



NOV 15 2001

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Ms. Kathy Wilson  
Manager Formulations, Specifications & Regulatory Affairs  
Parmalat Canada Bakery Division  
Post Office Box 9052  
135 Otonabee Drive  
Kitchener, Ontario N2G 4J3

Re: 21 CFR 130.17(i) – Participation in Extended Temporary Marketing Test of “White Chocolate” under Docket No. 93P-0310

Dear Ms. Wilson:

This letter is in response to your label submission for the product “Absolutely Divine White Chocolate Chip Macadamia Cookies.” The final label, which will be used for market test purposes under the extended temporary market permit for white chocolate that was announced in the Federal Register of December 29, 1994 (Docket No. 93P-0310) has been reviewed and is acceptable for its intended use.

If you have further questions, please do not hesitate to contact us.

Sincerely yours,

Loretta A. Carey  
Division of Standards  
and Labeling Regulations  
Office of Nutritional Products, Labeling  
and Dietary Supplements  
Center for Food Safety  
and Applied Nutrition

93P-0310

LET 99/ANS

cc:

GCF-1

HFA-224 (yellow box copy)

HFA-305 (w/copy of incoming)

HFS-1

HFS-4

HFS-22

HFS636 (Wade)

HFS-800 (Lewis, Hawkins-Minor)

HFS-820

HFS-822 (June, Carey)



**Bakery Division**

October 4, 2001

Team Leader, Conventional Foods Team  
Division of Standards and Labeling Regulations  
Office of Nutritional Products, Labeling and Dietary Supplements  
Food and Drug Administration  
200 C St. SW  
Washington DC 20204

Dear Sir or Madam,

Re: White Chocolate Test Market – CVS Divine White Chocolate & Macadamia Cookies  
12 oz

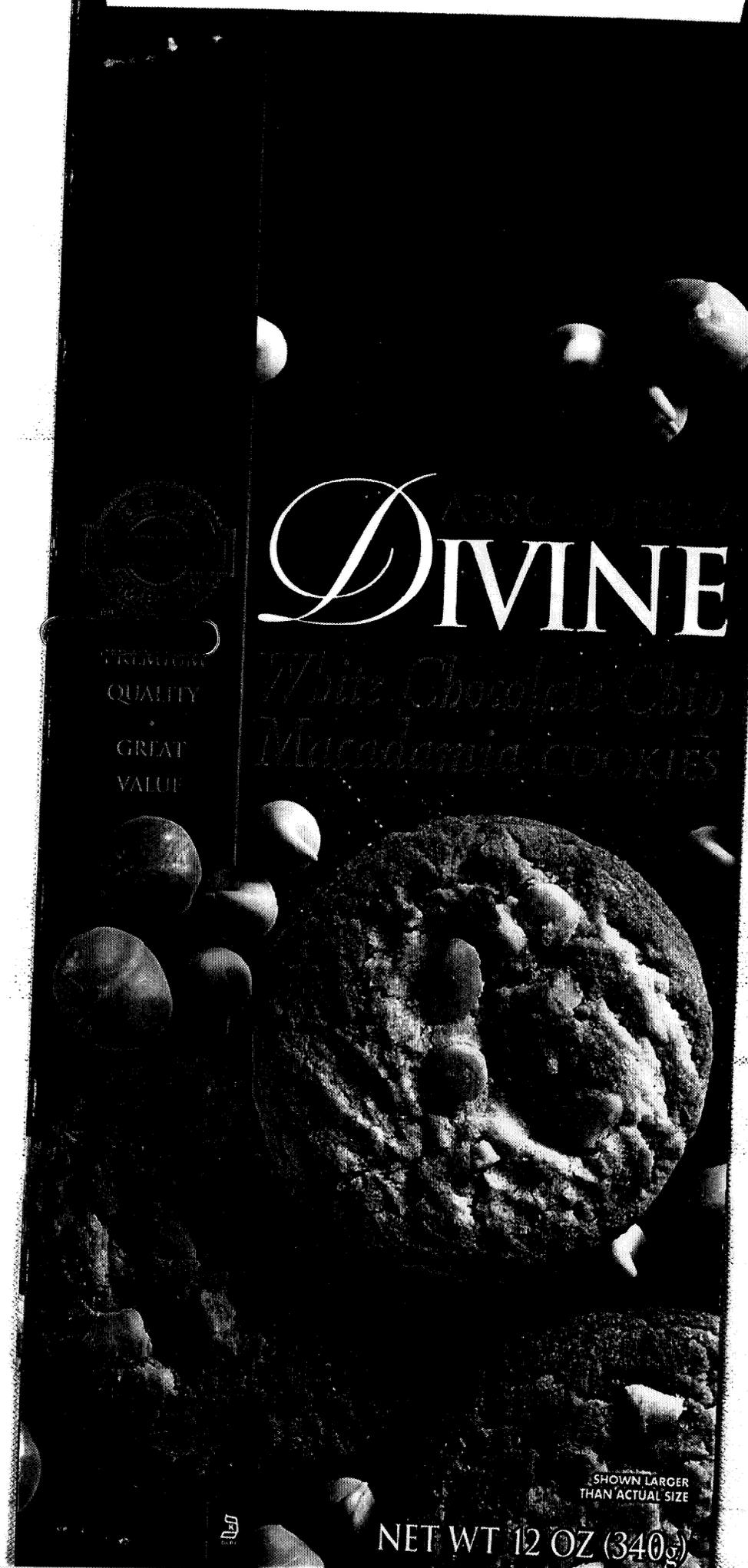
Further to the permission we received on August 29, 2001 to conduct a test market on the above, we are enclosing a sample of the package.

Please contact us if you require any further information.

Regards,

Kathy Wilson  
Manager Formulations, Specifications & Regulatory Affairs

Encl.



# DIVINE

*White Chocolate Chip  
Macadamia cookies*



PREMIUM  
QUALITY  
GREAT  
VALUE

SHOWN LARGER  
THAN ACTUAL SIZE

NET WT 12 OZ (340g)



#164271



*THE ORIGINAL  
CHOCOLATE CHIP*

# CHOCOLATE DIVINE

PREMIUM  
QUALITY  
GREAT  
VALUE

