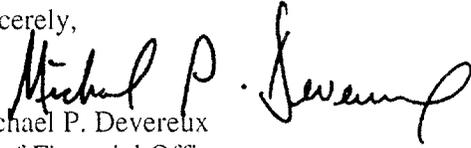
Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 2-9-04

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Michael P. Devereux  
Chief Financial Officer

# Enzymatic Therapy

NATURAL MEDICINES®

February 10, 2004

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Hot Plants™ for Him	This unequalled combination of herbal ingredients is designed to safely boost male sex drive and enhance sexual performance and endurance.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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By: Robert C. Doster

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Title: Senior Vice President of Scientific Affairs

Date: 2.9.04

825 Challenger Drive  
Green Bay, WI 54311-8328  
Ph 920-469 1313  
Fax 888-570-6460  
www.enzy.com

Hot Plants for Him 6c

# Enzymatic Therapy

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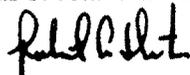
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Hot Plants™ for Him	Hot Plants combines the old-age wisdom of traditional remedies with today's science to deliver revitalized sexual performance and pleasure.*	MacaPure (Lepidium meyenii), Yohimbe (Pausinystalia yohimbe) standardized to contain 6% yohimbine, Rhodiola Rosea Extract 3% rosavins, Horny Goat Weed (Epimedium brevicorum) standardized to contain 10% icariin, Panax ginseng root extract standardized to contain a minimum of 7% ginsenosides, Tongkat Ali (Eurycoma longifolia) LJ100

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Hot Plants for Him 7c

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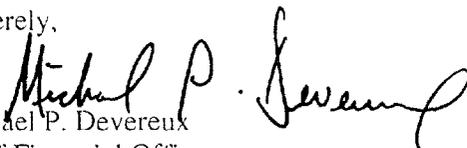
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