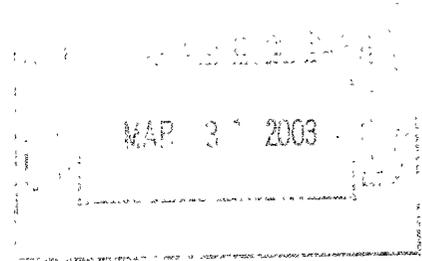


# ***Rexall***

1776 '03 APR -4 P4:30

March 18, 2003



Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall, Inc. ("Rexall") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall brand name bearing the following statement(s) on the label and/or in the labeling:

Hi-Potency Calcium: [For] bone strength. Rexall Hi-Potency Calcium with vitamin D is essential for healthy teeth, blood, muscles and cardiovascular function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Cordially,

Deborah Shur Trinker, Esq.  
Senior Vice President  
Regulatory Affairs

Enclosures

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