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Dockets Management Branch (HFA-305)
Food and Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852

Brent A. Baglien
Vice President
Government Affairs

RE: Food Labeling; Nutrient Content Claims, Definition of Sodium Levels for the Term "Healthy" (Docket Nos. 91N-384H and 96P-0500)

ConAgra Foods, Inc. is a major food company, headquartered in Omaha, Nebraska. With sales of over \$27 billion, and over 65,000 employees, ConAgra Foods manufactures and/or distributes food and ingredients in every part of the grocery store. ConAgra Foods' Healthy Choice brand was the first brand of food products to focus on a nutritional balance in foods, lowering nutrients of concern, such as fat, sodium and cholesterol, and entrancing positive nutrients. Healthy Choice continues today as the world's largest "wellness" oriented food brand. Therefore, ConAgra Foods has an intense interest in this Proposed Rule.

This letter respectfully requests a 60 day extension to the comment period to the Proposed Rulemaking. In order to respond fully to the Proposed Rule, including FDA's multiple requests for comments and analysis, and in order to enable all potential respondents adequate time to conduct the research necessary to provide complete scientific responses to questions posed in the Proposed Rule, we will need more time. Given the importance of the Proposed Rule, and the substantial impact that it will have not only on ConAgra Foods' business, but on other businesses in the food industry both large and small, we believe that equity, due process and the Administrative Procedures Act require an extension of the comment period so that ConAgra Foods and the other interested parties will have a meaningful opportunity to comment.

We appreciate your consideration of our request. Please direct your response to the author at the above-referenced address.

Yours very truly,

BRENT BAGLIEN
Vice President, Government Affairs

96P-0500

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