



DEPARTMENT OF HEALTH AND HUMAN SERVICES

HFA-305  
Public Health Service

Food and Drug Administration  
Washington, DC

JAN 14 2002

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Ms. JoAnn Hamamura, M.S., C.N.S.  
Senior Labeling and Regulatory Specialist  
Quality Management, Regulatory and Nutrition  
Nestlé Food Company  
800 North Brand Boulevard  
Glendale, California 92103

Re: 21 CFR 130.17(f) - Amendment of Temporary Marketing Permit for "White  
Chocolate" under Docket No. 93P-0310

Dear Ms. Hamamura:

This is in response to your label submission for the product "Solid White Chocolate Bunny."

The final label, which will be used for market test purposes under the temporary market permit for "white chocolate" that was announced in the Federal Register of December 29, 1994 (59 FR 67302; Docket No. 93P-0310), has been reviewed and is acceptable for its intended use.

If you have further questions, please do not hesitate to contact us.

Sincerely yours,

Catalina Ferre-Hockensmith  
Division of Standards  
and Labeling Regulations  
Office of Nutritional Products, Labeling  
and Dietary Supplements

93P-0310

LET 100

Nestlé USA



Nestlé

QUALITY MANAGEMENT  
800 N. BRAND BLVD  
GLENDALE CA 91203

# 73827

(818) 549-6873  
FAX (818) 549-6908

January 19, 2001

Felicia Satchell  
Division of Standards and Labeling Regulations  
Office of Nutritional Products, Labeling and Dietary Supplements  
Food and Drug Administration  
200 C Street, SW (HFS-820)  
Washington DC 20204

**RE: Notification pursuant to 21 CFR 130.17 of Participation  
in Extended Market Test of White Chocolate Deviating from  
the Standard of Identity in 21 CFR 163: Cacao Products**

Dear Ms. Satchell:

As required by the Letter of Approval granted to Nestlé USA for the marketing of Nestlé Solid White Chocolate Bunny, I am enclosing samples of the finished label for this product. We plan to market this product during the coming Easter season.

We appreciate your review of the finished label. Please contact me at 818-549-663 if there are questions or comments.

Sincerely,

JoAnn Hamamura, M.S., C.N.S.  
Sr. Labeling & Regulatory Specialist  
Quality Management, Regulatory & Nutrition

Enclosure: Final label copies (3)

cc: Ken Mercurio - QM 14  
Shelleigh Birlingmair - K.Beich, Bloomington

SOLID WHITE CHOCOLATE

Nestlé®

**BUNNY**

Nestlé®



**Nutrition Facts:**

Serving Size 1.5 oz (42 g / about 1/4 bunny)

Servings Per Container 4

**Amount Per Serving**

**Calories** 240 **Calories from Fat** 135

**% Daily Value**

**Total Fat** 15 g **23%**

**Saturated Fat** 6 g **30%**

**Cholesterol** 10 mg **3%**

**Sodium** 35 mg **2%**

**Potassium** 105 mg **3%**

**Total Carbohydrate** 24 g **8%**

**Dietary Fiber** 0 g **0%**

**Sugars** 24 g

**Protein** 2 g

**Vitamin A** 0% • **Vitamin C** 0%

**Calcium** 6% • **Iron** 0%

**Riboflavin** 6%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2000	2500
Total Fat	Less than 65 g	80 g
Saturated Fat	Less than 20 g	25 g
Cholesterol	Less than 300 mg	300 mg
Sodium	Less than 2400 mg	2400 mg
Potassium	3,500 mg	3,500 mg
Total Carbohydrate	300 g	375 g
Dietary Fiber	25 g	30 g

SOLID WHITE CHOCOLATE Net Wt 6 oz (170 g)

SOLID WHITE CHOCOLATE

Nestlé®

**BUNNY**

Help  
**BUNNY**  
Find the Basket!

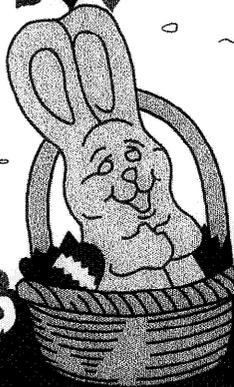


Carrot Corral

Hop-A-Long  
Trail



Egg  
Decorating  
School



Nestlé®

SOLID WHITE  
CHOCOLATE

**BUNNY**



Questions or  
Comments?

Call 1-800-431-1248,  
Mon. to Fri., 7:30 AM  
to 5 PM CST. Please  
have packaging  
available. Visit us  
anytime at

[www.nestleusa.com](http://www.nestleusa.com)  
Nestlé makes the  
very best.

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