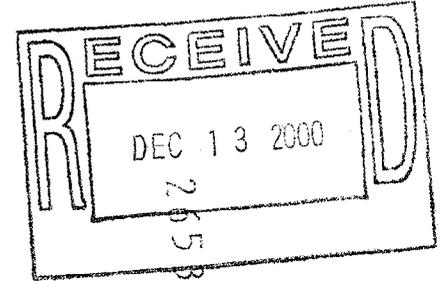




Partners in Health and Beauty

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204



November 13, 2000

This letter serves as a 30 day notification pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994 (DSHEA), that Country Life® is using the following statement on the label of Max for Men Tablets (dietary ingredients: retinyl palmitate, beta carotene, vitamin C, vitamin D, vitamin E, thiamin, riboflavin, niacin, vitamin B-6, folic acid, vitamin B-12, d-biotin, pantothenic acid, calcium, iodine, magnesium, zinc, selenium, copper, manganese, chromium, molybdenum, potassium, choline bitartrate, inositol, orchic substance, adrenal substance, Panax ginseng extract, damiana, para-aminobenzoic acid, grape flavonoids, ho-shou-wu, saw palmetto, Pygeum africanum, tomato extract, marigold flower extract, boron, lipase). This statement is accompanied by the required disclaimer. To the best of my knowledge, the information contained in this notice is complete and accurate.

A daily dietary supplement for men with phytonutrients and prostate supporting nutrients.

Sincerely,

Morag Thorsen
Regulatory Affairs Manager B.A., M.A.L.S.